

**From:** [REDACTED]  
**To:** [REDACTED]  
**Cc:** [REDACTED]  
**Subject:** Brownlow medal - email to Dept/MO [SEC=OFFICIAL]  
**Date:** Monday, 19 December 2022 4:54:00 PM  
**Attachments:** [image001.png](#)  
[image002.png](#)  
[image003.png](#)  
[image004.png](#)  
[image005.png](#)  
[image006.png](#)  
[image007.png](#)  
[Email to Dept and MO.docx](#)  
[2022-12-21 - Brownlow Medal Count news article.pdf](#)  
[2022-12-21 ACMA website - outcome of gambling investigation FINAL.pdf](#)

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[REDACTED],

We have tried to contact Sportsbet to give them a heads up about our Brownlow investigation and news article prior to formally sending them all the information including advance copies of the news article and outcome of the investigation which will be published on our website. Hopefully they will return our call this afternoon.

In any event, we intend sending all the information to them later today (noting we tried to contact them).

We have also updated the information for your email to the Dept/MO which reflects the changes requested by Cath to the news article, publication of outcome and letters. You will see that it mentions we have written to Sportsbet, so I will let you know once I have sent it.

Attached please find:

- Updated wording for your email
- Copy of the news article
- Copy of the outcome of the investigation to be published on our website.

The news article is due for release Wednesday morning.

[REDACTED]  
[REDACTED]  
Interactive Gambling Team

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**Australian Communications and Media Authority**

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