

From: [REDACTED]
Sent: Monday, 4 November 2024 11:23 AM
To: Code Review
Subject: We don't want or need more alcohol or gambling ads

[CAUTION - EXTERNAL]

The Code SHOULD distinguish the reporting of factual material from opinion, analysis and commentary in news programs and also extend it to current affairs programs. The Code SHOULD maintain consistent regulation with all pillars of broadcasting, such as:

- Ensure that all factual material is presented accurately and all News Content is presented with due impartiality.
- Represent viewpoints fairly without having misleading emphasis, editing out of context or withholding relevant and available material.
- Clearly distinguish factual material from analysis, commentary or opinion, comedy, satire, and any other kind of fictional entertainment content.
- Exercise special care when reporting on contentious or controversial matters where facts may be contested and not settled and avoid the amplification of misinformation and disinformation.
- Not present material in a way that is likely to create public panic or cause serious distress to reasonable listeners.
- Provide correction or clarification of significant errors of material fact in a timely manner.
- Ensure journalists identify themselves and their organisation before proceeding with an interview.
- Avoid or adequately disclose any conflict of interest. Any such conflict must not influence the content of a broadcast.

The Code SHOULD include specific provisions to deal with misinformation and disinformation to avoid further amplification of such content through broadcasting channels.

The Code SHOULD strengthen provisions relating to high impact news material.

The Code SHOULD require new disclosure arrangements relating to commercial arrangements and news programs.

The Code SHOULD clarify how the personal privacy protections in the Code apply to material in the public domain and whether the provisions that apply to children should be extended to vulnerable persons.

The Code SHOULD require that classification consumer advice applies to all programs rated PG and above.

Free TV should be required to publish an annual complaints report and responses to issues of audience concern.

Suggested changes to the M Classification zone DO NOT protect children from exposure from material that might harm them.

A Commercial for a Film, DVD/Blu-Ray, or computer game SHOULD display the relevant

Australian Classification Board classification (for classified material) or marking (for unclassified material).

In broadcasting a news or Current Affairs Program, a Licensee SHOULD include a SPOKEN AND WRITTEN warning before a segment, and other warnings as the Licensee may consider appropriate, that contains material which, in the reasonable opinion of the Licensee, is likely to seriously distress or seriously offend a substantial number of viewers having regard to the likely audience of the Program.

Further, the Ad Standards, AANA and ABAC codes and practices are insufficient. They require independent regulation with sufficient power to enforce.

We don't want or need more alcohol or gambling ads.

The Australian Government's own rapid review panel on preventing all forms of violence against women and children recommended further restrictions on alcohol advertising. They said "given the statistical increase in domestic, family and sexual violence incidents during football grand finals, as well as the high number of children who watch sport on television and mobile apps, the Review recommends that alcohol advertising be restricted during sporting events."

A 13-year-old today doesn't know a world without gambling ads. 3 in 4 kids think gambling is a normal part of sport. Enough is enough. We stamped out smoking — now it's time to kick gambling out of sport!

regards



I live and work on the lands of the Wurundjeri people of the Kulin Nation. I pay my respects to First Nations elders.

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