

[REDACTED]

From: Free TV Australia <noreply@freetv.com.au>
Sent: Monday, 4 November 2024 10:04 PM
To: Code Review
Subject: Free TV Australia "Alcohol Product Advertising - Please Do Not Increase"

[CAUTION - EXTERNAL]

From: [REDACTED]
Subject: Alcohol Product Advertising - Please Do Not Increase

Message Body:
Hi there,

[REDACTED] These people become stats - the impact alcohol has had on every individual that loved the people that make up these stats is monumentally destructive.

I was made aware that the commercial TV industry wants to extend the times that alcoholic products can be advertised by about 800 hours each year. There is already a loophole for advertising during sports, resulting in more than 10,000 alcohol ads each year. That's about 75 minutes of ads per week, and the proposed changes would make this even worse.

The industry wants to run these ads on weekends, public holidays, and during school holidays - times when children are most likely to watching, and there are lots of sports events on TV. We know that rates of violence against women and children significantly increase during some sports events. [REDACTED]

[REDACTED], I have experienced the heinousness of alcohol on children, women and our public system.

The Australian Government's own rapid review panel on preventing all forms of violence against women and children recommended further restrictions on alcohol advertising.

They said "given the statistical increase in domestic, family and sexual violence incidents during football grand finals, as well as the high number of children who watch sport on television and mobile apps, the Review recommends that alcohol advertising be restricted during sporting events."

Please help us by helping to protect them - and protect every poor human that has or is suffering an affliction of this insidious, poisonous, dangerous toxin.

People must come before profits.

Thank you,
[REDACTED]

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New feedback has been submitted for Code Review.

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