

[REDACTED]

From: [REDACTED]
Sent: Monday, 11 November 2024 11:59 AM
To: Code Review
Cc: [REDACTED]
Subject: Public Consultation - Free TV Submission
Attachments: Public Consultation - Free TV Submission.pdf

[CAUTION - EXTERNAL]

To whom it may concern,

We are academic researchers from La Trobe University's Centre of Alcohol Policy Research (CAPR) and run CAPR's research stream on *Alcohol, Media, and Emerging Technology*.

We are contacting you about the Commercial Television Industry Code of Practice public consultation. The proposed changes to the Code will increase 'M' rated programming and related advertising by removing restrictions on weekends, and school and public holidays. This is in addition to existing loopholes in the Code that enables alcohol marketing during live sports broadcasts on weekends and public holidays.

We believe that policies should focus on reducing alcohol advertising and exposure in television. There is also support from the public to retain or implement more restrictive policies.

Please see the attached document for our full submission to the public consultation. We are also available to answer questions about our submission.

Kind regards,

[REDACTED]

La Trobe University | TEQSA PRV12132 - Australian University | CRICOS Provider 00115M

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