

[REDACTED]

From:

Sent:

[REDACTED]
Saturday, 2 November 2024 5:55 PM

To:

Code Review

Subject:

Attachments:

[REDACTED]
[REDACTED] Australian_Alcohol_Advertising_Gender_St (1).pdf;
Constructions-of-masculinity-alcohol-advertising1.pdf; Issues-Paper_2018.12.06
_Advertising-inequality-the-impacts-of-sexist-advertising_Dec-2018_(Fulltext-PDF)-
compressed.pdf; Journal of Public Affairs - 2010 - Jones - Editorial Alcohol
advertising marketing and regulation.pdf; News articles.pdf; violence-or-
poverty.pdf; WHO_RHR_12.35_eng.pdf

[CAUTION - EXTERNAL]

Good afternoon

Please find attached my fourth submission on the draft Free TV Code based on the evidence it refers to, including:

- Master of Philosophy on Gender Stereotyping by Alcohol Advertising.
- A.J. Town article "Constructions of Masculinity in Alcohol Advertising".
- Women's Health Victoria Issues Paper on Advertising (In)Equality.
- Journal of Public Affairs Editorial 2010.
- Sydney Morning Herald articles on alcohol and domestic violence, x 4.
- Anne Summers report "The Choice: Violence or Poverty".
- WHO paper "Understanding and Addressing Violence Against Women".

Regards

[REDACTED]