

**From:** [REDACTED]  
**To:** [IG Taskforce](#); [REDACTED]  
**Cc:** [REDACTED]  
**Subject:** RE: Letter and Notice from the Australian Communications and Media Authority - Sportsbet Pty Ltd  
[SEC=OFFICIAL]  
**Date:** Thursday, 9 March 2023 5:42:59 PM  
**Attachments:** [image001.png](#)  
[image002.gif](#)  
[Letter to ACMA - 9.3.23.pdf](#)

---

Dear [REDACTED], All

Following on from the below, and as foreshadowed in our 6 March 2023 letter, please see **attached** further letter to the ACMA in response to the Notice.

Kind regards

[REDACTED]

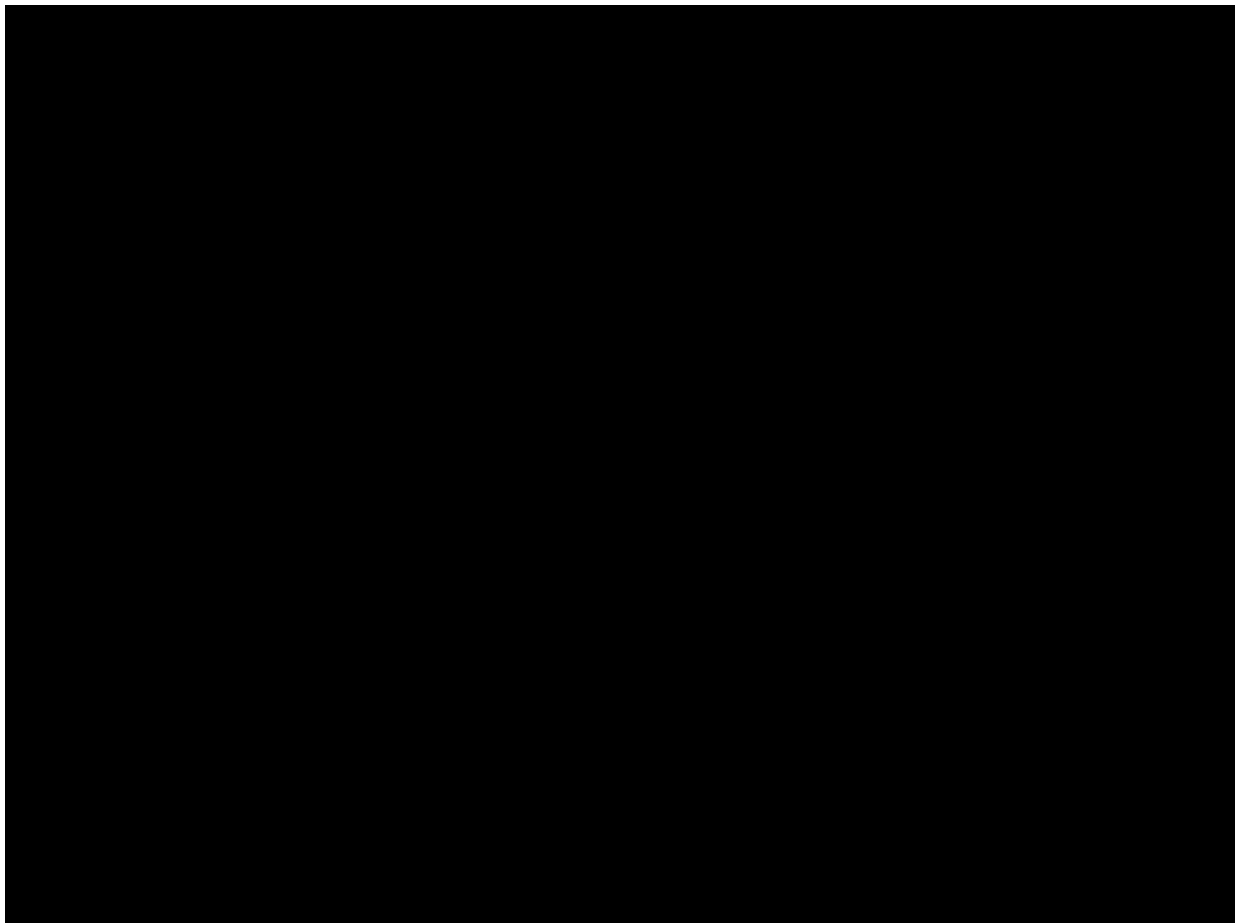
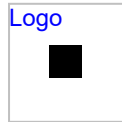
[REDACTED]

[Head of Legal](#)

[REDACTED]

[Level 15, 367 Collins Street, Melbourne VIC 3000](#)

[Logo](#)



---

**From:** [REDACTED]

**Sent:** Monday, 6 March 2023 3:38 PM

**To:** [REDACTED]

**Cc:** [REDACTED] IG Taskforce <[IGTaskforce@acma.gov.au](mailto:IGTaskforce@acma.gov.au)>

**Subject:** RE: Letter and Notice from the Australian Communications and Media Authority - Sportsbet Pty Ltd [SEC=OFFICIAL]

Dear [REDACTED]

Following on from the below, please see **attached** letter from Sportsbet together with annexures.

Kind regards

[REDACTED]

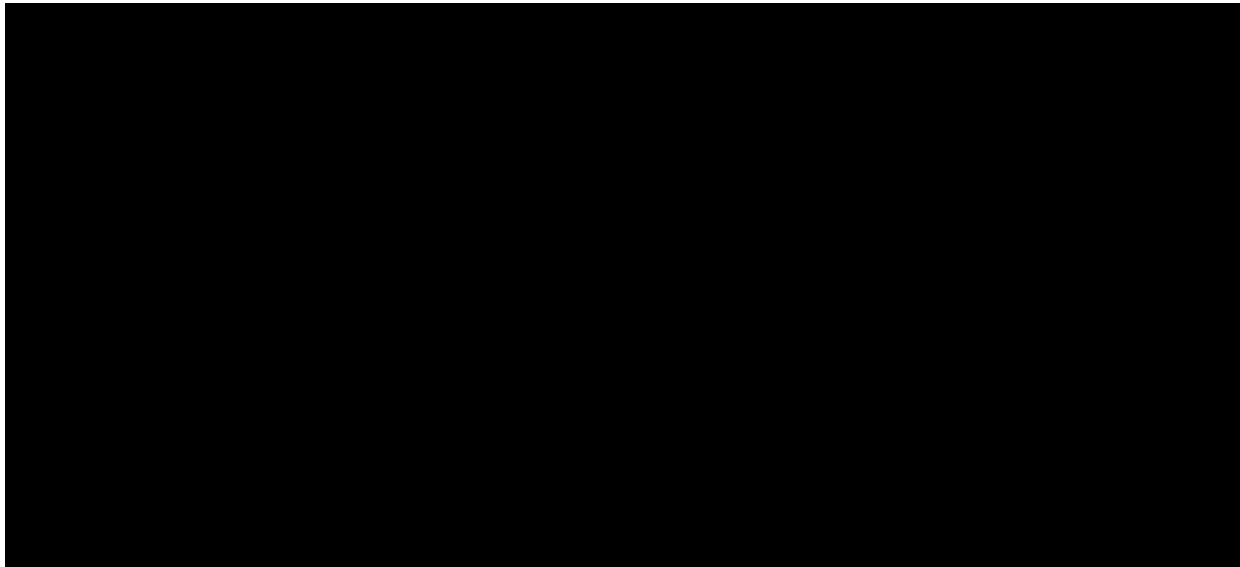
[REDACTED]

Head of Legal

[REDACTED]

Level 15, 367 Collins Street, Melbourne VIC 3000

Logo



---

**From:** [REDACTED]

**Sent:** Friday, 3 March 2023 4:32 PM

**To:** IG Taskforce <[IGTaskforce@acma.gov.au](mailto:IGTaskforce@acma.gov.au)>

**Cc:** [REDACTED] [REDACTED]

[REDACTED]

**Subject:** RE: Letter and Notice from the Australian Communications and Media Authority - Sportsbet Pty Ltd [SEC=OFFICIAL]

Dear [REDACTED],

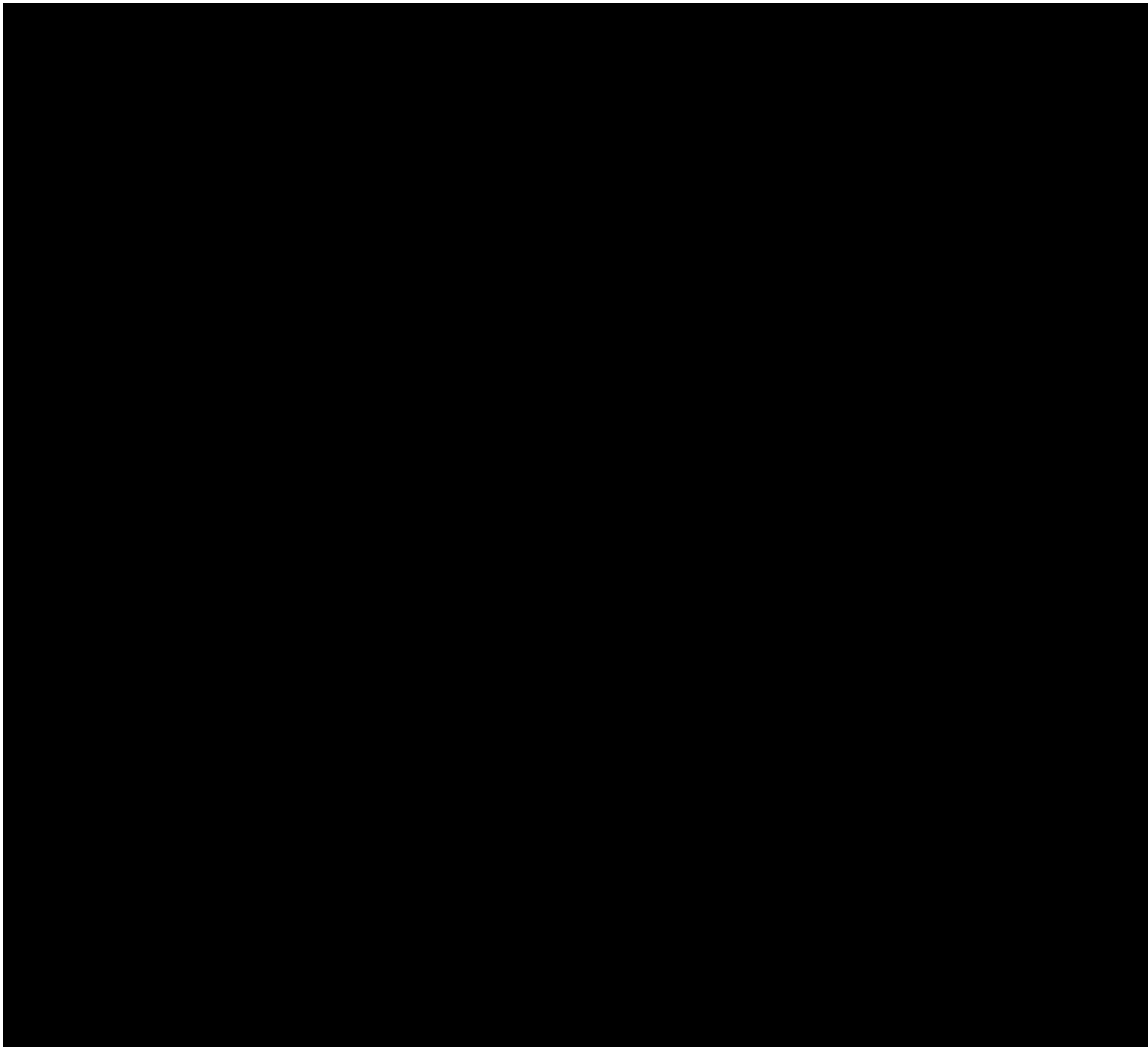
Thank you for your email below and considering the matters raised.

[REDACTED]

Kind regards,

[REDACTED]

[REDACTED]



---

**From:** [REDACTED]  
**Sent:** Friday, 3 March 2023 12:36 PM  
**To:** [REDACTED]  
**Cc:** [REDACTED] IG Taskforce <[IGTaskforce@acma.gov.au](mailto:IGTaskforce@acma.gov.au)>  
**Subject:** CM: RE: Letter and Notice from the Australian Communications and Media Authority - Sportsbet Pty Ltd [SEC=OFFICIAL]

Dear [REDACTED]

Thank you for time on the phone yesterday. As discussed, Sportsbet has worked diligently on gathering the required information to provide a fulsome response to the Notice dated 17 February 2023, which followed Sportsbet's most recent correspondence to the ACMA dated 19 October 2022.

Since our discussion yesterday, Sportsbet has continued to progress its response and given further consideration to the practical issues you raised regarding an extension of time to respond, and ACMA's preference for Sportsbet to provide its response in tranches, if feasible.

Accordingly, we confirm that Sportsbet will provide the documents and information responding to items 1 – 8 (inclusive), 13, 15 and 16 of the Notice by 6 March 2023 in accordance with the

Notice – which accounts for the vast majority of the items in the Notice.

However, we confirm our intention to separately write to the ACMA by no later than 9 March 2023 with a proposed revision to Item 10 of the Notice, with the intention being to provide the most useful and digestible information for the ACMA on this issue, and the proposal will in turn deal with the balance of the Items in the Notice.

As discussed, the reason for Sportsbet’s approach for Item 10 in the Notice is due to the considerable complexity in gathering and extracting the requisite information (to the extent it is available) to respond to that Item of the Notice (and that Items 11 and 14 are related to Item 10).

We are grateful for the ACMA’s consideration of the matter and understanding of the issues raised by Sportsbet. Please let us know if the ACMA is agreeable to Sportsbet’s proposal, and please don’t hesitate to contact me if you wish to discuss any aspects.

Kind regards

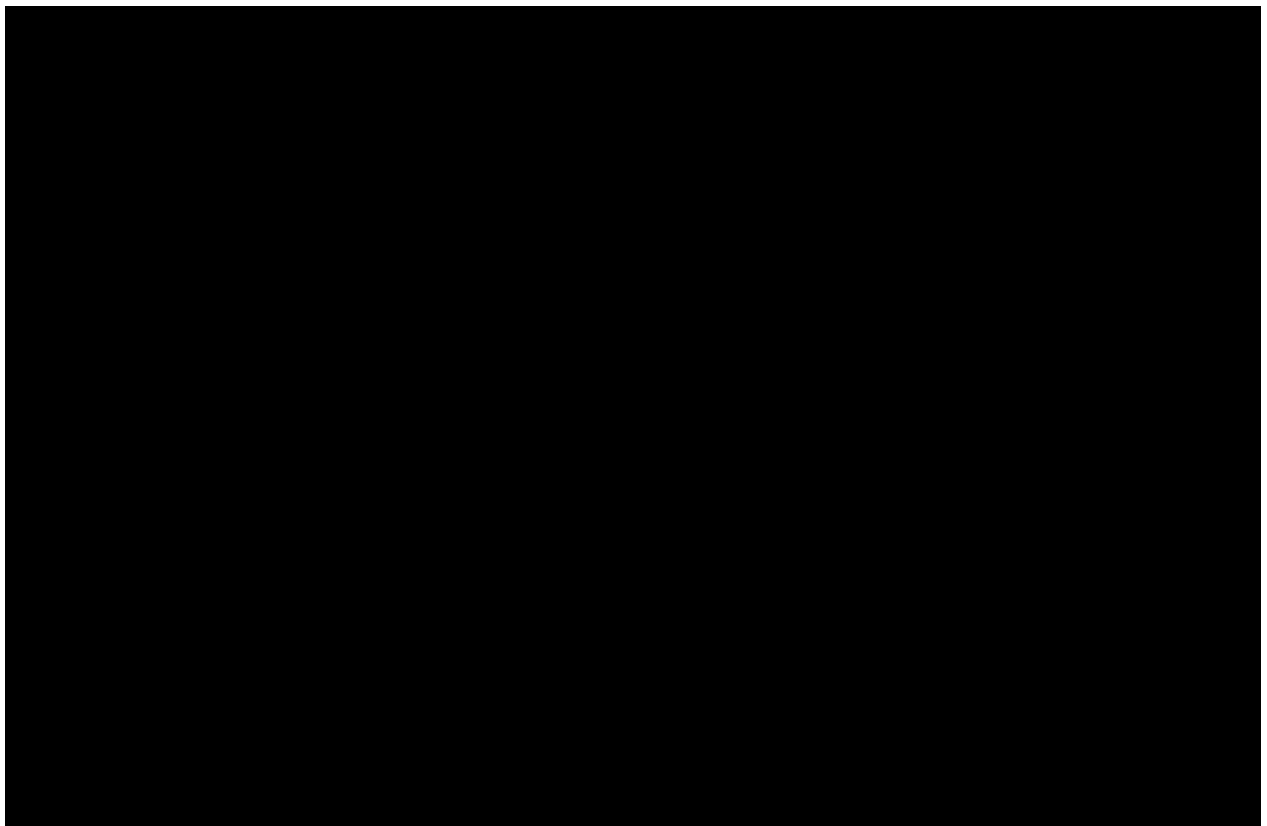
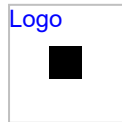



Head of Legal



Level 15, 367 Collins Street, Melbourne VIC 3000

Logo





NOTICE: This email message is for the sole use of the intended recipient(s) and may contain confidential and privileged information. Any unauthorized review, use, disclosure or distribution is prohibited. If you are not the intended recipient, please contact the sender by reply email and destroy all copies of the original message.

This email and any attachments are confidential and must not be disclosed to any person other than the intended recipient.

NOTICE: This email message is for the sole use of the intended recipient(s) and may contain confidential and privileged information. Any unauthorized review, use, disclosure or distribution is prohibited. If you are not the intended recipient, please contact the sender by reply email and destroy all copies of the original message.

This email and any attachments are confidential and must not be disclosed to any person other than the intended recipient.

NOTICE: This email message is for the sole use of the intended recipient(s) and may contain confidential and privileged information. Any unauthorized review, use, disclosure or distribution is prohibited. If you are not the intended recipient, please contact the sender by reply email and destroy all copies of the original message.

This email and any attachments are confidential and must not be disclosed to any person other than the intended recipient.

NOTICE: This email message is for the sole use of the intended recipient(s) and may contain confidential and privileged information. Any unauthorized review, use, disclosure or distribution is prohibited. If you are not the intended recipient, please contact the sender by reply email and destroy all copies of the original message.

This email and any attachments are confidential and must not be disclosed to any person other than the intended recipient.