

**From:** [REDACTED]  
**To:** [REDACTED]  
**Subject:** RE: New York Times - stake.com, Kick [SEC=OFFICIAL]  
**Date:** Tuesday, 11 July 2023 10:56:15 AM  
**Attachments:** [image001.png](#)  
[image002.png](#)  
[image003.png](#)  
[image004.png](#)

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That's fine thank you

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**From:** [REDACTED]  
**Sent:** Tuesday, 11 July 2023 10:53 AM  
**To:** [REDACTED]  
**Subject:** RE: New York Times - stake.com, Kick [SEC=OFFICIAL]

[REDACTED],

Updated version for your further review:

### **The provision or offer of interactive gambling services in Australia**

The ACMA enforces the *Interactive Gambling Act 2001* (IGA), which prohibits certain interactive gambling services from being offered or advertised to Australians. These include casino-style services such as slot machines, roulette and blackjack and wagering services not licensed by an Australian state or territory.

### **Advertising of prohibited services**

Part 7A of the IGA prohibits the advertising of prohibited and unlicensed regulated interactive gambling services, subject to certain exceptions. This prohibition includes the publication of these advertisements on a website accessible by Australians, but if and only if the ACMA is satisfied that the majority of persons who access the content are physically present in Australia. This potentially limits the reach of the advertising prohibition for websites that have a global audience such as Kick, Facebook, You Tube and Twitch.

The ACMA is aware of the stake.com. service and note that it is geo-blocked in Australia.

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**From:** [REDACTED]  
**Sent:** Tuesday, 11 July 2023 10:00 AM  
**To:** [REDACTED]  
**Subject:** RE: New York Times - stake.com, Kick [SEC=OFFICIAL]

Hi [REDACTED]

Some suggested edits include a couple of example in the first line

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**From:** [REDACTED]  
**Sent:** Monday, 10 July 2023 3:11 PM  
**To:** [REDACTED]

**Subject:** FW: New York Times - stake.com, Kick [SEC=OFFICIAL]

[REDACTED]

Suggested response for your clearance, which is largely based on our recent response about Stake.com::

**The provision or offer of interactive gambling services in Australia**

The ACMA enforces the *Interactive Gambling Act 2001* (IGA), which prohibits certain interactive gambling services from being offered or advertised to Australians. These include unlicensed interactive casino style etc etc .....can you add in ?

**Advertising of prohibited services**

Part 7A of the IGA prohibits the advertising of prohibited and unlicensed regulated interactive gambling services, subject to certain exceptions. This prohibition includes the publication of these advertisements on a website accessible by Australians, but if and only if the ACMA is satisfied that the majority of persons who access the content are physically present in Australia. This potentially limits the reach of the advertising prohibition for websites that have a global audience such as Kick Facebook, You Tube and Twitch and Kick.

You also have mentioned the stake.com service. The ACMA is aware of the stake.com. service and note that it is geo-blocked in Australia.

[REDACTED]

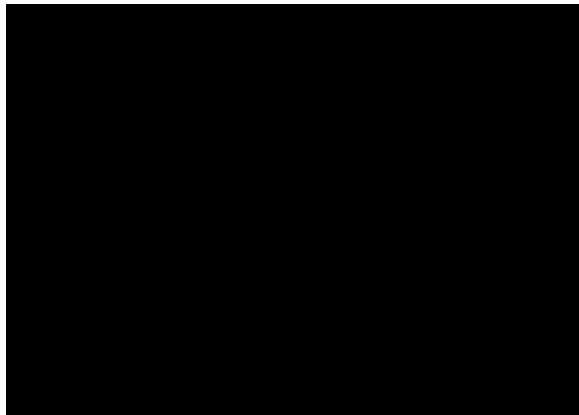
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**From:** Media ACMA [REDACTED]  
**Sent:** Monday, 10 July 2023 11:10 AM  
**To:** [REDACTED]  
[REDACTED]  
**Cc:** [REDACTED] Media ACMA  
[REDACTED]  
**Subject:** New York Times - stake.com, Kick [SEC=OFFICIAL]

Hi [REDACTED]  
The New York Times is asking about Kick and its ties to online crypto gambling casinos like Stake.com  
It would be great to provide some background information to the journalist as I'll be declining the interview request, which was initially directed at eSafety.

I would suggest working towards a deadline of 5pm

Happy to discuss  
[REDACTED]  
[REDACTED]



*The ACMA acknowledges the Traditional Owners of Country throughout Australia and their continuing connection to land, culture and community. We pay our respects to Elders past, present and future.*

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**From:** enquiries [REDACTED]  
**Sent:** Saturday, July 8, 2023 6:44:22 AM (UTC+10:00) Canberra, Melbourne, Sydney  
**To:** Media OeSC [REDACTED]  
**Subject:** eSafety Contact Us Submission #ENQ-0010177 [SEC=OFFICIAL:Sensitive] OESC:0001365

Enquiry ID	ENQ-0010177
Enquiry Type	Media
Due Date	7/10/2023 12:00 AM
Organisation	The New York Times
Name	[REDACTED]
Email	[REDACTED]
Phone	[REDACTED]
Subject	
Details	<p>Hi there - I'm a tech reporter with The New York Times. I'm looking into a story about Kick, a livestreaming site based in Australia that is similar to Twitch, with ties to online crypto gambling casinos like Stake.com. The site has attracted some scrutiny for its ties with these online sites, including being banned in Greece, at least temporarily. I'm curious whether this is something your agency has been looking into. I'm hoping to set up some time for a brief phone call on this topic -- it would be great to speak with Julie Inman Grant if she's available.</p> <p>Thanks, [REDACTED]</p>
Response Method	
Submitted Date	7/8/2023 6:41 AM

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