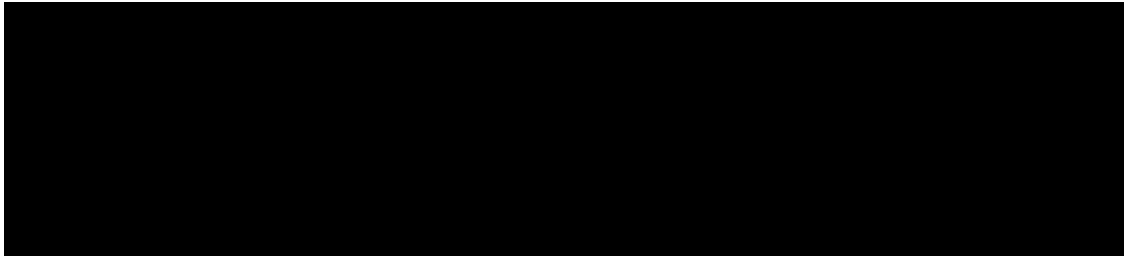


From: [Kelly Mudford](#)
To: [Creina Chapman and Assistant](#)
Cc: [DL - Cathy Rainsford & Assistants](#); [DL - Rochelle Zurnamer & Assistant](#); [Trent Fuller](#)
Subject: RE: FOR INFO: Points for Tuesday meeting with Meta - 1.30-2.00pm [SEC=OFFICIAL]
Date: Tuesday, 4 October 2022 5:47:00 PM
Attachments: [image001.png](#)
[image002.png](#)
[image003.png](#)
[image004.png](#)

Creina,

For your info, my notes from this afternoon's Meta meeting.
Cath/Rochelle – feel free to add anything I may not have captured.

Cheers
Kelly



Disinformation code

- [Redacted]
- [Redacted]

Code review

- [Redacted]
- [Redacted]

- [REDACTED]
- [REDACTED]
[REDACTED]
[REDACTED]

Other business

- [REDACTED]
- [REDACTED]
 - [REDACTED]
[REDACTED]
[REDACTED]
 - Flagged [Facebook open transparency research project](#) – allows researchers access to broader range of info and broader scope of content. FORD applies to everything including privately shared content.
 - [REDACTED]
[REDACTED]

- [REDACTED]
- [REDACTED]
[REDACTED]
[REDACTED]
 - [REDACTED]

[REDACTED]

From: Creina Chapman <[REDACTED]>

Sent: Friday, 30 September 2022 3:40 PM

To: Kelly Mudford <[REDACTED]>; Creina Chapman and Assistant

<[REDACTED]>; DL - Cathy Rainsford & Assistants <[REDACTED]>

<[REDACTED]>; DL - Rochelle Zurnamer & Assistant <[REDACTED]>

<[REDACTED]>

Subject: Re: FOR INFO: Points for Tuesday meeting with Meta - 1.30-2.00pm [SEC=OFFICIAL]

Thanks that is comprehensive

From: Kelly Mudford <[REDACTED]>
Sent: Friday, September 30, 2022 3:10:43 PM
To: Creina Chapman and Assistant <[REDACTED]>; DL - Cathy Rainsford & Assistants <[REDACTED]>; DL - Rochelle Zurnamer & Assistant <[REDACTED]>
Subject: FOR INFO: Points for Tuesday meeting with Meta - 1.30-2.00pm [SEC=OFFICIAL]

Creina, Cath and Rochelle,

As you are aware, we've got our quarterly meeting catch up with Mia, Josh [REDACTED] from Meta on Tuesday afternoon.

We've pulled together some high level briefing points against the agenda to assist with the discussion.

Let me know if you would like any additional information, or would like to discuss.

Cheers
Kelly

Disinformation code

Any complaints received under the code

- We are interested whether Meta has received any complaints under the code in the last quarter.

Code review

- [REDACTED]
- We are interested in Meta's views on the code process, and any potential changes to the code.
- The ACMA is likely to publish its submission to the review on its website within the next fortnight.

Other business

Future of Crowd tangle

- Meta currently owns and operates a public insights tool called CrowdTangle. CrowdTangle enables Facebook partners (including media publishers, approved fact-checkers and select academics and researchers) to search, follow, analyse, and report on public content and engagement metrics across Facebook, Instagram and Reddit.
- According to [media reports](#), Meta has been reducing its development support for CrowdTangle, and is formalising plans to shut down the service sometime following the US midterm elections in November.
- Advocates have raised concerns about the future of CrowdTangle, noted that the tool is

invaluable for identifying false information online. Meta has noted it will continue to support researchers and plans to make “even more valuable” tools for them.

- The ACMA has [publicly encouraged](#) Meta to continue to provide journalists, third-party fact-checking partners and academics with access to platform data, in order to allow these groups to monitor dis- and misinformation on Meta services.
- We are interested if there are any updates on Meta’s plans for CrowdTangle or a similar initiatives to provide access to information to monitor dis- and misinformation on Meta services.

[REDACTED]

- [REDACTED]
- [REDACTED]

[REDACTED]

- [REDACTED]
- [REDACTED]

[REDACTED]

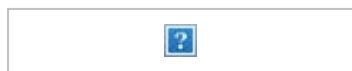
Kelly Mudford

Manager
Content, Platforms and Projects section

Australian Communications and Media Authority

[REDACTED]

acma.gov.au



The ACMA acknowledges the Traditional Owners of Country throughout Australia and their continuing connection to land, culture and community. We pay our respects to Elders past, present and future.