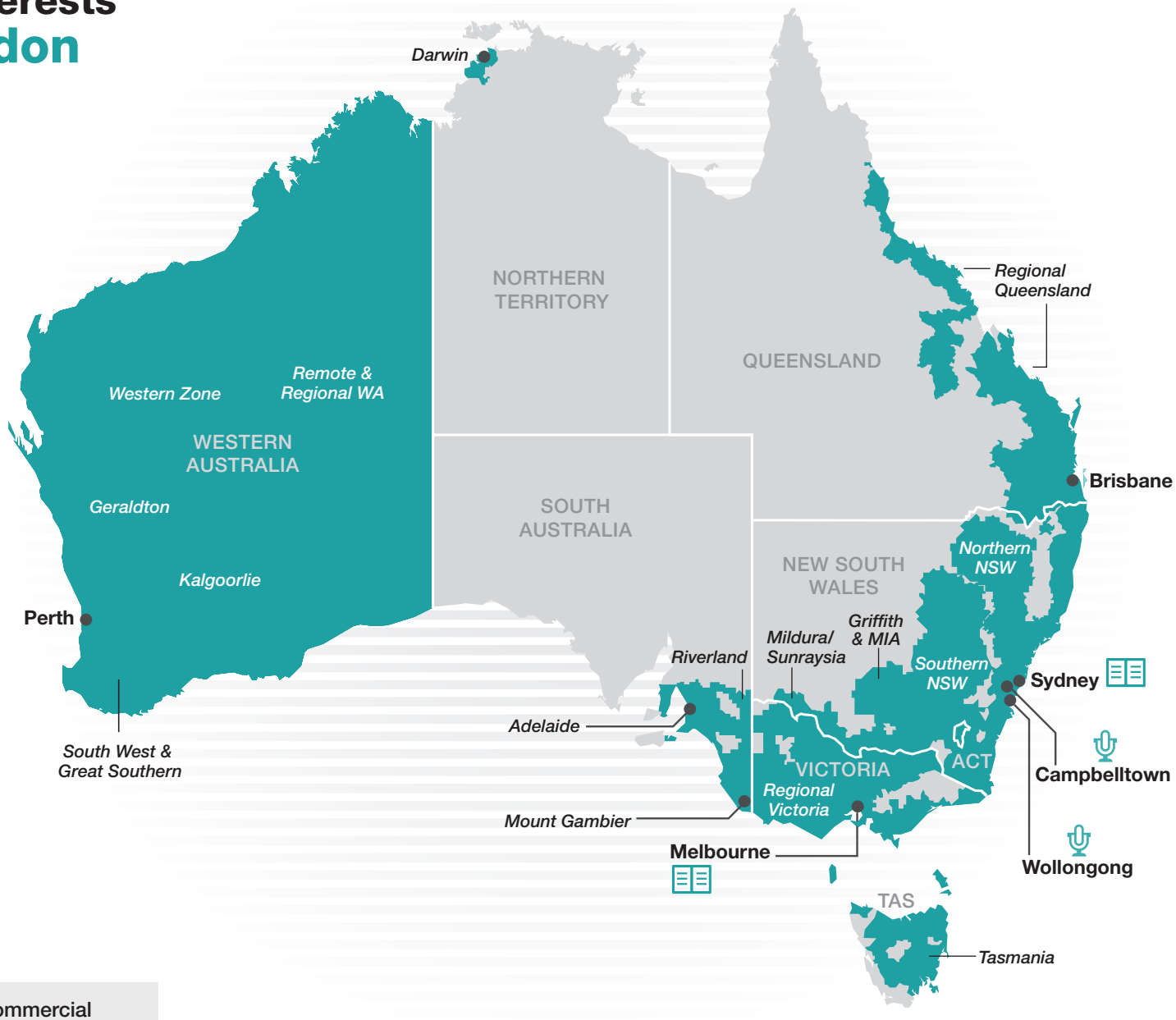
Media interests
Bruce Gordon



KEY

- Commercial television (controller)
- Commercial radio (controller)

Current at 10 November 2026

Media interests
Bruce Gordon

Controller

Media operation	Licence area	No. of licences	Services* (by on-air ID)
Commercial television WIN	Darwin	2	*9, 10 Darwin*
	Geraldton	1	*10*
	Griffith & MIA	3	*7, 9, 10*
	Kalgoorlie	1	*10*
	Mildura/ Sunraysia**	1	*9*
	Mount Gambier/ South East	3	*7, 9, 10*
	Northern NSW	1	*9NBN*
	Regional Qld	1	*9*
	Regional Victoria	1	*9*
	Remote & Regional WA	1	*9*
	Riverland	3	*7, 9, 10*
	South West & Great Southern	1	*10*
	Southern NSW	1	*9*
	Tasmania	2	*9, 10*
	Western Zone	1	*10*
Commercial radio WIN	Campbelltown	1	*C91.3 FM*
	Wollongong	1	*i98FM*

Controller

Media operation	Licence area	No. of licences	Services* (by on-air ID)
Commercial television Nine	Adelaide	1	*9*
	Brisbane	1	*9*
	Melbourne	1	*9*
	Sydney	1	*9*
	Perth	1	*9*
Associated newspapers*** Nine	*The Age*		
	The Sydney Morning Herald		

** Primary service for each commercial television licence is given. Includes joint ventures with Seven West Media Ltd (10 Geraldton, 10 Kalgoorlie, 10 South West & Great Southern, 10 Western Zone and 10 Tasmania).*

*** In July 2024, Mildura Digital Television Pty Ltd surrendered commercial television broadcasting licence 1150827 – a joint venture between Seven West Media and WIN – to the ACMA.*

**** Other newspaper interests that are not 'associated newspapers' under the control rules include* The Australian Financial Review.

According to ASX announcements on 14 and 16 May 2025, Bruce Gordon's relevant interest in Nine Entertainment Co. Holdings Ltd increased from 14.95% to 19.98%.

According to an ASX announcement on 25 February 2026, Bruce Gordon's relevant interest in Nine Entertainment Co. Holdings Ltd increased from 19.98% to 22.98%.

According to an ASX notice on 30 April 2026, Nine Entertainment Co. Holdings Ltd completed the sale of 100% of its broadcast radio assets (2GB, 3AW, 4BC, 6PR, 2UE, Magic1278 and 4BH) to Laundy Family Office.

According to an ASX notice on 2 June 2026, Nine Entertainment Co. Holdings Ltd completed the sale of its regional television stations (Darwin, Northern NSW) to the WIN Network.

According to an ASX announcement on 1 September 2026, Bruce Gordon's relevant interest in Nine Entertainment Co. Holdings Ltd increased from 22.98% to 25.94%.