

[REDACTED]

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**From:** Autumn Field <Autumn.Field@acma.gov.au>  
**Sent:** Thursday, November 14, 2024 5:13 PM  
**To:** Bridget Fair [REDACTED]  
**Cc:** NEves@freetv.com.au; Creina Chapman <Creina.Chapman@acma.gov.au>; Samantha Yorke <Samantha.Yorke@acma.gov.au>; Alana Fraser <Alana.Fraser@acma.gov.au>; [REDACTED]  
**Subject:** Unlocking the Prevention Potential: accelerating action to end domestic, family and sexual violence [SEC=OFFICIAL]

Dear Bridget

Thank you for your response.

We appreciate that it's a busy time for Free TV and we note that you have provided some stakeholders with an extension to submit to the code review process. We would appreciate Free TV providing us with copies of the submissions it has received to date and would be happy to receive any additional submissions you may receive in the future, when they are received.

We also seek your advice regarding when Free TV intends to publish the submissions. We note that the [Free TV code review page](#) appears to have been taken down, removing access to the consultation draft of the code, as well as the ACMA's suggested matters for consultation. While we appreciate this may be a temporary step following the close of public consultation on Monday, we would strongly encourage the code review page be updated and reuploaded as soon as possible, to ensure public access to the review documents and transparency over the process.

Finally, while we acknowledge it may take some time for Free TV to fully review and digest the submissions, the ACMA would be keen to meet sooner rather than later to discuss next steps in the review process and issues of emerging community concern arising from the consultation, particularly in relation to alcohol advertising. Below are some proposed times in the last week of November that would work for the Authority leads and staff. Please let me know whether any of these times would suit, and we will arrange a meeting invite for you and [REDACTED]:

Mon 24/11:	3-4pm
Tue 26/11:	11am-12pm
Wed 27/11:	1.30-2.30pm
Thurs 28/11:	2-3pm

I look forward to further discussion on these matters.

Kind regards  
Autumn

**Autumn Field (she/her)**

General Manager, Content Division

**Australian Communications and Media Authority**

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[autumn.field@acma.gov.au](mailto:autumn.field@acma.gov.au)

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Executive Assistant: [REDACTED]  
[REDACTED]  
[REDACTED]



*The ACMA acknowledges First Nations peoples as the Traditional Owners and Custodians of Australia. We respect and celebrate First Nations peoples as the original storytellers and content creators of the lands on which we work and honour the enduring strength and commitment of Aboriginal and Torres Strait Islander peoples to the land, waters and their communities. We pay our respects to Elders past, present, and emerging.*



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**From:** Bridget Fair [REDACTED]

**Sent:** Friday, November 8, 2024 12:00 PM

**To:** Autumn Field <[Autumn.Field@acma.gov.au](mailto:Autumn.Field@acma.gov.au)>

**Cc:** Alana Fraser <[Alana.Fraser@acma.gov.au](mailto:Alana.Fraser@acma.gov.au)>; [REDACTED] Creina Chapman <[Creina.Chapman@acma.gov.au](mailto:Creina.Chapman@acma.gov.au)>; [REDACTED]  
[REDACTED]

**Subject:** RE: Unlocking the Prevention Potential: accelerating action to end domestic, family and sexual violence [SEC=OFFICIAL]

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Dear Autumn

Thanks for your email.

As you have noted, submissions to the Code Review close on Monday, but we have given a small number of extensions to parties who have requested it and will also allow some additional time for those who may lodge submissions after the closing time without having formally requested an extension.

We will be working through submissions from the week commencing 18 November. As you would appreciate it has been a particularly busy period for Free TV and its members, with a number of Government consultation processes on foot simultaneously. We hope to be in a position to provide you with an update on progress by the end of November and we would be happy to meet after that to discuss next steps, timing and any particular issues that have arisen from the public consultation.

[REDACTED], is leading this project at Free TV and will be in touch with further updates in due course.

Kind regards

Bridget

**Bridget Fair**  
Chief Executive Officer



[REDACTED]  
Level 2, 76 Berry St | North Sydney NSW 2060

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[www.freetv.com.au](http://www.freetv.com.au)

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**From:** Autumn Field <[Autumn.Field@acma.gov.au](mailto:Autumn.Field@acma.gov.au)>

**Sent:** Friday, November 8, 2024 9:19 AM

**To:** Bridget Fair [REDACTED]

**Cc:** Alana Fraser <[Alana.Fraser@acma.gov.au](mailto:Alana.Fraser@acma.gov.au)>; [REDACTED]

Creina.Chapman <[Creina.Chapman@acma.gov.au](mailto:Creina.Chapman@acma.gov.au)>; [REDACTED]  
[REDACTED]

**Subject:** Unlocking the Prevention Potential: accelerating action to end domestic, family and sexual violence [SEC=OFFICIAL]

**[CAUTION - EXTERNAL]**

Dear Bridget

With the Free TV code review public consultation closing on Monday, I wanted to touch base on several relevant issues.

As previously flagged, we would appreciate being sent copies of any non-confidential submissions shortly after the close of the consultation period next week. While we expect Free TV to publish its submissions at some stage before the finalisation of the code, providing the ACMA with early copies would allow us to better understand the range of community concerns and continue our constructive engagement on whether further code changes may be needed.



As you may have seen from Senate Estimates this week, both DITRDCA and the ACMA received a number of questions regarding the review, with a particular focus on the proposed changes to the M classification zone and the flow-on impact that this could have on the volume of alcohol advertising permitted on commercial TV. This is an issue that the ACMA had flagged in early October as part of our public statement on the code review, and we anticipate that there will be strong stakeholder interest in how Free TV addresses these concerns in its revised code.

We encourage Free TV to carefully consider its position on alcohol advertising restrictions more generally, noting there are a range of government reports and inquiries looking at the role of alcohol and sports in domestic or family violence. In particular, we draw to your attention the final report of the expert panel appointed by the Australian Government to undertake a rapid review of evidence-based approaches to prevent gender-based violence – [Unlocking the Prevention Potential: accelerating action to end domestic, family and sexual violence](#) – which makes recommendations around alcohol advertising (recommendation 17).

Once Free TV has had an opportunity to review and consider the submissions, the ACMA would like to meet with you and your colleagues to discuss this and any other matters that have been raised through the submissions. Ideally, we would like to meet later this month or in early December, prior to Creina's departure.

In the meantime, please don't hesitate to contact me if you have any questions about these matters, including about the logistics of sending the submissions to the ACMA.

Kind regards  
Autumn

**Autumn Field (she/her)**

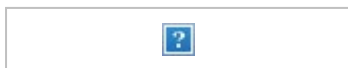
General Manager, Content Division

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**Australian Communications and Media Authority**

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