

**From:** [REDACTED]  
**To:** [REDACTED]  
**Subject:** RE: News article [SEC=OFFICIAL]  
**Date:** Tuesday, 13 December 2022 9:21:00 AM  
**Attachments:** [image001.gif](#)  
[image002.gif](#)  
[image003.png](#)  
[image004.png](#)  
[image005.png](#)  
[image006.png](#)  
[image007.png](#)  
[image008.png](#)  
[image009.png](#)

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Thanks – that's fine.

Can you send the package to [REDACTED] now – noting that we are only wanting her clearance on the NA and the publication text.

[REDACTED]  
[REDACTED]  
Manager  
Interactive Gambling Team

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**Australian Communications and Media Authority**

T [REDACTED]  
E [REDACTED]  
[www.acma.gov.au](http://www.acma.gov.au)



The ACMA acknowledges the traditional custodians of this land on which we meet, work and live. We recognise and respect their continuing connection to the land, waters and communities. We pay our respects to Elders past and present and to all Aboriginal and Torres Strait Islanders

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**From:** [REDACTED]  
**Sent:** Monday, 12 December 2022 5:31 PM  
**To:** [REDACTED]

**Subject:** RE: News article [SEC=OFFICIAL]

Thanks [REDACTED] – I have accepted your changes and just [added another](#) – it didn't seem to make sense about authorising the broadcast of the count itself

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**From:** Jeanette Knowler <[Jeanette.Knowler@acma.gov.au](mailto:Jeanette.Knowler@acma.gov.au)>  
**Sent:** Monday, 12 December 2022 5:24 PM  
**To:** Tony Murray <[Anthony.Murray@acma.gov.au](mailto:Anthony.Murray@acma.gov.au)>  
**Subject:** RE: News article [SEC=OFFICIAL]

[REDACTED]  
Given its supposed to be educative, I've made the advertising text plainer.

[REDACTED]  
[REDACTED]  
Manager  
Interactive Gambling Team

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T + [REDACTED]  
E [REDACTED]  
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**From:** [REDACTED]  
**Sent:** Monday, 12 December 2022 5:06 PM  
**To:** [REDACTED] >  
**Subject:** RE: News article [SEC=OFFICIAL]

[REDACTED]  
The final part of this puzzle is we will be publishing the outcome of the investigation on the ACMA website.

This will be different as we have only published investigations with contravention findings. Given we have provided Sportsbet and IRPSX the reasons for our decision, I believe we should also publish them.

I have prepared the [information to publish](#) for your review – it is based on the updated version of the letter to Sportsbet.

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[REDACTED]  
**Sent:** Monday, 12 December 2022 5:01 PM  
**To:** [REDACTED]  
**Subject:** RE: News article [SEC=OFFICIAL]

That's fine - thanks

[REDACTED]  
Manager  
Interactive Gambling Team

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**Australian Communications and Media Authority**

T [REDACTED]  
E [REDACTED]  
[www.acma.gov.au](http://www.acma.gov.au)



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**From:** [REDACTED]  
**Sent:** Monday, 12 December 2022 4:39 PM  
**To:** [REDACTED] >  
**Subject:** News article [SEC=OFFICIAL]

[REDACTED]  
Can you please review the updated copy of the [news article](#).

Once you have reviewed, I will let [REDACTED] know we have slightly altered it.

[REDACTED]  
[REDACTED]  
Interactive Gambling Team

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**Australian Communications and Media Authority**

T [REDACTED]  
[REDACTED]  
[acma.gov.au](http://acma.gov.au)



