

Formal Warning

under section 64A of the *Interactive Gambling Act 2001*

To: Ridley Media N.V.

Of: Kaya Richard J Beaujon Z/N

Attention: [REDACTED] Managing Director of Global Related Services N.V., Statutory Director of Ridley Media N.V.

I, [REDACTED] delegate of the Australian Communications and Media Authority (ACMA), being satisfied that Ridley Media N.V. has contravened subsection 15(2A) of the *Interactive Gambling Act 2001* (the IGA):

HEREBY issue Ridley Media N.V. a formal warning under section 64A of the IGA, for one or more contraventions of subsection 15(2A) of the IGA, being a civil penalty provision.

Details of the contravention/s

Obligations under the IGA

1. Subsection 15(2A) of the IGA provides that a person must not provide a prohibited interactive gambling service that has an Australian customer link.
2. A 'prohibited interactive gambling service' is defined in section 5 of the IGA and 'gambling service' is defined in section 4 of the IGA. Under section 8 of the IGA, a gambling service has an Australian-customer link if, and only if, any or all of the customers of the service are physically present in Australia.

Investigation

1. Under section 21 of the IGA, the ACMA has investigated whether the service provided prohibited interactive gambling services in contravention of the IGA.
2. During the period of the investigation the Joe Fortune service was available via the URL <https://www.joefortune.com>, and also available at alternate URLs.
3. Ridley Media N.V. is a provider of the Joe Fortune service.

Contravention of subsection 15(2A) of the IGA

4. The Joe Fortune service offered 'gambling services', including casino-style games of chance or mixed chance and skill, played for money where the customer gave consideration to play the game (paragraph (e) of the definition of 'gambling service' in section 4 of the IGA).
5. The gambling services were provided in the course of carrying on a business and were provided to customers using an internet carriage service (section 5).
6. The Joe Fortune service had an Australian customer-link (section 8 of the IGA).
7. The ACMA found that, as the provider of the Joe Fortune service, Ridley Media N.V. has contravened subsection 15(2A) of the IGA by providing prohibited interactive gambling services to customers physically present in Australia.

Dated this 13 March 2023





Delegate of the Australian Communications and Media Authority