

8 August 2024

Ms Nerida O'Loughlin PSM  
Chair and Agency Head  
Australian Communications and Media Authority

By email: [OfficeoftheChair@acma.gov.au](mailto:OfficeoftheChair@acma.gov.au)

CC: Section 22 of the FOI Act

Dear Ms O'Loughlin

### Code review – ACMA's core expectations

Thank you for your letter of 5 July 2024 setting out the ACMA's expectations in relation to the review of the Commercial Television Industry Code of Practice (**Code**).

Free TV and its members have considered the matters raised in your letter. In relation to timing, Free TV is well advanced in updating the Code and plan to commence public consultations in September 2024 as you have requested.

Section 47E of the FOI Act

Free TV appreciates the further consideration by the Authority regarding changes to the Code and the more targeted outline of the Authority's core expectations for the Code. Free TV and its members are giving the ACMA's core expectations careful consideration. Rather than responding in writing at this time, we would welcome the opportunity to meet with the Authority to discuss these matters further before proceeding to finalise our draft Code for public consultation.

Following that discussion, we will provide a copy of the draft Code on which we intend to consult and confirmation of the date for consultation. As requested, after public consultation we will provide documents supporting registration and will facilitate access to submissions as required by the ACMA.

We look forward to discussing the Code with the Authority in the coming weeks and will be in touch to find a time to meet.

Yours sincerely



Bridget Fair  
Chief Executive Officer