

[REDACTED]

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**From:** Free TV Australia <noreply@freetv.com.au>  
**Sent:** Monday, 11 November 2024 2:04 PM  
**To:** Code Review  
**Subject:** Free TV Australia "Review of Commercial Television Industry Code of Practice"

[CAUTION - EXTERNAL]

From: [REDACTED]  
Subject: Review of Commercial Television Industry Code of Practice

Message Body:

When you review the code, please ensure that:

- (i) the code is tightened to reduce alcohol advertising during sporting games where children and young people are likely audiences
- (ii) ensure that peak times where children and young people are audiences, alcohol and gambling advertising is banned
- (iii) ban any advertising associated with the rapid delivery of alcohol via online sales

Advertisers should not be able to influence our children to purchase or consume alcohol through television. Additionally, online alcohol sales that require rapid delivery are likely to further increase the severity of alcohol dependency amongst many Australians, and with alcohol being linked with family and domestic violence, likely to cause further harm to families already affected by alcohol.

I remind you that your focus must be protecting the community and operating in the best interests of everyone, with the interests of the alcohol and gambling lobby secondary to the protection of the community.

Thanks,

[REDACTED]

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New feedback has been submitted for Code Review.

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