

[REDACTED]

From: [REDACTED]
Sent: Tuesday, 12 November 2024 3:05 PM
To: Code Review
Subject: Alcohol adverts on free TV

[CAUTION - EXTERNAL]

Hi there, I am writing to you today to urge you to do more to restrict alcohol advertising during sporting events and elsewhere.

I myself work in the wine industry so this is not a complaint about alcohol per se, but I don't understand why alcohol adverts have to be shown so widely during sporting events when lots of children are watching with their parents. We know that alcohol-fueled domestic violence increases during sporting events and that the victims are usually women and children. Sporting events should be opportunities to promote values like sportsmanship, healthy competition, health and wellbeing, positive leadership etc. Not opportunities to encourage the consumption of harmful, age-restricted products which often lead to antisocial and violent behaviour (not to mention mental health and addiction problems for many people later in life).

You have a responsibility to protect our children and vulnerable people from the harm of alcohol so please consider reducing the number of advertising hours given to alcohol brands and please, *do not* extend those hours as I understand is currently under consideration.

Thanks,

[REDACTED]

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