

[REDACTED]

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**From:** Free TV Australia <noreply@freetv.com.au>  
**Sent:** Saturday, 2 November 2024 12:04 PM  
**To:** Code Review  
**Subject:** Free TV Australia "Protecting children from harm"

[CAUTION - EXTERNAL]

From: [REDACTED]  
Subject: Protecting children from harm

Message Body:  
Hello,

I'm a parent of two children - 8 and 11 years old who is deeply concerned about the lack of restrictions on advertising that Children are exposed to.

We don't watch any sports, and many other shows that should be appropriate for children on television because of the amount of gambling and alcohol advertising. We will watch 10 minutes of an AFL game and turn it off because of all of the ads. We were recently watching 'I'm a celebrity get me out of here' on BVOD which I'm not sure is within the scope of this review, but every ad break there was one if not two (!!) ads promoting alcohol. My 11 year old thought it was a soft drink! This is completely inappropriate.

Young children should be able to watch family shows and sports without being influenced by alcohol, fast food and gambling ads. My children are now of the age that they are starting to watch (with my supervision) shows outside of what would be assumed 'kids viewing time' of 4-6pm - actually this is the time they are least likely to watch TV, they will often watch it on a Friday night, Sunday, public holidays, school holidays etc. I don't think the restrictions on ads should only be within that time frame.

Thanks you,  
[REDACTED]

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New feedback has been submitted for Code Review.

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