

**From:** [REDACTED]  
**To:** [REDACTED]  
**Subject:** RE: Brownlow Medal Online in-play Betting [SEC=OFFICIAL]  
**Date:** Tuesday, 13 December 2022 1:25:00 PM  
**Attachments:** [image001.gif](#)  
[image002.gif](#)  
[image003.png](#)  
[image004.png](#)  
[image005.png](#)

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Thanks – can you respond to her email with this.

[REDACTED]  
Gambling Team

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Australian Communications and Media Authority

T + [REDACTED]  
E [REDACTED]  
[www.acma.gov.au](http://www.acma.gov.au)



The ACMA acknowledges the traditional custodians of this land on which we meet, work and live. We recognise and respect their continuing connection to the land, waters and communities. We pay our respects to Elders past and present and to all Aboriginal and Torres Strait Islanders

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**From:** [REDACTED]  
**Sent:** Tuesday, 13 December 2022 1:07 PM  
**To:** [REDACTED]  
**Subject:** FW: Brownlow Medal Online in-play Betting [SEC=OFFICIAL]

[REDACTED]  
In response to [REDACTED]'s question about publishing information on other awards – below is a query we received this year and we have also been approached in the past about these types of awards.

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**From:** [REDACTED] >  
**Sent:** Monday, 19 September 2022 4:29 PM  
**To:** [REDACTED]  
[REDACTED]  
**Subject:** Brownlow Medal Online in-play Betting

Hi [REDACTED]

On behalf of Bet Right I am seeking clarification regarding online in-play betting on last night's AFL Brownlow Medal.

Whilst the AFL has listed the Brownlow as an event that is covered by its Product Fee and Information Sharing Agreement, we note that the Minister has not made a declaration under Section 10A of the IGA as to whether it is or is not a declared sporting event. Consequently, we are seeking confirmation that next year we can take in-play bets online during the night, up until the winner of the Brownlow Medal is announced.

Given the upcoming AFL and NRL Grand Finals we are also seeking urgent advice as to whether online in-play betting on the best and fairest awards for the Norm Smith Medal (AFL) and Clive Churchill Medal (NRL) is similarly permitted.

Your assistance is greatly appreciated.

Regards,

[REDACTED]

Chief Operating Officer | BetTube



[bettube.com](http://bettube.com)