

INFRINGEMENT NOTICE

NOTICE UNDER SECTION 572E OF THE *TELECOMMUNICATIONS ACT 1997* (CTH)

To: AMAYSIM MOBILE PTY LTD
ACN 645 692 093
Level 4, 1-7 Lyonpark Road
MACQUARIE PARK NSW 2113

I, Jeremy Fenton, am an authorised infringement notice officer of the Australian Communications and Media Authority (the **ACMA**).

I have reasonable grounds to believe that between 21 August and 3 October 2025, AMAYSIM MOBILE PTY LTD (ACN 645 692 093) (**amaysim**), in its capacity as a carriage service provider (**CSP**), contravened subsections 8(2) and 8(5) of the Telecommunications (Mobile Number Pre-Porting Additional Identity Verification) Industry Standard 2020 (the **Standard**).

A contravention of the Standard is a contravention of subsection 128(1) of the *Telecommunications Act 1997* (the **Act**), being a civil penalty provision.

I therefore give amaysim this Infringement Notice under section 572E of the Act in relation to specific alleged contraventions.

In giving this Infringement Notice, I have had regard to the *Telecommunications (Infringement Notices) Guidelines 2022*.

Details of the contraventions

It is alleged that amaysim contravened subsections 8(2) and (5) of the Standard by not using at least one additional identity verification process set out in paragraphs 8(2)(a) to (d) to confirm that the person requesting a port is the rights of use holder and proceeding with a port without using one of the additional identity verification processes.

The Standard is made under Part 6 of the Act. Failing to comply with a standard made under Part 6 of the Act is a contravention of subsection 128(1) of the Act.

Subsection 128(1) is a civil penalty provision.

Schedule 1 to this Infringement Notice sets out brief details of the alleged contraventions.

Penalty payable under this Infringement Notice

In accordance with section 572G of the Act, the penalty payable under this Infringement Notice is **\$138,600**. The penalty has been calculated in the table at Schedule 2 to this Infringement Notice.

Time for payment of the penalty

The penalty should be paid **within 28 days** after the day on which this Infringement Notice is given, being **18 June 2026**.

The penalty should be paid to the ACMA, on behalf of the Commonwealth, into the account below.

Please include the narration

The image contains two bar charts. The left chart compares membership in the National Rifle Association (NRA) and the National Education Association (NEA). The right chart compares membership in the National Labor Relations Board (NLRB) and the National Labor Relations Board (NLRB).

Organization	Percentage of Respondents
NRA	10%
NEA	35%

Organization	Percentage of Respondents
NLRB	5%
NLRB	30%
NLRB	10%
NLRB	25%
NLRB	45%

You may ask for additional time to pay. Any request should be made to me as soon as possible, and no later than 28 days after the date this Infringement Notice is given.

If the penalty is paid

If you pay the penalty specified in this Infringement Notice within the time for payment (being within 28 days after the day on which this Infringement Notice is given, or, if applicable, within the longer period allowed under subparagraph 572F(1)(d)(ii) of the Act) and the Infringement Notice is not withdrawn, the matter will not be dealt with by the Federal Court of Australia under Part 31 of the Act. Your liability for the alleged contraventions, the subject of this Infringement Notice, will be discharged. No further proceedings will be taken with respect to the alleged contraventions.

Payment does not equate to a finding that the contraventions occurred. Payment is not an admission of liability.

If the penalty is not paid

If you do not pay the penalty within the time for payment, the ACMA may take action for the alleged contraventions.

That action may include the institution of civil penalty proceedings in the Federal Court. The penalties that the Federal Court can impose are potentially significantly higher than that in an Infringement Notice (see section 570 of the Act).

Withdrawal of the infringement notice

The ACMA may withdraw this Infringement Notice. It may do so of its own volition or upon your request. To be effective, the withdrawal must occur within 28 days after the Infringement Notice was given.

If you wish to apply for withdrawal of the Infringement Notice, you should write to me as soon as practicable setting out the reasons for the request.

If the Infringement Notice is withdrawn after the penalty is paid, the penalty will be refunded.

Enquiries concerning the Infringement Notice

If you have any enquiries about this Infringement Notice, contact [REDACTED]
[REDACTED]

DATE: 21 May 2026



Jeremy Fenton

Authorised Infringement Notice Officer

Executive Manager – Unsolicited Communications and Scams Branch

Australian Communications and Media Authority

SCHEDULE 1

Details of each of the alleged contraventions

In accordance with section 572F of the Act, brief details of the alleged contraventions are set out below.

1. Background

- 1.1. AMAYSIM MOBILE PTY LTD (ACN 645 692 093) is an Australian company, with a registered office at Level 4, 1-7 Lyonpark Road, Macquarie Park NSW 2113.
- 1.2. amaysim supplies telecommunications services (being listed carriage services) to the public. It is a CSP within the meaning of section 87 of the Act and is a mobile CSP within the meaning of the Standard.
- 1.3. As a mobile CSP, amaysim is required to comply with the Standard under subsection 128(1) of the Act.
- 1.4. On 7 November 2025, the ACMA commenced an investigation into amaysim's compliance with the Standard.

Matters giving rise to the Notice

- 1.5. Information obtained by the ACMA from amaysim during its investigation showed that between 21 August and 3 October 2025, amaysim proceeded to port mobile service numbers without using an additional verification process as set out in subsection 8(2) of the Standard.
- 1.6. In each instance, amaysim was the gaining CSP for the ported mobile service numbers.

2. Details of the contraventions

- 2.1. The Standard is an industry standard made under Part 6 of the Act. It requires the gaining mobile CSP, prior to initiating a port of a mobile service number, to use additional identity verification processes to confirm that the person requesting a port:
 - is the rights of use holder (or their authorised representative) for the mobile service number to be ported; and
 - has access to a mobile device associated with that mobile service number.
- 2.2. A gaining mobile CSP must not proceed with a mobile service number port unless an additional identity verification process set out in subsections 8(2) or (3) has been used (as per subsection 8(5)).
- 2.3. amaysim was also not compliant with subsection 8(5) as it proceeded with the port and did not use the identity verification processes to confirm the person requesting a port is the rights of use holder (or their authorised representative) for the mobile service number and that they had access to a mobile device associated with that mobile service number, under subsection 8(2) or 8(3).
- 2.4. Therefore, the ACMA has reasonable grounds to believe that amaysim has contravened subsections 8(2) and (5) of the Standard.

2.5. As a consequence of failing to comply with the Standard, the ACMA also found that amaysim has contravened subsection 128(1) of the Act which requires CSPs to comply with an industry standard.

2.6. Subsection 128(1) of the Act is a civil penalty provision (subsection 128(3) of the Act).

3. The amount of the penalty

3.1. The total penalty specified in the Infringement Notice is \$138,600 calculated in accordance with section 572G of the Act, as shown in the table set out at Schedule 2 below.

SCHEDULE 2

Penalties for alleged contraventions of section 8 of the Standard being contraventions of subsection 128(1) of the *Telecommunications Act 1997*

Item	Date of contravention	Mobile Service Number	Penalty Units ¹	Penalty
1	21/08/2025	[REDACTED]	60	\$19,800
2	28/08/2025	[REDACTED]	60	\$19,800
3	31/08/2025	[REDACTED]	60	\$19,800
4	01/09/2025	[REDACTED]	60	\$19,800
5	25/09/2025	[REDACTED]	60	\$19,800
6	28/09/2025	[REDACTED]	60	\$19,800
7	03/10/2025	[REDACTED]	60	\$19,800
Total penalty				\$138,600

¹ The value of a penalty unit under Commonwealth law at the time of the contravention is \$330. Subsection 572G(1)(b) of the Act specifies that an infringement notice given to a body corporate must be a pecuniary penalty equal to 60 penalty units. Therefore the applicable penalty for each contravention is \$19,800 (60 x \$330).