



Commercial Radio Australia Ltd  
ACN 059 731 467 ABN 52 059 731 467  
Level 5, 88 Foveaux Street  
Surry Hills NSW 2010  
T 02 9281 6577  
F 02 9281 6599  
E mail@commercialradio.com.au  
www.commercialradio.com.au

21 December 2007

<Name>  
(CEO)  
<Name of company>  
<Address>  
<Address>

Dear <Name>

**INVITATION TO BECOME A MEMBER OF AN ELIGIBLE JOINT VENTURE COMPANY FOR  
THE HOBART RA1 COMMERCIAL RADIO LICENCE AREA**

Pursuant to sub-section 102C(5) of the *Radiocommunications Act* 1992 (the “**Radcoms Act**”) Commercial Radio Australia invites:

- each **incumbent digital commercial radio broadcasting licensee**<sup>1</sup> in the Hobart RA1 commercial radio licence area; and
- the **digital community radio broadcasting representative company**<sup>2</sup> for the Hobart RA1 commercial radio licence area (if any),

to subscribe for shares in a company (“**Hobart JV Company**”) to be an **eligible joint venture company** for the purposes of section 102C(5) of the *Radiocommunications Act* 1992

Please note that **only** those persons that fit the above criteria are entitled to become members of a Hobart JV Company.

**1. Reason for establishment**

**Hobart JV Company** is being formed to apply for the “**Category 1 digital radio multiplex transmitter licence**” for the Hobart RA1 commercial radio licence area.

As you know, the Australian Communications and Media Authority (**ACMA**) recently issued an invitation for an “**eligible joint venture company**” to apply for the licence for that multiplex. The term eligible joint venture company is defined in sub-section 102C(5) of the Radcoms Act.

ACMA’s invitation to apply for the multiplex licences will be open for at least 150 days from the date on which it was published on ACMA’s website which was 11 December 2007. In other words until no earlier than 9 May 2008.

**2. Invitation to become a member**

It is required that these invitations remain open for at least 120 days beginning on the date on which they are first published on ACMA’s website.

It is our intention that Hobart JV Company will be established after the required 120 days and will then apply for the Hobart digital radio multiplex transmitter licences before the 150 days, referred to above, elapses.

---

<sup>1</sup> See sub-section 9D(1) of the Radcoms Act. Please note that this definition specifically excludes the licensee of a commercial radio broadcasting licence that was allocated under sub-section 40(1) of the *Broadcasting Services Act* 1992.

<sup>2</sup> See section 9C of the Radcoms Act.

### **3. Indicative Capital Costs for JV Members**

Please note that the capital and operating costs for the Hobart JV Company will be significant.

Although the initial amount payable for the issue of shares will be \$1.00 per share, at an early stage after the establishment of the Hobart JV company, all members will be called on to provide further funding.

Those contributions will be made on a pro rata basis relative to the number of shares that each member in the JV holds when the call for additional funding is made.

In order to assist in making the decision on joining the Hobart JV company, Commercial Radio Australia has developed an indicative infrastructure cost for each JV member which will fall due in calendar year 2008. These figures will be further refined and are meant as a guide only.

**An indicative capital cost for the Hobart licence area for the operation of 1 multiplex is estimated to be \$.....**

All eligible parties, and particularly those which have any doubts about the capacity to meet the initial and ongoing contributions required of all members, are encouraged to consider these issues before consenting to become a member of the JV company.

### **4. Membership is voluntary**

Please note that membership of the Hobart JV Company is **voluntary**.

If you are eligible but choose not to become a member of the Hobart JV Company, you will then be classed as an "access seeker". This means you will still have the statutory right to obtain access to one of the Hobart digital radio multiplexes in order to provide digital commercial radio broadcasting services when digital radio broadcasting commences.

In order to obtain access to the digital broadcasting facilities operated by the JV, *access seekers* will be required to pay an annual access fee which will be set by the JV.

### **5. Activities of the proposed company**

Pursuant to sub-section 109B(1)(l) of the Radcoms Act, the activities of the Hobart JV Company will be confined to:

- operating the Hobart digital radio multiplex transmitter under the licence to be issued by ACMA; and
- activities that are related to the operation of the multiplex transmitters.

### **6. Share issue**

On registration of the Hobart JV Company with ASIC, each eligible applicant for membership will be issued with shares in the Company.

Further, assuming that each invitation is accepted by each incumbent digital commercial radio broadcasting licensee and by the digital community radio broadcasting representative company, then:

- the incumbent digital commercial radio broadcasting licensees would, in aggregate, hold seven-ninths of the shares; and
- the digital community radio broadcasting representative company would hold two-ninths of the shares.

7. **How to apply**

If you meet the eligibility criteria above and wish to become a member of the Hobart JV Company you may do so via the application forms attached to this letter.

Each member of the Hobart JV Company will be entitled to appoint one (1) director to the board of the company.

Please ensure that the attached form is signed by people with the authority to bind your company.

**Once the consent forms are completed, please return them to our solicitors - Simpsons Solicitors. Postal and fax details for Simpsons Solicitors are listed on the forms.**

Don't hesitate to contact me on (02) 9281 6577 if you have any questions in relation to this invitation.

Yours sincerely

A handwritten signature in black ink that reads "Joan Warner". The signature is written in a cursive style with a large, sweeping initial 'J'.

Joan Warner  
**Chief Executive Officer**

