

[REDACTED]

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**From:** [REDACTED]  
**Sent:** Thursday, 7 November 2024 11:17 AM  
**To:** Code Review  
**Cc:** [REDACTED]  
**Subject:** Submission to the public consultation on Commercial Television Industry Code of Practice  
**Attachments:** ATODA Submission to Commercial TV Industry Code of Practice 2024.pdf

**[CAUTION - EXTERNAL]**

Dear Free TV Australia,

I am contacting you on behalf of the Alcohol, Tobacco and Other Drug Association ACT (ATODA) to submit into the Commercial Television Industry Code of Practice public consultation.

Please find attached our submission, which details the public health evidence in response to the expansion of hours in which 'M' rated content and advertising can be broadcasted. Due to the work of our organisation, we specifically discuss our feedback and recommendations regarding alcohol advertising.

Please let us know if ATODA can provide any further information for this consultation.

Kind regards,

[REDACTED]

[REDACTED]

Stay up to date with ATODA's Sector and Research Bulletins [here](#).



ATODA acknowledges the Ngunnawal people as traditional custodians of the land we work on and recognises any other people of families with connection to the lands of the ACT and region. ATODA acknowledges and respects their continuing culture and the contribution they make to the life of this city and this region. ATODA recognises and continues to learn from the contributions of Aboriginal and Torres Strait Islander people to the alcohol, tobacco and other drug sector.

ATODA leads and influences positive outcomes in policy, practice and research, as the peak body for the alcohol, tobacco and other drug sector in the ACT.

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