

**From:** [REDACTED]  
**To:** [REDACTED]; [IG Taskforce](#)  
**Cc:** [REDACTED]  
**Subject:** RE: Letter and Notice from the Australian Communications and Media Authority - Sportsbet Pty Ltd [SEC=OFFICIAL]  
**Date:** Wednesday, 15 March 2023 6:51:29 PM  
**Attachments:** [image001.png](#)  
[image002.gif](#)  
[Letter to ACMA - 15.3.23.pdf](#)

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Dear [REDACTED]

Further to the below, please see letter **attached** to the ACMA. Due to email file size constraints, we have sent a separate Onedrive file directly to your email address and the IG Taskforce email address (for items 10 and 14). Of course, if there any issues with receiving or accessing this file, please let us know.

Kind regards

[REDACTED]

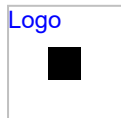
[REDACTED]

Head of Legal

[REDACTED]

Level 15, 367 Collins Street, Melbourne VIC 3000

Logo



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**From:** [REDACTED]  
**Sent:** Wednesday, 15 March 2023 4:50 PM  
**To:** [REDACTED] IG Taskforce  
<IGTaskforce@acma.gov.au>  
**Cc:** [REDACTED]  
[REDACTED]  
**Subject:** RE: Letter and Notice from the Australian Communications and Media Authority - Sportsbet Pty Ltd [SEC=OFFICIAL]

Dear [REDACTED]

Thank for your letter below confirming the ACMA's acceptance of Sportsbet's proposal, including request to provide additional call data for period 24 September to 2 October 2022 (inclusive).

Sportsbet confirms it is finalising this responsive information and it will be sent to the ACMA shortly this evening.

Kind regards

[REDACTED]

[REDACTED]

Head of Legal

Level 15, 367 Collins Street, Melbourne VIC 3000

Logo



**From:** [REDACTED]

**Sent:** Thursday, 9 March 2023 5:42 PM

**To:** IG Taskforce <[IGTaskforce@acma.gov.au](mailto:IGTaskforce@acma.gov.au)>; [REDACTED]  
[REDACTED]

**Cc:** [REDACTED]

**Subject:** RE: Letter and Notice from the Australian Communications and Media Authority - Sportsbet Pty Ltd [SEC=OFFICIAL]

Dear [REDACTED], All

Following on from the below, and as foreshadowed in our 6 March 2023 letter, please see **attached** further letter to the ACMA in response to the Notice.

Kind regards

[REDACTED]

[REDACTED]

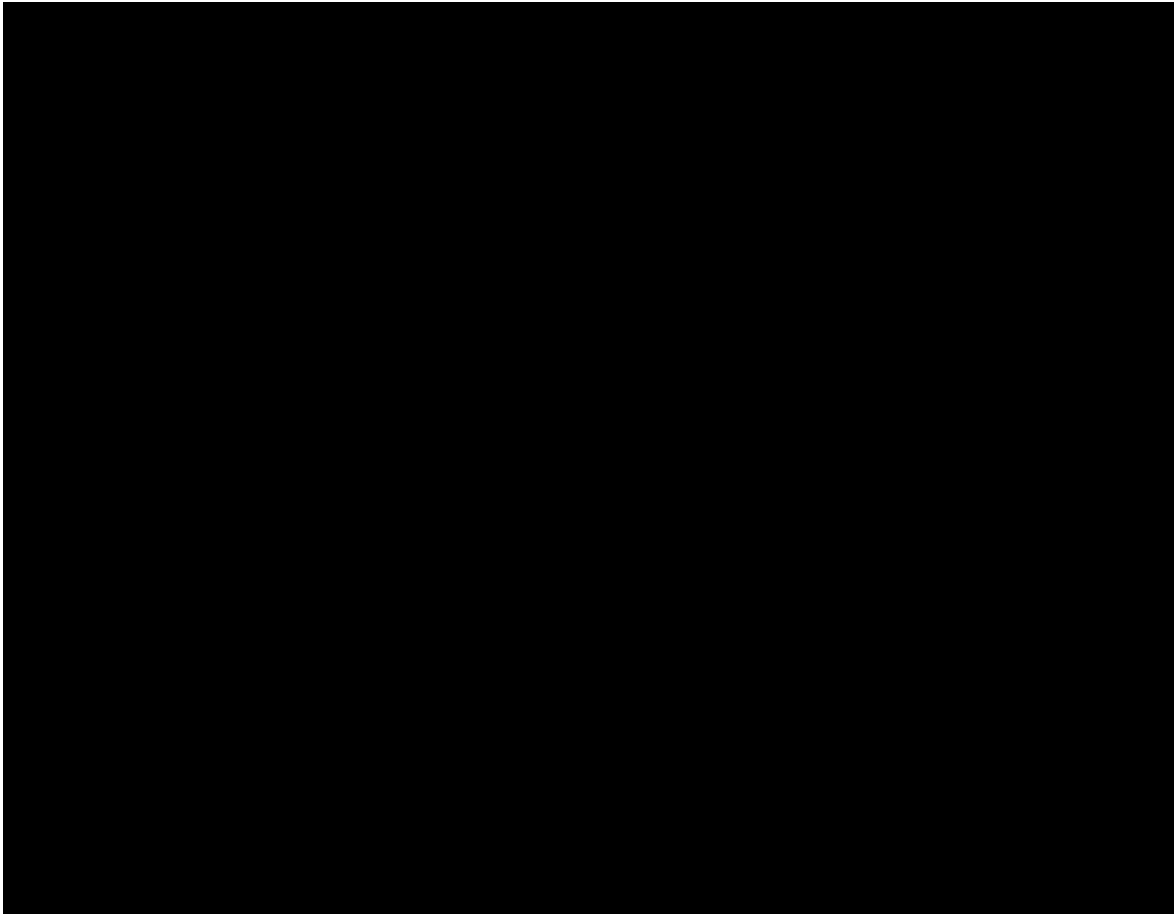
Head of Legal

[REDACTED]

[REDACTED] 367 Collins Street, Melbourne VIC 3000

Logo





**From:** [REDACTED]  
**Sent:** Monday, 6 March 2023 3:38 PM  
**To:** [REDACTED]  
**Cc:** [REDACTED] IG Taskforce <[IGTaskforce@acma.gov.au](mailto:IGTaskforce@acma.gov.au)>  
**Subject:** RE: Letter and Notice from the Australian Communications and Media Authority - Sportsbet Pty Ltd [SEC=OFFICIAL]

Dear [REDACTED]

Following on from the below, please see **attached** letter from Sportsbet together with annexures.

Kind regards

[REDACTED]

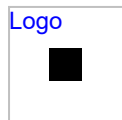
[REDACTED]

Head of Legal

[REDACTED]

Level 15, 367 Collins Street, Melbourne VIC 3000

Logo



[REDACTED]

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**From:** [REDACTED]

**Sent:** Friday, 3 March 2023 4:32 PM

**To:** IG Taskforce <[IGTaskforce@acma.gov.au](mailto:IGTaskforce@acma.gov.au)>

**Cc:** [REDACTED] [REDACTED]

[REDACTED]

**Subject:** RE: Letter and Notice from the Australian Communications and Media Authority - Sportsbet Pty Ltd [SEC=OFFICIAL]

Dear [REDACTED],

Thank you for your email below and considering the matters raised.

[REDACTED]

Kind regards,

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

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**From:** [REDACTED]  
**Sent:** Friday, 3 March 2023 12:36 PM  
**To:** [REDACTED]  
**Cc:** [REDACTED] IG Taskforce <[IGTaskforce@acma.gov.au](mailto:IGTaskforce@acma.gov.au)>  
**Subject:** CM: RE: Letter and Notice from the Australian Communications and Media Authority - Sportsbet Pty Ltd [SEC=OFFICIAL]

Dear [REDACTED]

Thank you for time on the phone yesterday. As discussed, Sportsbet has worked diligently on gathering the required information to provide a fulsome response to the Notice dated 17 February 2023, which followed Sportsbet's most recent correspondence to the ACMA dated 19 October 2022.

Since our discussion yesterday, Sportsbet has continued to progress its response and given further consideration to the practical issues you raised regarding an extension of time to respond, and ACMA's preference for Sportsbet to provide its response in tranches, if feasible.

Accordingly, we confirm that Sportsbet will provide the documents and information responding to items 1 – 8 (inclusive), 13, 15 and 16 of the Notice by 6 March 2023 in accordance with the Notice – which accounts for the vast majority of the items in the Notice.

However, we confirm our intention to separately write to the ACMA by no later than 9 March 2023 with a proposed revision to Item 10 of the Notice, with the intention being to provide the most useful and digestible information for the ACMA on this issue, and the proposal will in turn deal with the balance of the Items in the Notice.

As discussed, the reason for Sportsbet's approach for Item 10 in the Notice is due to the considerable complexity in gathering and extracting the requisite information (to the extent it is available) to respond to that Item of the Notice (and that Items 11 and 14 are related to Item 10).

We are grateful for the ACMA's consideration of the matter and understanding of the issues raised by Sportsbet. Please let us know if the ACMA is agreeable to Sportsbet's proposal, and please don't hesitate to contact me if you wish to discuss any aspects.

Kind regards

[REDACTED]

[REDACTED]  
[Head of Legal](#)

[REDACTED]  
[Level 15, 367 Collins Street, Melbourne VIC 3000](#)



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