

News article

In-play betting rules found not to apply to Brownlow

A gambling service provider has been found not to have contravened the Interactive Gambling Act 2001 (the Act) by accepting bets on the Brownlow Medal during the live medal count.

An ACMA investigation found Sportsbet was not providing an in-play betting service when it offered and promoted a live betting market during the Brownlow count. In-play betting is where bets are accepted on a sporting event while the event is underway. Online in-play betting is prohibited under Australian law.

In its investigation the ACMA found wagering on awards that relate to a sporting event but are not sporting events themselves are permitted under the Act.