

[REDACTED]

From: [REDACTED]
Sent: Thursday, 21 November 2024 12:15 PM
To: Code Review
Cc: [REDACTED]
Subject: NOFASD Australia submission on the Commercial TV Industry Code of Practice
Attachments: NOFASD Australia Submission on the Free TV Code.pdf

[CAUTION - EXTERNAL]

To whom it may concern,

Please find attached NOFASD Australia's submission to the public consultation on the draft **Commercial Television Industry Code of Practice**. I would like to acknowledge that I am aware this submission is sent 10 days post the closing date and may therefore not be considered formally.

NOFASD are the national peak for individuals with lived and living experience of Fetal Alcohol Spectrum Disorders, a lifelong disability caused by alcohol consumption in utero. FASD is a preventable disability caused by prenatal alcohol exposure, resulting in lifelong neurodevelopmental impairments. Exposure to alcohol advertising, particularly among young people, normalises drinking behaviour and increases the likelihood of early initiation into alcohol use, which can contribute to unplanned pregnancies and increased risks of prenatal alcohol exposure. Approximately 50% of pregnancies in Australia are unintended or unplanned, therefore the risk of an alcohol exposed pregnancy is high. This submission outlines our concerns regarding the proposed changes to alcohol advertising regulations.

I will also be sharing this submission with [REDACTED] and Alana Fraser, Executive Manager, Content Safeguards Branch.

Thank you for your time and consideration. Please feel free to reach out if you have any questions or require further information.

Warm regards

[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]

Helpline: 1800 860 613



NOFASD acknowledges and pays respect to the past, present and future Traditional Custodians and Elders of this nation and the continuation of cultural, spiritual and educational practices of Aboriginal and Torres Strait Islander peoples.



NOFASD Australia works to support families living with FASD and prevent harms caused by alcohol. All donations to NOFASD Australia over \$2 are tax deductible, [make your donation online](#)

Patron: Hon. Dame Quentin Bryce

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