

[REDACTED]

From: Free TV Australia <noreply@freetv.com.au>
Sent: Monday, 4 November 2024 2:48 PM
To: Code Review
Subject: Free TV Australia "advertising of alcohol"

[CAUTION - EXTERNAL]

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Subject: advertising of alcohol

Message Body:

Even though alcohol is readily accepted as an integral part of our society, there is clear scientific evidence of the harm that it produces. It is frequently a motivating factor in domestic violence along with other social violence. Once a person has reduced their cognitive awareness as is the case once alcohol has been consumed, their ability to act responsibly is progressively impaired and many very poor decisions are acted upon in this state. These actions often impact the more vulnerable members of our society including children. It is widely accepted that alcohol and children should not mix, pregnant women should not consume it and it is not wise to use it in potentially dynamic social situations. For these reasons along with the fact that it is a carcinogen, we need to reduce its use in our society. Therefore, increasing the amount of time and range of times it could be advertised is preposterous. When are media companies going to recognise the responsibility that lies at their door and start working with important organisations that are trying to curb alcohol's impact on our society? There should be a reduction in advertising of this poison. and not an increase.

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New feedback has been submitted for Code Review.

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