

2 May 2023

Mr Andrew Whitford
Enterprise Marketing & Research Services Pty Ltd
60 Main Road
MOONAH TAS 7009

By email: awhitford@ctgroup

ACMA file reference ACMA2018/1139-13

Dear Mr Whitford

Lapse of *Telecommunications Regulations 2001* research authorisation

I write regarding the research authorisation (the Authorisation) granted by the Australian Communications and Media Authority (ACMA) under the *Telecommunications Regulations 2001* on 9 May 2019 covering:

- > Crosby Textor Research Strategies Results Pty Ltd, now called CT Group (Australia) Pty Ltd (CT), and
- > Enterprise Marketing & Research Services Pty Ltd (EMRS).

On 20 January 2023, the ACMA notified CT and EMRS of Additional Conditions specified on the Authorisation (Attachment A).

Additional Condition 4 stated the Authorisation would lapse on 2 May 2023 unless, on or before 5:00pm AEST 1 May 2023:

- > CT and EMRS gave attestations to the ACMA in accordance with Additional Condition 2; and
- > either CT or EMRS notified the ACMA in writing that it had made an access application for the IPND Manager to disclose authorised unlisted mobile number information under the Authorisation.

As the ACMA did not, on or before 5:00pm AEST 1 May 2023, receive the attestations or written notice that CT or EMRS had made an access application to the IPND Manager, the Authorisation lapsed today, 2 May 2023, in accordance with Additional Condition 4.

We will notify CT and the IPND Manager, Telstra Corporation Limited, that the authorisation has lapsed on 2 May 2023.

Please don't hesitate to contact me on [REDACTED] if you wish to discuss this matter. Alternatively, the ACMA contact is Eve Osiowy, Manager Numbers Section on [REDACTED] or at Eve.Osiowy@acma.gov.au.

Yours sincerely



Jeremy Fenton

Executive Manager, Consumer, Consent and Numbers Branch

Enc: Attachment A – ACMA letter 20 January 2023 including Additional Conditions