

## Formal warning issued under subsection 122(2) of the *Telecommunications Act 1997*

TO: **Phone Card Selector Pty Ltd ACN 101 997 175**

OF: **18/281-287 Sussex St Sydney NSW 2000**

The Australian Communications and Media Authority (the ACMA), being satisfied that Phone Card Selector Pty Ltd (Phone Card), has contravened the Industry Code (C661:2022) Reducing Scam Calls and Scam SMSs (the Code);

HEREBY issues Phone Card a formal warning under subsection 122(2) of *Telecommunications Act 1997* for contraventions of clause 5.2.2 of the Code.

### Details of the contraventions

#### *Obligations*

The Code requires that:

- 5.2.2 If a SM uses an Alphanumeric Sender ID, Originating C/CSPs must only originate SMSs on their Telecommunications Network using an Alphanumeric Sender ID where:
- a) it does not present as a Number; and
  - b) the Originating C/CSP has been provided evidence by the A-Party confirming that the A-Party has a valid use case for the Alphanumeric Sender ID.

#### *Investigation findings*

The ACMA commenced an investigation into Phone Card's compliance with the Code on 2 February 2023. On 2 March 2023, the ACMA found that Phone Card failed to only originate short messages on its telecommunications network where it has been presented with evidence of a valid use case for alphanumeric sender IDs for the period 12 July 2022 to 17 February 2023.

Dated this 2nd day of March 2023

  
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Signature of General Manager

CATHY RAINSFORD

Name (please print)