

[REDACTED]

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**From:** Free TV Australia <noreply@freetv.com.au>  
**Sent:** Monday, 4 November 2024 10:02 AM  
**To:** Code Review  
**Subject:** Free TV Australia "No change to alcohol advertising standards"

[CAUTION - EXTERNAL]

From: [REDACTED]  
Subject: No change to alcohol advertising standards

Message Body:

There should be no changes to alcohol advertising standards. These enormous brands already have plenty of time to advertise their harmful products, they do not need any extra opportunities handed to them.

We know alcohol is not good for families or young people. Expanded alcohol advertising will make it more likely that a child is advertised a harmful product they are not ready for. It will increase usage and in turn increase family violence.

The Australian Government's own rapid review panel on preventing all forms of violence against women and children recommended further restrictions on alcohol advertising.

The panel said "given the statistical increase in domestic, family and sexual violence incidents during football grand finals, as well as the high number of children who watch sport on television and mobile apps, the Review recommends that alcohol advertising be restricted during sporting events."

There is no need to change a system that is already overly generous to alcohol companies.

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New feedback has been submitted for Code Review.

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