

From: [REDACTED]
To: [REDACTED]
Subject: RE: For review: Social media posts - Brownlow news article [SEC=OFFICIAL]
Date: Monday, 19 December 2022 3:14:55 PM
Attachments: [image005.gif](#)
[image006.gif](#)
[image007.png](#)
[image008.png](#)
[image009.png](#)
[image010.png](#)

Thanks [REDACTED]
I approve those posts.

[REDACTED]
[REDACTED]
Manager
Interactive Gambling Team

Australian Communications and Media Authority

T [REDACTED]
E [REDACTED]
www.acma.gov.au



The ACMA acknowledges the traditional custodians of this land on which we meet, work and live. We recognise and respect their continuing connection to the land, waters and communities. We pay our respects to Elders past and present and to all Aboriginal and Torres Strait Islanders

From: [REDACTED]
Sent: Monday, 19 December 2022 2:40 PM
To: [REDACTED]
Subject: RE: For review: Social media posts - Brownlow news article [SEC=OFFICIAL]
Thanks [REDACTED], happy to use just the first paragraph on LinkedIn – we regularly share posts of that length so that's not a problem.
Section manager clearance is sufficient on our end for these as well. I've attached the updated content for your records.
Let me know if you need anything else.

Cheers,
[REDACTED]

From: [REDACTED]
Sent: Monday, 19 December 2022 2:34 PM
To: [REDACTED]
Subject: RE: For review: Social media posts - Brownlow news article [SEC=OFFICIAL]
[REDACTED]

We are happy for this is to be included in the social media posts as suggested, but think the LinkedIn post could be confined to just the first paragraph – the information about the decision is in the news article and we are publishing the outcome of the investigation at [Investigations into online gambling providers | ACMA](#)
If that makes the LinkedIn post too bland, maybe not include it.
Just checking if these posts need to be cleared?
[REDACTED]

From: [REDACTED] >

Sent: Monday, 19 December 2022 11:57 AM

To: [REDACTED]
[REDACTED]

Subject: For review: Social media posts - Brownlow news article [SEC=OFFICIAL]

Hi [REDACTED]

Ahead of your news article on Wednesday about the Brownlow investigation, see attached 2 social media posts to support the article.

The copy is lifted directly from the final article, but please let me know if you'd like any edits/changes.

Cheers,

[REDACTED]

[REDACTED]

Communications & Engagement Officer
Media & Communications Section

Australian Communications and Media Authority

[REDACTED]

[REDACTED]

acma.gov.au



The ACMA acknowledges the Traditional Owners of Country throughout Australia and their continuing connection to land, culture and community. We pay our respects to Elders past, present and future.