

[REDACTED]

From: Free TV Australia <noreply@freetv.com.au>
Sent: Tuesday, 5 November 2024 6:47 PM
To: Code Review
Subject: Free TV Australia "review of free tv"

[CAUTION - EXTERNAL]

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Message Body:

Free Tv has adopted a large portfolio of requirements that unless they are adopted by streaming and social environments, are simply a disadvantage to its communicators and its audience. It's self regulatory rules, allow non subscribers to laugh in the face of the rules that FreeTV regulate.

The debate can be endless, and can have no real effect while there us a choice by viewers as to whether they subscribe to FreeTv sanctioned broadcasters or other non regulated services. Examples are:

Can't view liquor advertising within certain times??? Watch any streaming service and be exposed 24/7

Can't view gambling advertising within certain times??? Watch any streaming service and be exposed 24/7

Can't view violence or porn??? Watch any streaming service and be exposed 24/7

Can't view age limited programming within certain times??? Watch any streaming service and be exposed 24/7 regardless of age.

The list goes on and on, but while freedom of selection applies to all media services EXEPT those who diligently subscribe to FreeTV's antiquated rules, Free to air mediums are at a huge disadvantage. Blanket government regulation is the only answer.

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New feedback has been submitted for Code Review.

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