

The current news media landscape in Australia is incredibly biased.

NewsCorp having such a large controlling share of the market has allowed them to push their Right-leaning narrative onto the mainstream discourse. This was the most apparent during the lead up to the 2019 federal election, where NewsCorp papers printed liberal talking points on their front page, even when their claims were false or misleading. This was also apparent during the bushfire crisis, when NewsCorp news outlets first tried to ignore the crisis, pushing news of the bushfires off their front page. Then tried peddling lies about arsonists, controlled burning, and The Greens, in an attempt to control towards ANYTHING other than climate change.

The ABC and SBS try to remain unbiased, but when 60% of the media landscape are discussing the same right-wing talking points, they are forced to address them just to retain the perception of remaining 'unbiased'. And with the ABC funding being gutted over successive governments, and a relentless attack by right-winged media, there is a lot of pressure for the ABC and SBS to keep the coalition and its supporters happy.

Australia desperately needs truth in media laws to protect the public from dangerous misinformation perpetuated by NewsCorp and other right-wing media.