

[REDACTED]

From: Free TV Australia <noreply@freetv.com.au>
Sent: Monday, 4 November 2024 7:27 PM
To: Code Review
Subject: Free TV Australia "Keep alcohol advertising off our screens"

[CAUTION - EXTERNAL]

From: [REDACTED]
Subject: Keep alcohol advertising off our screens

Message Body:

As the peak body for alcohol and other drugs in the Northern Territory, we stand firmly against the prevalence of alcohol advertising on television, particularly during times when young people and vulnerable audiences are watching. Research consistently shows that exposure to alcohol advertising is linked to earlier drinking initiation and increased consumption, especially among young viewers. By keeping alcohol ads off our screens, we can take a meaningful step toward reducing alcohol-related harm, protecting our communities, and fostering a healthier environment for everyone.

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New feedback has been submitted for Code Review.

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