

From: [REDACTED]
To: [Media ACMA](#)
Cc: [REDACTED]
Subject: RE: Brownlow - news article [SEC=OFFICIAL]
Date: Thursday, 15 December 2022 4:19:00 PM
Attachments: [image005.gif](#)
[image006.gif](#)
[image010.png](#)
[image011.png](#)
[image012.png](#)
[image013.png](#)
[image014.png](#)
[image015.png](#)
[image016.png](#)

Thanks [REDACTED]

[REDACTED]
Manager
Interactive Gambling Team

Australian Communications and Media Authority

T [REDACTED]

www.acma.gov.au



The ACMA acknowledges the traditional custodians of this land on which we meet, work and live. We recognise and respect their continuing connection to the land, waters and communities. We pay our respects to Elders past and present and to all Aboriginal and Torres Strait Islanders

From: Media ACMA

Sent: Thursday, 15 December 2022 4:17 PM

To: [REDACTED]
[REDACTED]

Subject: RE: Brownlow - news article [SEC=OFFICIAL]

Hi [REDACTED]

I've moved this on the calendar to Wednesday 21 December.

Please let me know if you have any questions.

Cheers

[REDACTED]
[REDACTED]
Media Advisor
Media & Communications

Australian Communications and Media Authority

T + [REDACTED]



From: [REDACTED]

Sent: Thursday, 15 December 2022 4:09 PM

To: Media ACMA <Media@acma.gov.au>

Cc: [REDACTED]
[REDACTED]
[REDACTED]

Subject: RE: Brownlow - news article [SEC=OFFICIAL]

[REDACTED]

Do we have the option of moving this news article release to Tuesday or Wednesday next week? We are just dealing with some changes suggested by [REDACTED] and then it will go to [REDACTED] for clearance hopefully tomorrow. However, we need to give Sportsbet notice and an advance copy of the news article at least a day before release and think that might not be possible – or ideal if it is late Friday afternoon.

Happy to discuss.

[REDACTED]

[REDACTED]

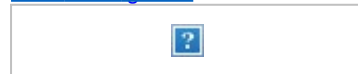
Manager
Interactive Gambling Team

Australian Communications and Media Authority

T [REDACTED]

E [REDACTED]

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From: Media ACMA <Media@acma.gov.au>

Sent: Wednesday, 14 December 2022 10:18 AM

To: [REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

Subject: RE: Brownlow - news article [SEC=OFFICIAL]

Hi [REDACTED]

Thanks for the opportunity to review. I deleted an extra spacebar in the second paragraph and added a link in the final line.

This is now ready for you to progress to [REDACTED]

Please let me know if you have any questions.

Cheers

[REDACTED]

[REDACTED]

Media Advisor
Media & Communications

Australian Communications and Media Authority

T [REDACTED]

[REDACTED]



From: [REDACTED]

Sent: Wednesday, 14 December 2022 8:54 AM

To: Media ACMA <Media@acma.gov.au>; [REDACTED]

[REDACTED]

[REDACTED]

Subject: RE: Brownlow - news article [SEC=OFFICIAL]

Hi [REDACTED]

Please find attached the updated news article which has been cleared [REDACTED] and [REDACTED]. Once you have reviewed, we will forward to [REDACTED] for approval. [REDACTED] has also asked to see it prior to release.

Thanks

[REDACTED]

[REDACTED]
Interactive Gambling Team

Australian Communications and Media Authority

T [REDACTED]

[REDACTED]

acma.gov.au



[REDACTED]

From: Media ACMA <Media@acma.gov.au>

Sent: Thursday, 8 December 2022 2:07 PM

To: [REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

Subject: Brownlow - news article [SEC=OFFICIAL]

Hi [REDACTED]

Could you please provide feedback on this news article up to EM level and send it back to me?

It's on my calendar for Monday 19 December.

Please note news articles usually only need to be cleared up to GM level.

Happy to discuss

Naazi

[REDACTED]

Media Advisor
Media & Communications

Australian Communications and Media Authority

T [REDACTED]

[REDACTED]

