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From: Creina Chapman <Creina.Chapman@acma.gov.au>

Sent: Wednesday, October 2, 2024 11:53 AM

To: Bridget Fair [REDACTED]

Cc: [REDACTED] Creina Chapman and Assistant
<CreinaChapmanandAssistant@acma.gov.au>

Subject: ACMA media release and annexure - Free TV code review consultation [SEC=OFFICIAL]

Dear Bridget,

I am writing following the commencement of public consultation on the revised commercial TV code of practice on Monday. Firstly, I want to thank you for providing the ACMA with advanced copies of the consultation documents, and for drawing submitters' attention to the matters previously raised by the ACMA over the course of the review process.

Secondly, as we flagged last week, I am writing to notify you that the ACMA will shortly be releasing a public statement to encourage broader engagement in the Free TV consultation process. This will be in the form of a media release, with an accompanying annexure that provides additional context around the ACMA's views, which may be of interest to stakeholders engaging in the consultation process. This document also discusses the proposed expansion of the M classification zone in the revised code and encourages broadcasters to consider voluntarily extending content safeguards to television-like content available on their broadcasting on-demand platforms.

We will be publishing these documents at **10am tomorrow morning (Thursday 3 October)**. Embargoed versions of these documents are attached for your information.

Please let me know if you had any questions or wish to discuss further.

Kind regards,
Creina

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Deputy Chair

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