



Broadcasting Matter

BM-013986

Created On
22/07/2024 10:04 PM

Queue

ACMA Content Investigations Section

Assigned To

S 47F

Submission Details

Responsible Section

Submitted By

Subtype

Submitted: Broadcast Program

Submitted: Broadcast Station

Submitted: Broadcast Location

Submitted: Captioning Broadcaster Type

Submitted: Have you contacted the broadcaster?

Submitted: Broadcast Date(s)

Submitted: Program / Event

Submitted: Complainant's Location

Submitted: Media Content Service Provider

Submitted: Have you contacted the broadcaster?

Submitted: Event Date(s)

Submitted: Sporting Program

Submitted: Complainant's Location

Submitted: Gambling Service

Submitted: Streaming Service

Submitted: Streaming Service URL

Submitted: Streaming Service Type

Content Investigation

s 22

s 22

s 22

Adelaide

Yes - response received

26/06/2024

s 22

Adelaide

Yes - response received

26/06/2024

Adelaide

Queue

Date Received

Online Reference Number

ACMA-BM-5776WBRW80

ACMA Content Investigations Section

23/07/2024

Submitted: Date(s) of Advertisement Seen

26/06/2024

Submitted: Regulations

Commercial Television Industry Code of Practice 2018

Summary

Accuracy and fairness of coverage re: gender affirming care in South Australia

Between 26-27 June s 22 a series of stories regarding gender-affirming care in South Australia:

1. s 22 26 June 2024, 'SA children aged as young as three accessing gender clinics', available at <https://www.facebook.com/watch/?s 22>

2. s 22 27 June 2024, Facebook reel, available at <https://www.facebook.com/reel/s 22>

3. s 22 27 June 2024, 'SA's gender treatment forum', available at <https://www.facebook.com/watch/s 22>

4. s 22 28 June 2024, 'Children as young as three being referred to gender clinics in South Australia', available at <https://s 22 .com.au/news/children-as-young-as-three-being-referred-to-gender-clinics-in-south-australia-s 22>

We are concerned that the story breaches the Free TV Commercial Television Industry Code of Practice 2018, specifically regarding the principles of accuracy and clarity, fairness and balance, and avoidance of harm on the basis that -

- 1. The story misleads viewers by suggesting that the experiences shared in your story occurred here in South Australia.
- 2. The story misleads viewers by suggesting that SHINE SA provides gender-affirming care to children and young people.
- 3. The story is not balanced and focuses on the regret of detransitioners while failing to acknowledge the benefits of gender-affirming care.
- 4. The story has placed trans and gender-diverse South Australians at increased risk of anti-trans hate and psychological harm.

We kindly request that s 22 publicly and fairly issue a correction and apology for their errors, and remove the story from circulation. We also strongly recommend they review the MEAA Guidelines for Reporting on LGBTIQIA+ Issues for guidance on future stories relating to LGBTIQIA+ communities.

We wrote to s 22 on this matter on 29 June 2024 and have not received a response. We make a complaint to ACMA in anticipation of not receiving a response from the broadcaster within 60 days.

General

Assigned To

s 47F

Type

Contact

Enquiry Category

Invalid complaint - referred to broadcaster

Complaint Category

ENQUIRY/COMPLAINT ISSUE

Allegation that four s 22 programs contained inaccurate, distress, accuracy, impartiality tent about gender affirming care in South Australia - material which may cause

Enquirer/Complainant

s 22

Lodgement Source

Webform

Record Status

Date Responded

24/07/2024

AIMS Complainant Details

Hot Issue

HOT ISSUE

Hot Issue

 Transgender issues

Tags

Name	Created On	
There are no Tags to show in this view. To get started, create one or more Tags.		
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Broadcasting Details

Licence Sub-service

 Commercial
Television
Broadcasting

Licence



LEGACY LICENCING INFORMATION

Type

Commercial

Other

BROADCASTING DETAILS

Broadcaster



Broadcasting Program



Program Type

 News

Broadcast Location

Adelaide

DATE(S) OF BROADCAST (dd/mm/yyyy)

26/06/2024

Gambling Advertisement Details

Sporting Program

Complainant's Location

Adelaide

Gambling Service

Gambling Service Type

Streaming Service

Streaming Service URL

Streaming Service Type

Date(s) Advertisement Streamed26/06/2024

Station ID

Anti-Siphoning Matter

Program

Program Detail

Complainant's LocationAdelaide

Media Content Service Provider

Media Content Service Provider URL

Media Content Service Provider Type

Date(s) of Program26/06/2024

Potential Relevant Provision(s)

Broadcasting Regulation Type	Broadcasting Regulation	Subject Matter	Provision	
There are no Relevant Provisions to show in this view. To get started, create one or more Relevant Provisions.				
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CIAs

Name	Created On	Discretion Decision	Delegate	Discretion Decision C	

There are no CIAs to show in this view. To get started, create one or more CIAs.

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Related Investigations

Name	Record Subtype	Licence	Broadcaster	Broadcasting Program...	↻ ⌵ ⌶
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There are no Broadcasting Investigations to show in this view.

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Name	Streaming Service	Gambling Service	Sporting Program	Discretion Decision E	↻ ⌵ ⌶
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Notes

Status	Active
Record Status	Finalised