

NOOSA DISTRICT COMMUNITY RADIO ASSOCIATION INCORPORATED
POLICY STATEMENT 1.06 - SPONSORSHIP AUTHORITY

1. Authority and responsibility for seeking and obtaining sponsorship support, whether in the form of money, goods or services, to support the ongoing operations of Noosa District Community Radio is delegated to a sub-committee of the Management Committee, titled the Sponsorship Committee.
2. Sponsorship Committee's responsibilities are:
 - 2.1 To propose values per minute or part thereof for sponsorship announcements, including package deals, which will be approved or modified by the Management Committee;
 - 2.2 To document approved sponsorship rates in a form that can be given to current or potential sponsors;
 - 2.3 To seek sponsors within the station's broadcast coverage area;
 - 2.4 To record all sponsorships received, and to ensure that the wording of sponsorship announcements conforms to ABA, CBAA and the Association's rules;
 - 2.5 To report all sponsorship agreements to the Treasurer of the Association, so that payments may be reconciled with agreements;
 - 2.6 To provide approved wording for sponsorship announcements to on-air presenters, with advice about announcement durations and start/stop dates for those announcements;
 - 2.7 To report to the Management Committee the sponsorship income earned for the Association.