

[REDACTED]

From: Free TV Australia <noreply@freetv.com.au>
Sent: Monday, 4 November 2024 10:12 AM
To: Code Review
Subject: Free TV Australia "Alcohol advertising"

[CAUTION - EXTERNAL]

From: [REDACTED]
Subject: Alcohol advertising

Message Body:

I understand that the proposals include an expansion of the times advertising for alcohol is allowed, notably during sports events, including on weekends, public holidays, and during school holidays. These include times when children are most likely to be watching. There are lots of sports events on TV.

This will normalise alcohol in the eyes of children, potentially leading to earlier alcohol consumption, and greater consumption over the lifetime. Given also the fact that alcohol consumption contributes to domestic violence in Australia, and a whole raft of other health- and social problems, any proposal to allow more advertising for alcohol is unacceptable.

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New feedback has been submitted for Code Review.

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