

From: [REDACTED]
To: [REDACTED]
Subject: RE: CIA - Brownlow [SEC=OFFICIAL]
Date: Thursday, 10 November 2022 2:02:27 PM
Attachments: [image001.gif](#)
[image002.gif](#)
[image003.png](#)
[image004.png](#)
[image005.png](#)
[image006.png](#)
[image007.png](#)
[image008.png](#)
[image009.png](#)

Ok thanks

From: [REDACTED]
Sent: Thursday, 10 November 2022 1:40 PM
To: [REDACTED]
Subject: RE: CIA - Brownlow [SEC=OFFICIAL]

Thanks [REDACTED]

I've signed that CIA.

I change the advertising reference to 61DA, as it relates to broadcasting an advertisement, rather than publishing. I also referred specifically to 'precedent value' in the reasoning (3rd dot point).

[REDACTED]

[REDACTED]

Manager

Interactive Gambling Team

Australian Communications and Media Authority

T [REDACTED]

E [REDACTED]

www.acma.gov.au



The ACMA acknowledges the traditional custodians of this land on which we meet, work and live. We recognise and respect their continuing connection to the land, waters and communities. We pay our respects to Elders past and present and to all Aboriginal and Torres Strait Islanders

From: [REDACTED] >
Sent: Thursday, 10 November 2022 12:38 PM
To: [REDACTED]
Subject: RE: CIA - Brownlow [SEC=OFFICIAL]

Thanks [REDACTED],

I have updated the CIA for your further review.

[REDACTED]

From: [REDACTED] >
Sent: Thursday, 10 November 2022 11:56 AM
To: [REDACTED] >
Subject: RE: CIA - Brownlow [SEC=OFFICIAL]

[REDACTED]

Can you add in the advertising contravention provisions to be complete – given that was largely what the complaint was about.

Thanks [REDACTED]

[REDACTED]

Manager

Interactive Gambling Team

Australian Communications and Media Authority

T [REDACTED]

E [REDACTED]

www.acma.gov.au



[REDACTED]

The ACMA acknowledges the traditional custodians of this land on which we meet, work and live. We recognise and respect their continuing connection to the land, waters and communities. We pay our respects to Elders past and present and to all Aboriginal and Torres Strait Islanders

From: [REDACTED] >

Sent: Wednesday, 9 November 2022 3:53 PM

To: [REDACTED] >

Subject: CIA - Brownlow [SEC=OFFICIAL]

[REDACTED],

[CIA for the Brownlow investigation](#) for your approval.

[REDACTED]

[REDACTED]

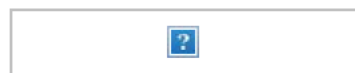
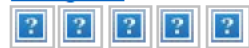
Interactive Gambling Team

Australian Communications and Media Authority

T [REDACTED]

E [REDACTED]

acma.gov.au



[REDACTED]