

[REDACTED]

From: Free TV Australia <noreply@freetv.com.au>
Sent: Friday, 11 October 2024 10:29 PM
To: Code Review
Subject: Free TV Australia "Australia's free-to-air TV code of practice"

[CAUTION - EXTERNAL]

From: [REDACTED]
Subject: Australia's free-to-air TV code of practice

Message Body:

I seek a review of current code of practice that abolishes the current exemption for alcohol advertising during any sports programs on a weekend or public holidays and during all live broadcast sports. This results in our kids being bombarded with alcohol advertising during sports. One study found the top 10 alcohol companies placed more than 10,000 ads during sporting events over a year, amounting to an average of 75 minutes of ads in one week. All kids should be able to enjoy TV and their favourite sports, free from alcohol advertising.

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New feedback has been submitted for Code Review.

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