

[REDACTED]

From: Free TV Australia <noreply@freetv.com.au>
Sent: Monday, 11 November 2024 4:24 PM
To: Code Review
Subject: Free TV Australia "Advertising; Australian content"

[CAUTION - EXTERNAL]

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Message Body:

The amount of advertising seems to have increased dramatically with ad repetition now also increased. Limitations on the number of ads and the number of repetitions needs to be implemented immediately.

Advertising that affects children and younger adults and those susceptible to serious social influences. specifically GAMBLING and ALCOHOL needs to curtailed IMMEDIATELY. There must be limitations on times that gambling and alcohol are shown; ideally none during children's viewing times. Certainly there needs to be no gambling or alcohol advertising during sporting events.

There needs to be a higher percentage of Australian content on FTA and the content needs to be of a much higher quality than at present. Suggest more drama and comedy.

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New feedback has been submitted for Code Review.

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