

[REDACTED]

From: Free TV Australia <noreply@freetv.com.au>
Sent: Tuesday, 5 November 2024 8:32 AM
To: Code Review
Subject: Free TV Australia "Revised Draft Code: Time Devoted To Alcohol Advertising"

[CAUTION - EXTERNAL]

From: [REDACTED]
Subject: Revised Draft Code: Time Devoted To Alcohol Advertising

Message Body:

Thank you for this opportunity to comment on the Revised Draft Code.

I understand that changes to the Code would extend the times that alcoholic products can be advertised each year and to run these ads on weekends, public holidays, and during school holidays - times when children are most likely to be watching.

I AM AGAINST any changes to the Code that would mean there are more alcohol ads on TV.

I AM PARTICULARLY AGAINST any changes to the Code that would mean more alcohol ads on TV during Sporting Events.

The Australian Government's own rapid review panel on preventing all forms of violence against women and children has recommended FURTHER RESTRICTIONS on alcohol advertising. They said "given the statistical increase in domestic, family and sexual violence incidents during football grand finals, as well as the high number of children who watch sport on television and mobile apps, the Review recommends that alcohol advertising be restricted during sporting events."

Consequently any changes to the Code should lead to greater restrictions of alcohol advertising during sporting events.

Thank you again,

[REDACTED]

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New feedback has been submitted for Code Review.

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