

[REDACTED]

From: Code Review
Sent: Tuesday, 26 November 2024 11:31 AM
To: [REDACTED]
Subject: FW: Free TV Australia

From: [REDACTED]
Subject: Commercial TV industry wants to extend the times that alcoholic products can be advertised by about 800 hours each year!

Message Body:
Hello Code Review Team,

We need less alcohol TV ads, not more!
There are already more than 10,000 alcohol ads each year.

I read that the Proposal is for more on weekends, public holidays, and during school holidays - times when children are most likely to watching, and there are lots of sports events on TV.

Evidence shows that rates of violence against women and children significantly increase during some sports events.
- Highly likely to be related to alcohol consumption.

The Australian Government's own rapid review panel on preventing all forms of violence against women and children recommended further restrictions on alcohol advertising.
They said "given the statistical increase in domestic, family and sexual violence incidents during football grand finals, as well as the high number of children who watch sport on television and mobile apps, the Review recommends that alcohol advertising be restricted during sporting events."

Australia does not need any changes to the Code that would mean there are more alcohol ads on TV!

Please work to reduce the number and help reduce abuse and violence.

Thanks for taking this seriously and caring for women and children.

[REDACTED]

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New feedback has been submitted for Code Review.

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