

[REDACTED]

From: Free TV Australia <noreply@freetv.com.au>
Sent: Monday, 4 November 2024 4:48 PM
To: Code Review
Subject: Free TV Australia "Free TV Code Review"

[CAUTION - EXTERNAL]

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Subject: Free TV Code Review

Message Body:

I strongly oppose the proposal to extend the times alcoholic products can be advertised on commercial TV. With approximately 75 minutes of alcohol ads currently aired on commercial TV per week, this will greatly increase the exposure of Australian viewers to the damaging effects of alcohol advertising.

That the industry wants to air these ads on weekdays, public holidays and during school holidays is unacceptable. The link between TV sports events and increased rates of violence against women and children is well documented. An approval to further extend the times alcohol products can be advertised on commercial TV is tantamount to enabling this violence.

Thank you for considering my comments.

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New feedback has been submitted for Code Review.

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