

[REDACTED]

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**From:** [REDACTED]  
**Sent:** Tuesday, 13 December 2022 12:59 PM  
**To:** [REDACTED]  
**Cc:** [REDACTED]  
**Subject:** RE: FOR CLEARANCE - Brownlow Medal news article and publication of outcome of investigation [SEC=OFFICIAL]  
**Attachments:** 2022-12-12 - Brownlow - news article updated - LSD 121222.docx; 2022-12-12 ACMA website - outcome of gambling investigation.docx; 2022-12-12 Letter to Sportsbet - outcome of investigation - LSD 121222 (1).docx

Thanks [REDACTED]  
See my suggestions/comments on the draft documents attached. [REDACTED]

Happy to discuss  
Regards,  
[REDACTED]

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**From:** [REDACTED]  
**Sent:** Tuesday, 13 December 2022 10:32 AM  
**To:** [REDACTED]  
**Cc:** [REDACTED]  
**Subject:** FOR CLEARANCE - Brownlow Medal news article and publication of outcome of investigation [SEC=OFFICIAL]

Hi [REDACTED]

As you know, we have investigated whether Sportsbet contravened the IGA by broadcasting live markets and offering in-play betting during the Brownlow medal count.

We have completed the investigation and found no contravention of the IGA.

Please find attached:

- The news article which is due to be released on 19 December (as part of our ebuletin)
- The outcome of our investigation, which will be published on the ACMA website (gambling investigations page) in conjunction with the news article.
- Letter to Sportsbet with our findings
- Letter to IRPSX (the complainant) with our findings

[REDACTED]

Can you please provide your clearance for the news article and the outcome of the investigation to be published on our website.

We will also prepare an email to the Dept and MO for your review.

Please let us know if you have any questions.

[REDACTED]

[REDACTED]

Australian Communications and Media Authority

T + [REDACTED]  
E [REDACTED]

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