

[REDACTED]

From: Free TV Australia <noreply@freetv.com.au>
Sent: Monday, 11 November 2024 12:07 PM
To: Code Review
Subject: Free TV Australia "Please don't increase alcohol ads on TV"

[CAUTION - EXTERNAL]

From: [REDACTED]
Subject: Please don't increase alcohol ads on TV

Message Body:

I recently learnt that commercial TV stations are seeking to further extend alcohol advertising. Clearly, not one single person in a decision-making capacity has dealt with the harm caused by alcohol abuse or lost a loved to alcoholism. If anyone had, they would be actively trying to limit alcohol advertising on TV.

We have a vulnerable population of children, many who are dealing with alcohol abuse in their own homes and hundreds of thousands of adults in active recovery from alcohol abuse doing the best they can to maintain their sobriety. Let's not make this even more difficult for them.

Personally, I watched my brother destroy his life from alcohol abuse. He died on [REDACTED] leaving behind a son who is now 12 years old. This experience has completely changed my relationship with alcohol and I sincerely hope you will take this on board as you consider your options.

Thank you.

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New feedback has been submitted for Code Review.

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