Availability of local content in regional Australia
Case studies

MAY 2017
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Overview

Availability of local content in regional Australia—Case studies (Case study report) is a qualitative study of the availability of local content and local news in 11 regional localities.

The Case study report forms part of the Local content in regional Australia—2017 report (2017 report), which consolidates the findings drawn from three separate research projects undertaken by the ACMA over the past 12 months. Other components of the 2017 report are as follows:

> Regional Australians’ access to local content—Community research—an analysis of regional Australians’ attitudes and behaviours relating to local content and local news


The 2017 report follows on from the local content investigation undertaken by the ACMA in 2013, which examined regional Australians’ access to and attitudes towards local content.

The 2017 report also specifically examines the availability of, and preferences for, local news, with a particular focus on the provision and consumption of local news on commercial free-to-air TV.

Findings from the 2017 report will help the ACMA to undertake its statutory responsibilities for local content. These reports are available on the research index on the ACMA website.

Purpose

The Case study report provides a comprehensive overview of the sources of local content and local news available in regional Australia, including detail about the quantity of local content and local news, and the frequency such sources are updated. It provides an update on the 11 case studies undertaken by the ACMA in 2013.

Background

Under the Broadcasting Services Act 1992 (the BSA), both regional commercial TV and regional commercial radio broadcasters have statutory obligations to provide minimum levels of local content within applicable licence areas and/or local areas.

‘Local content’ includes material that is produced in a local area or that relates to events or people who live in the region or local area, such as local news, local weather, local sport and local community events.
Local content requirements for commercial TV broadcasters

Commercial TV broadcasters in aggregated licence areas are required to broadcast minimum levels of ‘material of local significance’ (that is, local content) within each ‘local area’ (TV local content obligation areas). Aggregated licence areas include Regional Queensland, Northern New South Wales, Southern New South Wales, Regional Victoria and Tasmania. Each aggregated licence area may contain one or more ‘local areas’.

Local content requirements are administered under a points system that stipulates the minimum number of ‘points’ that must be accrued within each ‘local area’. Points accrue based on the amount of local content broadcast (that is, one point per minute of local content), except local news which accrues two points per minute broadcast. Under the obligation, licensees are required to accrue an average of 120 points per week over a six-week period.

Regional broadcasters in non-aggregated licence areas are currently not subject to any local content requirements (non-obligation areas). Non-aggregated licence areas include Darwin, Mildura, Griffith, Broken Hill and regional population centres in South Australia and Western Australia.

Local content requirements of regional commercial radio broadcasters

Regional commercial radio broadcasters are required to broadcast certain amounts of local content each week depending on the population size of the relevant licence area.¹

Regional commercial radio broadcasting licences that have been affected by a ‘trigger event’ are subject to additional local content obligations. These additional obligations require the broadcast of minimum amounts of local news, local weather, community service announcements and emergency service announcements.

Trigger event-affected regional commercial radio broadcasters are also required to maintain existing levels of ‘local presence’ in their licence areas.

Methodology

Eleven regional localities in 11 regional commercial television licence areas were selected as case studies (see Figure 1).² These included:

- South Australia—Mount Gambier, Port Augusta and Renmark
- Western Australia—Bunbury, Geraldton and Kalgoorlie
- Northern Territory—Alice Springs
- Victoria—Mildura
- New South Wales—Griffith
- Queensland—Townsville
- Tasmania—Launceston.

Each locality was selected based on a range of characteristics, including geographic area, population size, applicable TV licence area(s) and the number of commercial TV services provided in the locality.³

¹ Racing and remote-area radio services, as well as radio services licensed for use outside of the Broadcasting Services Bands, are excluded from this local content requirement.
² Localities selected were same as those surveyed in the 2013 local content investigation.
³ Localities selected are weighted towards non-aggregated commercial television licence areas. Townsville and Launceston are the only localities where a commercial television local content requirement exists.
Research was conducted over a nine-month period between June 2016 and February 2017 to accommodate the periodic nature of regional events. Material was considered ‘local content’ if it related specifically to the town, region or nearby area.

**Traditional media sources**

Traditional media sources surveyed as part of the *Case study report* include commercial free-to-air TV, community TV, local newspapers, commercial radio, community radio, local ABC radio and certain government services. Open narrowcasting services were also surveyed to examine what role these play in the provision of local content.

**Online and social media sources**

Online and social media sources surveyed as part of the 11 case studies included websites as well as posts and tweets on Facebook and Twitter that were updated during the relevant research period.

See the *Glossary section* for definitions of terms used in this report.
Key findings

The following five key findings were drawn from each of the case studies:

1. **Commercial media is the predominant source of local content and local news in regional Australia.**

   For example:
   > In every area surveyed, at least one traditional commercial operator also provides a digital version of local news stories, local newspaper content or other local content on online platforms.
   > In three of the 11 localities surveyed, local news was provided by an independent online newspaper that was updated at least once a week.

2. **Some local content providers are collaborating to provide the same local news across their respective platforms to extend their audience reach.**

   For example:
   > WIN in South Australia produces local news updates in collaboration with local news content from *The Border Watch* (Mount Gambier) and *The Murray Pioneer* (Renmark).
   > Community radio services, such as Riverland Life FM (Renmark) and Hot FM (Mildura) partner with local journalists from the Taylor Group of Newspapers and the *Mildura Weekly* to broadcast local news updates.

3. **In non-obligation areas, commercial TV broadcasters provide more regionally focused content compared to commercial TV broadcasters in TV local content obligation areas that provide more local area-focused content.**

   For example:
   > In Western Australia (non-obligation area), GWN7 provides a 30-minute regional news update, covering a variety of local areas supported by local reporters and local camera crew.
   > In South Australia (non-obligation area), Southern Cross provides a 30-minute regional news bulletin across the Spencer Gulf region (including Port Augusta).
   > In the Northern Territory (non-obligation area), Southern Cross provides brief regional daily updates in Alice Springs of approximately three minutes each.

4. **In some localities, the number of local content and local news services available via commercial TV and local print newspapers has fallen.**

   For example:
   > WIN has ceased offering a 30-minute local news bulletin for Mount Gambier and Renmark (now less than 15 minutes, including a mix of local and regional news updates) and ceased offering a local news service in Mildura.
   > The *Goldfields Express* local newspaper in Kalgoorlie has ceased publication and the *Townsville Sun* local newspaper in Townsville has been subsumed within the *Townsville Bulletin.*
5. **Availability of local content and local news services on online platforms is increasing.**

Local government, state emergency services, and community organisations appear to have increased their use of online platforms to provide local content. Local news aggregation services also appear to have increased.

For example:

> There continues to be two independent online newspapers in Alice Springs and Mildura, as well as an additional independent online newspaper in Townsville that was not reported in the 2013 case studies.

> There were at least 11 online platforms (for example, websites, Facebook or Twitter) that aggregated local content from a variety of sources across all localities.
Table 1: Summary of sources of local content available in Mt Gambier

<table>
<thead>
<tr>
<th>Local content providers</th>
<th>No. of services</th>
<th>Website presence</th>
<th>Social media presence</th>
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</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td>Facebook Twitter</td>
</tr>
<tr>
<td>Commercial TV</td>
<td>3</td>
<td>1</td>
<td>0 0</td>
</tr>
<tr>
<td>Community TV</td>
<td>0</td>
<td>0</td>
<td>0 0</td>
</tr>
<tr>
<td>Newspapers</td>
<td>2</td>
<td>2</td>
<td>2 2</td>
</tr>
<tr>
<td>Commercial radio</td>
<td>2</td>
<td>2</td>
<td>2 2</td>
</tr>
<tr>
<td>Community radio</td>
<td>2</td>
<td>2</td>
<td>2 2</td>
</tr>
<tr>
<td>ABC radio (local)</td>
<td>1</td>
<td>1</td>
<td>1 1</td>
</tr>
<tr>
<td>Government</td>
<td>4</td>
<td>3</td>
<td>3 3</td>
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<tr>
<td>Other sources*</td>
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<td>1 0</td>
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<tr>
<td><strong>Total</strong></td>
<td><strong>14</strong></td>
<td><strong>11</strong></td>
<td><strong>11 9</strong></td>
</tr>
</tbody>
</table>

Background
Mount Gambier is located in the Limestone Coast region of South Australia, approximately 450 km south-east of Adelaide. The City of Mount Gambier Local Government Area (LGA) had a population of 26,246 as of 2014. Mount Gambier’s economy is largely based on tourism, mining and agriculture. Other local industries include construction and retail trade.

Mount Gambier has access to three commercial TV broadcasting services, ABC and SBS TV services, two local newspapers, two commercial radio services, two community radio services, ABC local and national radio services, and radio open narrowcasting services such as Rete Italia (1629 AM) and TAB Radio (88.0 FM).

Commercial TV
Mount Gambier is located in the Mount Gambier/South East TV1 commercial television licence area, which is not subject to TV local content obligations.

* ‘Other sources’ refers to all relevant sources of local content other than commercial and community TV, commercial and community radio, local ABC radio, newspapers and government sources.
**WIN Television**

Owned by WIN Television SA Pty Ltd

Call sign(s): SES, SDS, MGS

WIN holds all three commercial broadcasting licences in the Mount Gambier/South East TV1 licence area. Each WIN channel broadcasts a program feed from Adelaide, which includes some local news updates.

Since May 2014, WIN provides local news updates (approximately one to two minutes each) across all three WIN channels in Mount Gambier, in the morning, the afternoon and during evening primetime. Local news content (that is, local news articles) are provided by The Border Watch newspaper and presented by WIN reporters. The local updates include two or three briefs on local news, one or two on local sport and a local weather update, but are not accompanied by locally shot vision. The WIN website contains general programming information but is not otherwise updated with local content.

WIN previously broadcast a nightly-half hour news bulletin at 6.30 pm on its Nine Network affiliate, which provided local news, sports and weather from Mount Gambier and the Riverland region; however, this service ceased in February 2013.

The WIN News website contains programming information but is not updated with local content. WIN hosts several WIN News Facebook and Twitter accounts, however, none of these are provided for Mount Gambier or the greater Limestone Coast region.

**Newspapers**

**The Border Watch**

Owned by the Scott Group of Companies

Circulation frequency: Tuesday to Friday each week

The Border Watch is South Australia’s largest regional newspaper and is based in Mount Gambier. It publishes stories relating to the area, including local news, human interest stories, local and state politics, agricultural news, sport and classified advertisements. The Border Watch contracts with Fairfax Regional Media to provide webhosting and national news; however, all local news is sourced and provided independently by the newspaper.

The Border Watch website features a local news section alongside state, national, international and entertainment news sourced from the Fairfax network. Local news content is updated several times per week, including e-editions of the newspaper.

The Border Watch Facebook account is updated daily with local news headlines and posts about community events and information. A catalogue of short videos is also available. The Border Watch Twitter account is updated several times per week and features local news headlines and community event announcements.

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6 All three commercial television broadcasting licensees (Licence No. 10330, 1130144 and 1150799) in Mount Gambier/South East TV1 are owned by the same licensee, Win Television SA Pty Ltd (call signs: SES, SDS, MGS).

6 Section 38A of the BSA allowed existing regional broadcasters in certain remote and regional licence areas to apply for an additional commercial television broadcasting licence. Section 38B of the BSA allowed incumbent licensees to apply for an additional licence in a joint-venture arrangement. Licences allocated under section 38A or section 38B are not subject to ‘one-to-a-market’ commercial television control rule.
The Coastal Leader
Owned by Fairfax Media Limited
Circulation frequency: Weekly on Wednesday

The Coastal Leader is a weekly publication circulated throughout the Limestone Coast region, including Mount Gambier. It publishes stories relating to the area, including local news, sport, business, politics, opinion pieces, lifestyle and entertainment.

The Coastal Leader website features a local news section alongside national, international and entertainment news sourced from the Fairfax network. Local news content is updated daily, including e-editions of the newspaper. The Coastal Leader Facebook account is updated regularly with local news headlines reproduced from its website as well as community information. The Coastal Leader’s Twitter account is regularly updated with the same content as its Facebook account.

Local ABC radio
ABC South East SA
Owned by Australian Broadcasting Corporation
Call sign: 5MG, 1476 AM

ABC South East SA is broadcast from and available in Mount Gambier.

ABC South East SA programming includes local and regional updates every weekday, such as the Western Victoria and South East SA Rural Report, as well as state news updates every weekday, including SA Country Hour. Weekend programming includes local sport updates.

The ABC South East SA website is updated several times per week with local news from Mount Gambier and surrounding areas. It provides a seven-day local weather forecast, emergency updates and occasional updates on local sport.

The ABC South East SA Facebook account is updated several times per week with local news headlines, local weather, and community information. The ABC’s Twitter account is updated several times per week as well and provides comprehensive coverage of severe weather events in the local area.

Commercial radio
Mount Gambier is located in the Mount Gambier RA1 commercial radio licence area.

Star FM
Owned by South Eastern Broadcasters Pty Ltd (Southern Cross Austereo)
Call sign: SSEF, 96.1 FM

Star FM is a trigger event-affected commercial FM radio network that broadcasts across New South Wales, Victoria and South Australia (including Mount Gambier).

Star FM broadcasts a locally hosted and locally produced breakfast program every weekday from 6 to 9 am (except on public holidays). Star FM broadcasts seven local news bulletins (between one and three minutes each) each weekday and seven local weather bulletins each day, including on weekends.

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7 Trigger event-affected since 18 March 2016.
Star FM's Facebook account in Mount Gambier is updated daily, and occasionally contains local news and community information. Star FM's Twitter account is updated daily and occasionally contains local news and community information.

**Triple M Limestone Coast**

Owned by South Eastern Broadcasters Pty Ltd (Southern Cross Austereo)
Call sign: 5SE, 963 AM

Triple M Limestone Coast is a commercial AM service based in Mount Gambier. Triple M broadcasts a locally hosted and locally produced breakfast program every weekday between 6 and 9 am (except on public holidays). Triple M Limestone Coast broadcasts seven local news bulletins (one to three minutes each) each weekday and seven local weather bulletins each day, including on weekends.

The Triple M Limestone Coast Facebook account is updated several times per week and features some posts about community events and information announcements (including posts from the SA Police Facebook account relevant to the area). Triple M Limestone Coast does not appear to have a Twitter account.

**Community radio**

**Lime FM**

Operated by South East Christian broadcasters Inc.
Call sign: 5RCB, 104.9 FM

Lime FM is a Christian community radio service based in Mount Gambier. Its programming includes local, national and international news, local weather, community service announcements and community event information. The Lime FM website and Lime FM Facebook account are updated several times per week and occasionally include community event information. The Lime FM Twitter account is updated several times a month with community event information.

**5GTR FM**

Operated by South East Community Access Radio Inc.
Call sign: 5GTR, 100.1 FM

5GTR FM is a community radio service based in Mount Gambier. Its programming schedule largely contains music and entertainment news, but it also includes updates on local news and community information. 5GTR’s Facebook account is updated several times per week and occasionally includes local news and community announcements. The 5GTR Twitter account is updated several times a week with general information about the service.

**Government**

**City of Mount Gambier Council**

The City of Mount Gambier Council website contains details of local entertainment and local news about the council, including a news subscription service. The City of Mount Gambier Council Facebook and Twitter accounts are updated several times a week with similar content to its website.

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*ibid.*
South Australian Police—Limestone Coast Local Service Area

The South Australian Police—Limestone Coast website is updated daily with local police news and alerts for the Limestone Coast local service area. The SA Police Facebook and Twitter accounts are updated daily with state-level police news, which occasionally includes local content specific to Mount Gambier.

Bureau of Meteorology

The Bureau of Meteorology provides detailed weather information from Mount Gambier (including a seven-day local weather forecast). Several other specialist weather websites cover weather Australia-wide, including Mount Gambier. The Bureau of Meteorology does not have a local Facebook or Twitter account, but does have a general Twitter account for South Australia.

Other sources

The Limestone Coast Community News Facebook account (curated by an individual community member) is updated daily and features community news and events information compiled from media organisations including The Border Watch, ABC South East SA and SA Police websites and social media accounts, emergency service announcements and posts from other individuals in the community. The Limestone Coast Community News does not appear to have a Twitter account.

The Mount Gambier and District State Emergency Service (SES) also has a Facebook account, which provides updates on severe weather in the local area. This is supported by the South Australian SES Twitter account, which provides daily updates on weather emergencies in the local area.
Port Augusta (SA)

Table 2: Summary of sources of local content available in Port Augusta

<table>
<thead>
<tr>
<th>Local content providers</th>
<th>No. of services</th>
<th>Website presence</th>
<th>Social media presence</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td>Facebook</td>
</tr>
<tr>
<td>Commercial TV</td>
<td>3</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Community TV</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Newspapers</td>
<td>2</td>
<td>2</td>
<td>2</td>
</tr>
<tr>
<td>Commercial radio</td>
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<td>2</td>
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</tr>
<tr>
<td>Community radio</td>
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<td>1</td>
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<td>ABC radio (local)</td>
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</tr>
<tr>
<td>Government</td>
<td>3</td>
<td>3</td>
<td>1</td>
</tr>
<tr>
<td>Other sources&lt;sup&gt;a&lt;/sup&gt;</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>12</strong></td>
<td><strong>10</strong></td>
<td><strong>7</strong></td>
</tr>
</tbody>
</table>

Background

Port Augusta is located on the Spencer Gulf, approximately 300 km from Adelaide in the Eyre Peninsula region of South Australia. The City of Port Augusta LGA had a population of 14,522 as of 2014. Port Augusta's main industries include the tourism, education, health care and transport sectors. The Northern Power Station was a major contributor to the local economy until the plant closed in May 2016.

Port Augusta has access to three commercial TV broadcasting services, ABC and SBS TV services, two local newspapers, two commercial radio services, one community radio service, ABC local and national radio services and radio open narrowcasting services such as TAB Racing (87.6 FM) and Vision FM (88.0 FM).

Commercial TV

Port Augusta is located in the Spencer Gulf TV1 commercial television licence area, which is not subject to TV local content obligations.

<sup>a</sup> See note 4.
Southern Cross
Owned by Spencer Gulf Telecasters Pty Ltd (Southern Cross Austereo)\(^\text{10}\)
Call sign(s): GTS, GDS and SGS

Southern Cross holds all three commercial broadcasting licences in Spencer Gulf TV1.\(^\text{11}\) It broadcasts across the Spencer Gulf region, including Port Augusta. Each service carries programming from the Seven Network, Nine Network and Network Ten respectively. This includes a state news bulletin every weeknight on the Nine Network and a national news bulletin every weeknight on the Seven Network and Network Ten.

Southern Cross News is regional South Australia’s only local news program. It is a 30-minute regional news program that airs on Channel 7 at 6.30 pm on weeknights. Reporters and video journalists are based in Port Augusta and surrounding areas and cover local stories across the area. These include updates on local police news, fuel prices, recreational fishing and local sport. Local news bulletins are uploaded to the Southern Cross News website.

The Southern Cross News Facebook account contains news updates several times per day, including uploads from its televised bulletin, local weather updates, local sport and community event information. The Southern Cross Twitter account is updated several times per day and mirrors content available via its Facebook account.

Newspapers

The Transcontinental
Owned by Fairfax Media Limited
Circulation frequency: Weekly on Wednesdays

*The Transcontinental* serves Port Augusta, Quorn and towns along the Flinders Ranges. *The Transcontinental* website contains daily updates on local, community, regional and national news, as well as updates several times per week on local sport and a four-day local weather forecast. An e-edition of the newspaper is also available.

*The Transcontinental*’s Facebook account is updated daily with a mix of local, regional and national news. It is updated several times per week with stories on local sport, community events and local weather. *The Transcontinental*’s Twitter account is updated several times per month with updates on local, regional and national news, local sport, community events and local weather. It includes retweets of local news and weather updates from other Twitter sources, including Port Augusta City Council, the Adelaide Compass, the Working Group for Aboriginal Rights News, *The Flinders News*, SA Police News, and the Bureau of Meteorology.

The Flinders News

Owned by Fairfax Media Limited
Circulation frequency: Weekly on Wednesdays

*The Flinders News* serves Port Augusta and the upper and mid-north regions of South Australia. *The Flinders News* website is updated several times per week with local, community, regional and national news, and includes a four-day weather forecast and several local sport updates each month. An e-edition of the newspaper is also available.

\(^{10}\) All three commercial television broadcasting licensees (licence no. 10234, 1130142 and 1150798) in Spencer Gulf TV1 are owned by the same licensee, Spencer Gulf Telecasters Pty Limited and part of the Southern Cross Austereo network (call signs: GTS, GDS and SGS).

\(^{11}\) See note 6.
The Flinders News Facebook account contains updates several times per week, reposting material available on The Flinders News website, as well as content from other regional services, such as the South Australian Country Fire service. The Flinders News Twitter account is updated several times per week and largely contains updates about local news, local sport and local weather.

Local ABC radio

ABC North and West SA

Owned by Australian Broadcasting Corporation
Call sign: 5CK, 639 AM

ABC North and West SA is broadcast in Port Pirie and available in Port Augusta. A related ABC service, ABC Eyre Peninsula, is broadcast in the greater Spencer Gulf region.

ABC North and West SA programming includes local and regional updates each weekday, including the North and West and Eyre Peninsula Rural Report, SA News and Country Hour broadcast every weekday. Both channels also broadcast a Country Hour Catch Up every Saturday as well as local and regional sport programs.

The ABC North and West SA website includes updates several times per week on local news from Port Augusta and surrounding areas. It provides a seven-day local weather forecast, emergency updates and occasional updates on local sport.

Both the ABC Eyre Peninsula and ABC North and West SA Facebook accounts are updated daily on local and regional news, local sport and local and regional weather updates. The ABC Eyre Peninsula and ABC North and West SA Twitter accounts similarly provide daily updates on local news, local sport and local weather, including retweets from the South Australian Country Fire Service, Bureau of Meteorology, SA Police News, and SA State Emergency Services.

Commercial radio

Port Augusta is located in the Spencer Gulf North RA1 commercial radio licence area.

5AU

Owned by 5au Broadcasters Pty Limited (Grant Broadcasters)
Call sign: 5AU, 1242 AM

5AU is a trigger event-affected commercial AM radio service broadcast in Port Augusta as part of the Grant Broadcasters Network. 5AU broadcasts locally hosted programs between 6 and 9 am, and 11 am and 6 pm each weekday, including local sport from time to time. 5AU also broadcasts five local news bulletins (two to three minutes each) and seven local weather bulletins each weekday.

The 5AU website contains daily updates on local news, national news, local weather (including a four-day weather forecast), community warnings and community events. The 5AU Facebook account is updated several times per week, but only occasionally contains updates on local content (relating to community events or reposts of news from local councils). 5AU does not appear to have a Twitter account.

\[\text{5AU}^{12}\]

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\[12\text{ Trigger event-affected since 9 May 2007.}\]
Magic FM¹³

Owned by Lanson Investments Pty Ltd (Grant Broadcasters)
Call sign: 5AUU, 105.9 FM

Magic FM is a trigger event-affected commercial FM radio service broadcast in Port Augusta and part of the Grant Broadcasters Network. Magic FM broadcasts locally hosted and locally produced programs from 6 am to 3 pm, and 3 to 5 pm each weekday, including local sport between 8 and 10 am on Saturday. Magic FM also broadcasts five local news bulletins and 16 local weather bulletins each weekday.

The Magic FM website contains local and national news and updates about local weather, community warnings, and community events. The Magic FM Facebook account is updated several times each week with occasional updates on community events or reposts from other local news sources. Magic FM does not appear to have a Twitter account.

Community radio

Port Augusta is located in the Port Augusta RA1 community radio broadcasting licence area.

5UMA

Operated by Umeewarra Aboriginal Media Associated Inc.
Call sign: 5UMA, 89.1 FM

5UMA is South Australia’s only Aboriginal radio service, operated by Umeewarra Aboriginal Media Associated Incorporated (UAMAI). 5UMA has a website and Facebook account but neither webpage appears to be updated with local content. 5UMA does not have a Twitter account.

Government

Port Augusta City Council

The Port Augusta City Council’s website contains information on services, news and events and tourist attractions in and around Port Augusta. The Port Augusta City Council’s Facebook account is updated several times per week and contains local interest stories as well as reposts from other services, such as the South Australian Country Fire Service and ABC Eyre Peninsula. The Port Augusta City Council’s Twitter account is updated several times per week and mirrors the content available on its Facebook account.

SA Police Far North Local Service Area

The SA Police website includes the Far North Local Service Area and Yorke Mid North Local Service Area webpages, which provide police news for Port Augusta and other parts of the Spencer Gulf region respectively. The SA Police website includes a section dedicated to local police news and alerts.

The SA Police website includes a link to ‘Alert SA’, a service provided by the Government of South Australia, which provides updates on emergency warnings and fire danger in the local area. SA Police does not have a dedicated Facebook or Twitter account for Port Augusta.

¹³ ibid.
The Bureau of Meteorology provides detailed weather information for Port Augusta (including a seven-day local weather forecast). Several specialist weather websites also cover weather Australia-wide, including Port Augusta. The Bureau of Meteorology does not have a local Facebook or Twitter account, but does provide one for the broader South Australian region.
Table 3: Summary of sources of local content available in Renmark

<table>
<thead>
<tr>
<th>Local content providers</th>
<th>No. of services</th>
<th>Website presence</th>
<th>Social media presence</th>
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<tbody>
<tr>
<td></td>
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<td></td>
<td>Facebook</td>
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<tr>
<td>Commercial TV</td>
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<tr>
<td>Community TV</td>
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<tr>
<td>Newspapers</td>
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<td>Community radio</td>
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<td>ABC radio (local)</td>
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<tr>
<td>Government</td>
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</tr>
<tr>
<td>Other sources&lt;sup&gt;14&lt;/sup&gt;</td>
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<td>1</td>
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<td><strong>Total</strong></td>
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<td><strong>9</strong></td>
<td><strong>7</strong></td>
</tr>
</tbody>
</table>

**Background**

Renmark is situated on the banks of the Murray River, approximately 250 km north-east of Adelaide. The relevant LGA is the District Council of Renmark Paringa, which as of 2014 had a population of 9,292. Renmark’s main industries include agriculture, horticulture, forestry, fishing and tourism.

Renmark has access to three commercial TV services, SBS and ABC TV services, one local newspaper, two commercial radio services, one community radio service, ABC local and national radio service, and radio open narrowcasting services such as TAB Radio (95.5 FM).

<sup>14</sup> See note 4.
Commercial TV
Renmark is located in the Riverland TV1 commercial television licence area, which is not subject to TV local content obligations.

WIN Television
Owned by Win Television SA Pty Ltd\textsuperscript{15}
Call sign(s): RTS, RDS and LRS

WIN holds all three commercial broadcasting licenses in the Riverland TV1 licence area.\textsuperscript{16} Each WIN service broadcasts a program feed from Adelaide, which includes some local news updates.

Since May 2014, WIN has provided local news updates across all three services available in Renmark (each approximately two minutes in duration), which are broadcast in the morning, afternoon and during evening primetime. Local news content (that is, local news articles) are produced by \textit{The Murray Pioneer} newspaper and read out by WIN reporters. This includes two or three local news bulletins, one or two local sport bulletins and a local weather update. News updates are not accompanied by locally shot vision. The WIN website contains general programming information but is not otherwise updated with local content.

WIN previously broadcast a nightly-half hour news bulletin at 6.30 pm on its Nine Network affiliate, which provided local news, sports and weather from Mount Gambier and the Riverland region. This service ceased in February 2013.

WIN hosts several \textit{WIN News} Facebook and Twitter accounts, which provide local news updates across different regions in Australia; however, this service is not provided for Renmark or the greater Riverland region.

Newspapers
\textbf{The Murray Pioneer}

Owned by the Taylor Group of Newspapers
Circulation frequency: Bi-weekly on Tuesday and Friday

\textit{The Murray Pioneer} serves the Riverland and Northern Mallee area of South Australia. It is part of the Taylor Group of Newspapers, which produces ‘sister’ newspapers in Waikerie (\textit{The River News}), Loxton (\textit{The Loxton News}), Gawler (\textit{The Bunyip}), Pinnaroo (\textit{The Border Times}) and Burra (\textit{The Mid North Broadcaster}). All six of the Taylor Group of Newspapers are printed on its presses at Renmark.

\textit{The Murray Pioneer} website is updated several times per week on general, community and local police news as well as several times per month on local sport. \textit{The Murray Pioneer} Facebook account is updated daily with local news headlines and posts about community events and information. \textit{The Murray Pioneer} Twitter account is updated daily with local news headlines, community event announcements and updates on severe local weather.

\textsuperscript{15} All three commercial television broadcasting licensees (licence no. 10174, 1130145 and 1150796) in Riverland TV1 are owned by the same licensee, Win Television SA Pty Ltd and part of the WIN Media Network (call signs: RTS, RDS and LRS).

\textsuperscript{16} See note 6.
Local ABC radio

**ABC Riverland SA**

Owned by Australian Broadcasting Corporation
Call sign: 5MV, 1062 AM

ABC Riverland SA is broadcast from Loxton and is available in Renmark.

ABC Riverland SA programming includes local and regional news, including the *Riverland Mildura Swan Hill Rural Report*, *SA News* and *SA Country Hour*, which are broadcast daily each morning and afternoon. Several local interest stories are broadcast throughout the week, including regional sports programs on weekends.

ABC Riverland SA’s website is updated several times per week with local news from Renmark and surrounding areas, including a seven-day local weather forecast, emergency updates and occasional local sport updates. The ABC Riverland SA’s Facebook and Twitter accounts are updated several times per week with news updates from its website, as well as Country Fire Service (CFS) and local weather updates and community information.

Commercial radio

Renmark is located in the Riverland RA1 commercial radio licence area.

**Magic FM**

Owned by 5au Broadcasters Pty Limited (Grant Broadcasters)
Call sign: 5RIV, 93.1 FM

Magic FM is a trigger event-affected commercial FM radio service broadcast in Renmark as part of the Grant Broadcasters Network. Magic FM broadcasts locally hosted programs from 6 am to 4 pm weekdays, 9 am to 5 pm on Saturday and 9 am to 4 pm on Sunday. Magic FM also broadcasts four local news bulletins (three to four minutes each) and 16 local weather bulletins each weekday.

The Magic FM website is updated several times per week with local news, national news, local weather, community information and CFS warnings. The Magic FM Facebook account contains entertainment, community events and occasional updates about local and national news. Magic FM does not appear to have a Twitter account.

**5RM**

Owned by 5au Broadcasters Pty Limited (Grant Broadcasters)
Call sign: 5RM, 801 AM

5RM is a trigger event-affected commercial AM radio service broadcast in Renmark as part of the Grant Broadcasters Network. 5RM broadcasts locally hosted programs from 6 am to 12 pm, and 1 to 4 pm, including locally produced program from 12 pm to 1 pm. 5RM broadcasts four local news bulletins (three to four minutes each) and 16 local weather bulletins each weekday.

The 5RM website is updated several times per week on local and national news, local weather, community information and CFS warnings. The 5RM website also offers a subscription news service. The 5RM Facebook account contains updates on local

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18 ibid.
news, local weather and community events and is updated several times per week. 5RM does not appear to have a dedicated Twitter account.

Community radio

Riverland Life FM

Operated by Riverland Christian Radio Incorporated
Call sign: TCBL, 100.7 FM

Riverland Life FM is a Christian radio service which broadcasts in Renmark. In addition to religious programming, Riverland Life FM provides state and national news bulletins from 6 am weekdays and 7 am weekends, as well as local weather forecasts from 7 am weekdays and 8 am weekends. Riverland Life FM also provides a daily ‘Riverland News Update’ at 5.15 pm, with local content provided by journalists from the Taylor Group of Newspapers.

Riverland Life FM publishes a newsletter periodically, which provides information about local sport, festivals and events. The Riverland Life FM Facebook account mainly provides updates on local sports several times per week. Riverland Life FM does not appear to have a Twitter account.

Government

Renmark Paringa District Council

The Renmark Paringa District Council website provides information on severe local weather, as well as local community events several times per week. The Renmark Paringa District Council Facebook account and Twitter account reproduces content available on its website, as well as reposts several times per week of fire services updates, local events and local weather information. The Twitter account also includes entertainment news and opinions, which is also updated several times per week.

South Australia Police Murray Mallee Local Service Area

The South Australian Police website includes police news and alerts relevant to the Murray Mallee local service area, which includes Renmark. The SA Police website also includes a link to ‘Alert SA’, a service provided by the Government of South Australia, which provides updates on emergency warnings and fire danger in the local area as well. SA Police does not have a dedicated Facebook or Twitter account for the Murray Mallee local service area, but both social media accounts reproduce content available on its website.

Bureau of Meteorology

The Bureau of Meteorology provides detailed weather information for Renmark (including a seven-day local weather forecast). Several specialist weather websites also cover weather Australia-wide, including Port Augusta. The Bureau of Meteorology does not have a local Twitter account, but does provide one for the entire South Australian region.

Other sources

Some community groups and local industry groups (for example, Paddle Boat News) also use online platforms (such as its own website and Facebook account) to provide tailored information specific to their communities of interest. Paddle Boat News does not appear to have a Twitter account.
Bunbury (WA)

Table 4: Summary of sources of local content available in Bunbury

<table>
<thead>
<tr>
<th>Local content providers</th>
<th>No. of services</th>
<th>Website presence</th>
<th>Social media presence</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td>Facebook</td>
</tr>
<tr>
<td>Commercial TV</td>
<td>3</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>Community TV</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Newspapers</td>
<td>3</td>
<td>3</td>
<td>3</td>
</tr>
<tr>
<td>Commercial radio</td>
<td>3</td>
<td>3</td>
<td>3</td>
</tr>
<tr>
<td>Community radio</td>
<td>1</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>ABC radio (local)</td>
<td>1</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Government</td>
<td>3</td>
<td>3</td>
<td>2</td>
</tr>
<tr>
<td>Other sources&lt;sup&gt;19&lt;/sup&gt;</td>
<td>1</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>15</strong></td>
<td><strong>14</strong></td>
<td><strong>12</strong></td>
</tr>
</tbody>
</table>

Background

Bunbury is located in the Southwest region of Western Australia, approximately 175 km south of Perth. The City of Bunbury LGA had a population of 34,225 as of 2014. Bunbury is situated within the Greater Bunbury region, which includes the shires of Harvey, Dardanup and Capel. Bunbury’s local economy includes bulk exports in the southwest region, mining and mineral processing, agriculture, forestry, construction, viticulture and tourism.

Bunbury has access to three commercial TV broadcasting services, ABC and SBS TV services, three commercial radio services, two community radio services, three local newspapers, ABC local and national radio services, and radio open narrowcasting services, such as Vision FM (101.7 FM).

<sup>19</sup> See note 4.
Commercial TV
Bunbury is located within the South West and Great Southern TV1, Remote and Regional WA TV1 and Western Zone TV1 commercial television licence areas. These licence areas are not subject to TV local content obligations.

WIN Television
Owned by WIN Television WA Pty Ltd\(^{20}\)
Call sign: WOW

WIN holds the only commercial TV broadcasting licence in Remote and Regional WA TV1, which covers most of Western Australia, except for Perth. WIN has been an affiliate of Network Ten since 1 July 2016. It broadcasts Network Ten programming across regional Western Australia (including Bunbury), both terrestrially and via satellite.

WIN broadcasts the Ten Eyewitness News national and state news bulletin at 5 pm each night, which includes occasional news coverage of events in regional areas. Prior to 2012, WIN offered WIN News in Western Australia, a locally produced TV news service that included 17 regional bulletins, two state-wide bulletins and one national program. The WIN website contains general programming information but is not otherwise updated with local content.

WIN hosts several WIN News Facebook and Twitter accounts, which provide local news updates across different regions in Australia; however, this service is not provided for Bunbury, Greater Bunbury or the South-West region.

GWN7
Owned by Golden West Network Pty Limited\(^{21}\) and Golden West Satellite Communications Pty Ltd\(^{22}\) (Prime)
Call sign(s): SSW, WAW

GWN7 is part of Prime regional network and serves all of Western Australia outside of metropolitan Perth. GWN7 is an affiliate of the Seven Network and broadcasts the Seven Network’s programming across regional Western Australia, including in Bunbury.

GWN7 News is the only dedicated TV local news program for regional Western Australia. It provides a 30-minute news bulletin which airs at 5.30 pm on weeknights (replayed at midnight) dealing with local news and current affairs. The bulletin is produced and broadcast from GWN7’s main studios in Bunbury, with reporters and camera crews based at newsrooms in Bunbury, Geraldton, Albany, Kalgoorlie, Perth and Broome. GWN7 News is supplemented by 12 local news and local weather updates per day and ‘Infonet’, a community billboard service, five days a week.

GWN7’s website provides daily updates on local, state and national news, world news, sport, community and weather forecasts. Excerpts of local news bulletins are posted as videos on the GWN7 website as well.

\(^{20}\) Win Television WA Pty Ltd is the sole licensee (licence no. 10048) in Remote and Regional WA TV1 and part of the Win Media network (call sign: WOW).

\(^{21}\) Golden West Network Pty Limited is a licensee (licence no. 10417) in South West and Great Southern TV1 and part of the Prime Television network (call sign: SSW).

\(^{22}\) Golden West Satellite Communications Pty Ltd is a licensee (licence no. 4747) in Western Zone TV1 and part of the Prime Television network (call sign: WAW).
The GWN7 News Facebook account is updated several times per day and contains excerpts from GWN7 News televised bulletins, as well as updates on local weather, local sport and emergency warnings. The GWN7 News Twitter account is updated several times per day and also contains news updates, local sport updates and emergency warnings.

West Digital Television

Owned by West Digital Television Pty Ltd\(^{23}\) and West Digital Television No. 4 Pty Ltd\(^{24}\) (WIN/Prime)
Call sign(s): SDW, WDW

West Digital Television is a joint venture between WIN and the Prime Media Group.\(^ {25}\) It is affiliated with the Nine Network and broadcasts a direct programming feed from Perth. West Digital Television broadcasts the Perth edition of Nine News but does not broadcast any regional news bulletins. West Digital Television has a Facebook account but this does not contain updates local to Bunbury. West Digital Television does not appear to have a website or Twitter account.

Newspapers

Bunbury Mail

Owned by Fairfax Media Limited
Circulation frequency: Weekly on Wednesdays

The Bunbury Mail is a free weekly publication that circulates primarily in Bunbury and across the southwest region of Western Australia. The Bunbury Mail website is updated daily and includes local and national news, rural news, local sport, community events, editorials and local weather (including a four-day weather forecast).

The Bunbury Mail Facebook account contains links to content available on its website, as well as short video excerpts related to Bunbury and the South-West region. The Bunbury Mail Twitter account also contains links to content available on its website, as well as retweets from other local sources, such as Fairfax Regional and WA Police Twitter accounts.

South Western Times

Owned by Seven West Media
Circulation frequency: Weekly on Thursdays

The South Western Times is circulated across the southwest region of Western Australia, including Bunbury. It contains daily sections on news, sport, entertainment, social pictures, community events, motoring and real estate.

The South Western Times' content is published online on The West Australian's website (also owned by Seven West Media). This collates content from eight Seven West Media local newspapers across the southwest region. Content is updated daily and contains articles and videos on local news, local sport, local business, a regional photo gallery and a seven-day local weather forecast.

\(^{23}\) West Digital Television Pty Ltd is a licensee (licence no. 1130049) in South West and Great Southern TV1 and part of the West Digital Television network (call sign: SDW)

\(^{24}\) West Digital Television No. 4 Pty Ltd (licence no. 1130047) is a licensee in Western Zone TV1 and part of the West Digital Television network (call sign: WDW).

\(^{25}\) See note 6.
The South Western Times Facebook account is updated daily with links to content on its website, as well as local racing, local sport and community events. The South Western Times Twitter account is updated daily with links to content on its website, as well as retweets from local sources including community members, the Department of Agriculture and Food Western Australia, WA Police and the Department of Fire and Emergency Services.

Bunbury Herald

Owned by Seven West Media
Circulation frequency: Weekly on Tuesday

The Bunbury Herald is a free weekly local newspaper circulated across the South-West region, including Bunbury. Like the South Western Times, the Bunbury Herald’s content is published online on The West Australian’s website and updated daily. The Bunbury Herald Facebook account is updated once or twice per month with links to website content from The West Australian website. The Bunbury Herald does not appear to have a Twitter account.

Local ABC radio

ABC South West

Owned by Australian Broadcasting Corporation
Call sign: 6BS, 684 AM

ABC South West WA is broadcast from Busselton and is available in Bunbury. Bunbury residents are also able to access ABC Great Southern WA broadcast from Wagin.

ABC South West WA programming includes local and regional updates every weekday, such as the Great Southern and South West Rural Report, as well as state news updates every weekday including the WA News, WA Country Hour and WA Afternoons. Weekend programming includes local sport updates as well.

The ABC South West WA website contains daily news updates from Bunbury and surrounding areas. This includes a seven-day weather forecast, as well as updates on emergencies and local sport.

The ABC South West WA Facebook account is updated daily and contains local news and local weather updates and links to content available on the ABC South West WA website. The ABC South West WA Twitter account is updated daily, containing local news, local traffic and local weather updates with occasional retweets from other local sources including ABC News Perth and The South Western Times.

Commercial radio

Bunbury is located in the Bunbury RA1 commercial radio licence area.

RadioWest Southwest\(^{26}\)

Owned by Radio West Broadcasters Pty Ltd (Southern Cross Austereo)
Call sign: 6TZ, 963 AM

RadioWest Southwest is a trigger event-affected commercial AM radio service broadcast in Bunbury. It is part of the RadioWest Network, a group of 11 commercial AM services owned by Southern Cross Australia broadcasting across the southern half of Western Australia.

\(^{26}\) Trigger event-affected since 18 March 2016.
RadioWest Southwest broadcasts locally hosted programming from 5.30 am to 7 pm, as well as six local news bulletins (one to five minutes each) and 11 local weather bulletins each weekday. The RadioWest Southwest website contains updates (including video updates) several times per week on national news and Department of Fire & Emergency Services (DFES) news, but does not appear to include updates on local news.

The RadioWest Southwest Facebook account is updated daily with occasional posts about local news, weather and sport. The RadioWest Southwest Twitter account is also updated daily with occasional updates on local news, weather and sport.

### Hot FM

<table>
<thead>
<tr>
<th>Owned by Regional Broadcasters Australia Pty Ltd (Southern Cross Austereo)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Call sign: 6BUN, 95.7 FM</td>
</tr>
<tr>
<td>Hot FM is a trigger event-affected commercial FM radio service broadcast in Bunbury as part of the Hot FM Network (owned by Southern Cross Australia). Hot FM broadcasts locally hosted programming from 6 am to 3 pm each weekday, including six local news bulletins and eight local weather bulletins.</td>
</tr>
<tr>
<td>The Hot FM WA website contains daily updates on national and regional news, local regional sport and emergency news. The Hot FM WA Facebook and Twitter accounts are updated daily with occasional posts on local news, weather and sport.</td>
</tr>
</tbody>
</table>

### Spirit FM

<table>
<thead>
<tr>
<th>Owned by North West Radio Pty Ltd (Seven West Media)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Call sign: 6EL, 621 AM</td>
</tr>
<tr>
<td>Spirit FM is an easy-listening commercial AM radio service in Bunbury part of ‘the Spirit Radio Network’ (owned by Seven West Media). Spirit FM is broadcast across regional Western Australia including Bunbury, Geraldton, Broome, Port Hedland and Karratha.</td>
</tr>
<tr>
<td>Spirit FM broadcasts a locally hosted breakfast program from 6 to 10 am and a locally hosted afternoon/drive program between 10 am and 2 pm. The Spirit FM website contains a five-day weather forecast and community event information as well.</td>
</tr>
<tr>
<td>The Spirit FM Facebook account is updated daily and contains entertainment news, local interest stories, community events, bushfire emergency warnings and occasional reposts from <em>The West Australian</em> and other local sources. Spirit FM does not appear to have a Twitter account.</td>
</tr>
</tbody>
</table>

### Community radio

**Bunbury Community Radio**

<table>
<thead>
<tr>
<th>Operated by Bunbury Community Radio Inc.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Call sign: TCBL, 103.7 FM</td>
</tr>
<tr>
<td>Bunbury Community Radio is a community radio service that operates under a temporary community broadcasting licence. It broadcasts songs from local musicians, including local events and local sport. Bunbury Community Radio presents national news on the hour every hour between 6 am and 6 pm on weekdays and from 6 am to 12 pm on weekends. A state bulletin is broadcast at 8.30 am every weekday, with sports news at 8.30 am and 4.30 pm every weekday. A 10-minute international news bulletin is broadcast from Monday to Friday at 9.30 am.</td>
</tr>
</tbody>
</table>

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27 ibid.
The Bunbury Community Radio Facebook account is updated several times per week and contains largely entertainment news and information about the station. Bunbury Community Radio does not appear to have a Twitter account.

**Government**

**City of Bunbury**

The City of Bunbury website is updated several times per week with community news, bushfire and emergency management and public health matters. The City of Bunbury Facebook and Twitter accounts are updated daily with community news, including occasionally retweets from other local sources such as RadioWest Southwest and the Bureau of Meteorology.

**Bunbury Police**

The West Australian Police website contains general information on police services available in Western Australia, including in Bunbury. The Bunbury Police Facebook account contains updates several times per week on police news as well as occasional reposts of local content from various local newspapers. The Bunbury Police Twitter Account is updated several times per month and largely contains tweets on crime reporting and police news.

**Bureau of Meteorology**

The Bureau of Meteorology provides detailed weather information for Bunbury (including a seven-day local weather forecast). Several other specialist weather websites also cover weather Australia-wide, including Bunbury. The Bureau of Meteorology does not have a local Facebook or Twitter account, but does provide one for the broader Western Australian region.

**Other sources**

The Bunbury Chamber of Commerce and Industries (BCCI) website contains information about business development in the Bunbury and the South-West region. BCCI’s Facebook and Twitter accounts are updated several times per week providing news about businesses and politics relevant to the southwest region, including retweets on business and political news from local newspapers, including the *South Western Times.*
Table 5: Summary of sources of local content available in Kalgoorlie

<table>
<thead>
<tr>
<th>Local content providers</th>
<th>No. of services</th>
<th>Website presence</th>
<th>Social media presence</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td>Facebook</td>
</tr>
<tr>
<td>Commercial TV</td>
<td>3</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Community TV</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Newspapers</td>
<td>1</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Commercial radio</td>
<td>2</td>
<td>2</td>
<td>2</td>
</tr>
<tr>
<td>Community radio</td>
<td>1</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>ABC radio (local)</td>
<td>1</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Government</td>
<td>3</td>
<td>3</td>
<td>1</td>
</tr>
<tr>
<td>Other sources</td>
<td>2</td>
<td>2</td>
<td>2</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>13</strong></td>
<td><strong>11</strong></td>
<td><strong>9</strong></td>
</tr>
</tbody>
</table>

Background

Kalgoorlie is located in the Goldfields-Esperance region of Western Australia, approximately 600 km east-northeast of Perth. The relevant LGA is the City of Kalgoorlie-Boulder, which had a population of 33,310 as of 2014. Kalgoorlie’s economy is largely based on the extraction and processing of mineral resources including gold and nickel. Other major local industries include construction, real estate and tourism.

Kalgoorlie has access to three commercial TV broadcasting services, ABC and SBS TV services, one local newspaper, two commercial radio service, one community radio service, ABC local and national radio services, and radio open narrowcasting services including Vision FM (1431 AM) and TAB Radio (104.3 FM and 106.7 FM).

Commercial TV

Kalgoorlie is located within three commercial television licence areas, Kalgoorlie TV1, Western Zone TV1 and Remote and Regional WA TV1. None of these licence areas are subject to TV local content obligations.

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See note 4.
WIN Television

Owned by WIN Television WA Pty Ltd

Call sign: WOW

WIN holds the only commercial TV broadcasting licence in Remote and Regional WA TV1, which covers most of Western Australia, except for Perth. WIN has been a Network Ten affiliate since 1 July 2016. It broadcasts Network Ten programming across regional Western Australia (including Kalgoorlie), both terrestrially and via satellite.

WIN broadcasts the Ten Eyewitness News bulletin at 5 pm each night, which includes occasional news coverage of events in regional areas. Prior to 2012, WIN offered WIN News in Western Australia, a locally produced TV news service that included 17 regional bulletins, two state-wide bulletins and one national program. The WIN website contains general programming information but is not otherwise updated with local content.

WIN hosts several WIN News Facebook and Twitter accounts, which provide local news updates across different regions in Australia; however, these services are not provided for Kalgoorlie or the greater Goldfields-Esperance region.

GWN7

Owned by Mid-Western Television Pty Ltd (Prime) and Golden West Satellite Communications Pty Ltd

Call sign(s): VEW, WAW

GWN7 is provided in the Kalgoorlie TV1 and Western Zone TV1 licence areas. It is part of a Prime regional network that serves all of Western Australia outside of metropolitan Perth. GWN7 is an affiliate of the Seven Network and broadcasts the Seven Network’s programming across regional Western Australia, including in Kalgoorlie.

GWN7 News is the only dedicated local news program for regional Western Australia. It provides a 30-minute news bulletin which airs at 5.30 pm on weeknights (replayed at midnight) dealing with local news and current affairs. The bulletin is produced and broadcast from GWN7’s main studios in Bunbury, with reporters and camera crews based at newsrooms in Bunbury, Geraldton, Albany, Kalgoorlie, Perth and Broome. GWN7 News is supplemented by 12 news and weather updates per day and ‘Infonet’, a community billboard service, five days a week.

GWN7’s website provides daily updates on local, state and national news, world news, sport, community and weather forecasts. Excerpts of local news bulletins are posted as videos on the GWN7 website as well.

The GWN7 News Facebook account is updated several times per day and contains excerpts from GWN7 News televised bulletins, as well as updates on local weather, local sport and emergency warnings. The GWN7 News Twitter account is updated several times per day and also contains news updates, local sport updates and emergency warnings.

29 See note 20.
30 Mid-Western Television Pty Ltd is the licensee (licence no. 1130048) in Kalgoorlie TV1 and part of the Prime Television network (call sign: VDW).
31 See note 22.
West Digital Television

Owned by West Digital Television No. 3 Pty Ltd\(^{32}\) and West Digital Television No. 4 Pty Ltd\(^{33}\) (WIN/Prime)
Call sign(s): VDW, WDW

West Digital Television is a joint venture between WIN and the Prime Media Group.\(^{34}\) It is affiliated with the Nine Network and broadcasts a direct programming feed from Perth. West Digital Television broadcasts the Perth edition of Nine News but does not broadcast any regional news bulletins. West Digital Television has a Facebook account but this does not contain updates local to Bunbury. West Digital Television does not appear to have a website or Twitter account.

Newspapers

**The Kalgoorlie Miner**

Owned by Hocking & Co Pty Ltd (Seven West Media)
Circulation frequency: Monday to Saturday each week

*The Kalgoorlie Miner* services Kalgoorlie as well as the greater Goldfields-Esperance region. It is the only print newspaper available in Kalgoorlie, as the free weekly local newspaper, *The Goldfields Express*, ceased publication in January 2014.

*The Kalgoorlie Miner* website is housed on *The West Australian*’s website (also owned by Seven West Media). It is updated several times per week, with updates on *Goldfields News*, *Goldfields Sport*, *Esperance News*, regional sport and local weather forecasts. *The Kalgoorlie Miner* print publication also produces a 12-page industry focused lift-out, *Mine Talk*, which includes news, views and national and international trends affecting the mining sector.

*The Kalgoorlie Miner* Facebook account is updated several times per week with content from *The Kalgoorlie Miner* website and local weather updates. *The Kalgoorlie Miner* Twitter account contains retweets of emergency updates from the Department of Fire & Emergency Services (DFES), Landgate, WA Police and Eucla Police services.

Local ABC radio

**ABC Goldfields WA**

Owned by Australian Broadcasting Corporation
Call sign: 6GF, 648 AM

ABC Goldfields WA is broadcast from and available in Kalgoorlie. ABC Goldfields WA programming includes local and regional updates every weekday, such as the *Goldfields Esperance, Mid-West and Wheatbelt Rural Report*, as well as state news updates every weekday including *WA News*, *WA Country Hour* and *WA Afternoons*. Weekend programming also includes local sport.

The ABC Goldfields WA website contains news updates several times per week from Kalgoorlie and surrounding areas, including a seven-day weather forecast, emergency updates and local sport updates. The ABC Goldfields-Esperance Facebook account is updated daily and contains local news and local weather updates (including short videos) mirroring content available on the ABC Goldfields WA website. The ABC

\(^{32}\) West Digital Television No. 3 Pty Ltd is the licensee (licence no. 1130048) in Kalgoorlie TV1 and part of the West Digital Television network (call sign: VDW).

\(^{33}\) See note 24.

\(^{34}\) See note 6.
Goldfields Twitter account is updated daily and also contains local news, local traffic and local weather updates.

**Commercial radio**

Kalgoorlie is located in the Kalgoorlie RA1 commercial radio licence area.

**RadioWest Goldfields**

Owned by Regional Broadcasters Australia Pty Limited (Southern Cross Austereo)
Call sign: 6KG, 981 AM

RadioWest Goldfields is a trigger event-affected commercial AM radio service broadcast in Kalgoorlie. It is part of the RadioWest Network, a group of 11 commercial AM services owned by Southern Cross Australia, broadcasting across the southern half of Western Australia.

RadioWest Goldfields broadcasts local hosted programming from 5.30 to 9 am, including six local news bulletins (one to five minutes each) and eight local weather bulletins each weekday. The RadioWest Goldfields website contains updates (including video updates) several times per week on national news and Department of Fire & Emergency Services (DFES) news, but does not appear to include updates on local news. The RadioWest Goldfields Facebook and Twitter accounts are updated daily with occasional updates on local news, local weather and local sport.

**Hot FM**

Owned by Regional Broadcasters Australia Pty Ltd (Southern Cross Austereo)
Call sign: 6KAR, 97.9 FM

Hot FM is a trigger event-affected commercial FM radio service broadcast in Kalgoorlie as part of the Hot FM Network (owned by Southern Cross Australia). Hot FM broadcasts local hosted programming from 9 am to 12 pm, including six local news bulletins and 11 local weather bulletins each weekday. The HOT FM website contains daily updates on national and regional news, regional sport and emergency news. The HOT FM WA Facebook and Twitter accounts are updated daily with occasional updates on local news, local weather and local sport.

**Community radio**

Kalgoorlie is located in the Kalgoorlie RA2 community licence area.

**Tjuma 96.3 FM**

Operated by Tjuma Pulka Media Aboriginal Corporation
Call sign: TCBL, 96.3 FM

Tjuma 96.3 FM, the only community radio service in Kalgoorlie, is owned and operated by Tjuma Pulka Media Aboriginal Corporation. The Tjuma 96.3 FM website has information on community events but does not appear to be updated with content. The Tjuma 96.3 FM Facebook account is updated daily with national and community news and entertainment news. Tjuma 96.3 FM does not appear to have a Twitter account.

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35 Trigger event-affected since 18 March 2016.
36 ibid.
**Government**

**City of Kalgoorlie-Boulder**

The City of Kalgoorlie-Boulder website is updated several times per month with local and community news, local services, news, traffic conditions, and information about local events. The City of Kalgoorlie-Boulder Facebook account contains updates several times per week (including video updates) about community events. The City of Kalgoorlie-Boulder Twitter account contains updates several times per week on community events, local traffic and local sport.

**Kalgoorlie Local Police**

The West Australian Police website contains general information on police services available in Western Australia, including Kalgoorlie. The WA Police Facebook account is updated daily but does not contain information specific to Kalgoorlie. The Kalgoorlie Police Twitter account, however, contains updates on police and community news once or twice a month.

**Bureau of Meteorology**

The Bureau of Meteorology provides detailed weather information for Kalgoorlie (including a seven-day local weather forecast). Several other specialist weather websites also cover weather Australia-wide, including Kalgoorlie. The Bureau of Meteorology does not have a local Twitter account, but does provide one for the broader Western Australian region.

**Other sources**

Community and tourism websites such as the Kalgoorlie Boulder Visitor Centre and Kalgoorlie Lions Club contain occasional updates on local news and community events, as well as information about Kalgoorlie. The Kalgoorlie Boulder Visitor Centre Facebook account and Twitter account contains general tourist information about Kalgoorlie-Boulder. The Kalgoorlie Lions Club Facebook account contains general updates about Kalgoorlie. The Kalgoorlie Lions Club does not appear to have a Twitter account.
Geraldton (WA)

Table 6: Summary of sources of local content available in Geraldton

<table>
<thead>
<tr>
<th>Local content providers</th>
<th>No. of services</th>
<th>Website presence</th>
<th>Social media presence</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td>Facebook</td>
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<tr>
<td>Commercial TV</td>
<td>3</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Community TV</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Newspapers</td>
<td>3</td>
<td>3</td>
<td>3</td>
</tr>
<tr>
<td>Commercial radio</td>
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<td>2</td>
<td>2</td>
</tr>
<tr>
<td>Community radio</td>
<td>1</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>ABC radio (local)</td>
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<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Government</td>
<td>3</td>
<td>3</td>
<td>1</td>
</tr>
<tr>
<td>Other sources(^{37})</td>
<td>3</td>
<td>3</td>
<td>1</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>16</strong></td>
<td><strong>14</strong></td>
<td><strong>10</strong></td>
</tr>
</tbody>
</table>

Background

Geraldton is located in the Midwest region of Western Australia, approximately 425 km north of Perth. The City of Greater Geraldton LGA had a population of 41,087 as of 2014. As an international seaport, Geraldton plays a major role in bulk exports of mining and minerals extracts. Other major contributors to the local economy include the agricultural, mining, manufacturing and construction sectors.

Geraldton has access to three commercial TV broadcasting services, ABC and SBS TV services, two commercial radio services, two community radio services, three local newspapers, ABC local and national radio services and radio open narrowcasting services, such as TAB Radio (1008 AM).

Commercial TV

Geraldton is located within the Geraldton TV1 and Remote and Regional WA TV1 commercial television licence areas. Neither licence area is subject to TV local content obligations.

\(^{37}\) See note 4.
WIN Television

Owned by WIN Television WA Pty Ltd

Call sign: WOW

WIN holds the only commercial TV broadcasting licence in Remote and Regional WA TV1, which covers most of Western Australia, except for Perth. Since 1 July 2016, WIN has been an affiliate of Network Ten, broadcasting Network Ten programming across regional Western Australia (including Geraldton), both terrestrially and via satellite.

WIN broadcasts the Ten Eyewitness News bulletin at 5 pm each night, which includes occasional news coverage of events in regional areas. Prior to 2012, WIN offered WIN News in Western Australia, a locally produced TV news service that included 17 regional bulletins, two state-wide bulletins and one national program. The WIN website contains general programming information but is not otherwise updated with local content.

WIN hosts several WIN News Facebook and Twitter accounts, which provide local news updates across different regions in Australia; however, this service is not provided for Geraldton or the greater Midwest region.

GWN7

Owned by Geraldton Telecasters Pty Ltd (Prime) and Golden West Satellite Communications Pty Ltd (Prime)

Call sign(s): GTW, WAW

GWN7 is provided in the Geraldton TV1 licence area. It is part of a Prime regional network that serves all of Western Australia outside of metropolitan Perth. GWN7 is an affiliate of the Seven Network and broadcasts the Seven Network’s programming across regional Western Australia, including Geraldton.

GWN7 News is the only dedicated local news program for regional Western Australia. It provides a 30-minute news bulletin which airs at 5.30 pm on weeknights (replayed at midnight) dealing with local news and current affairs. The bulletin is produced and broadcast from GWN7’s main studios in Bunbury, with reporters and camera crews based at newsrooms in Bunbury, Geraldton, Albany, Kalgoorlie, Perth and Broome. GWN7 News is supplemented by 12 news and weather updates per day and ‘Infonet’, a community billboard service, five days a week.

GWN7’s website provides daily updates on local, state and national news, world news, sport, community and weather forecasts. Excerpts of local news bulletins are posted as videos on the GWN7 website as well.

The GWN7 News Facebook account is updated several times per day and contains excerpts from GWN7 News televised bulletins, as well as updates on local weather, local sport and emergency warnings. The GWN7 News Twitter account is updated several times per day and also contains news updates, local sport updates and emergency warnings.

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38 See note 20.
39 Geraldton Telecasters Pty Ltd is the licensee (licence no. 10418) in Geraldton TV1 and part of the Prime Television network (call sign: GTW).
40 See note 22.
West Digital Television

Owned by West Digital Television No. 2 Pty Ltd and West Digital Television No. 4 Pty Ltd (West Digital Television)

Call sign(s): GDW, WDW

West Digital Television is a joint venture between WIN and the Prime Media Group. It is affiliated with the Nine Network, and broadcasts a direct programming feed from Perth. West Digital Television broadcasts the Perth edition of Nine News but does not broadcast any regional news bulletins. West Digital Television has a Facebook account but this does not contain updates local to Bunbury. West Digital Television does not appear to have a website or Twitter account.

Newspapers

Geraldton Guardian

Owned by Geraldton Newspapers Pty Ltd (Seven West Media)

Circulation frequency: Bi-weekly on Tuesday and Friday

The Geraldton Guardian is circulated in Geraldton and surrounding areas. The Geraldton Guardian's website is housed within the 'Midwest' section of The West Australian's website (also owned by Seven West Media). This collates news from across the Midwest region, including local content from the Geraldton Guardian and The Midwest Times. The Midwest section is updated several times per week and contains sections on local news, local sport and local business.

The Geraldton Guardian Facebook account is updated several times per week and contains links to content available on its website, as well as short video excerpts related to Geraldton and the Midwest region. The Geraldton Guardian Twitter account is updated daily and largely contains links to content available on its website.

The Midwest Times

Owned by Geraldton Newspapers Pty Ltd (Seven West Media)

Circulation frequency: Weekly on Wednesdays

The Midwest Times is available in Geraldton and surrounding areas. Like the Geraldton Guardian, content for The Midwest Times is housed within the Midwest section of The West Australian's website. The Midwest Times Facebook account is shared with the Northern Guardian, a newspaper that is no longer published. The Midwest Times does not appear to have a dedicated Twitter account.

Mulga Mail

Owned by Yamatji Marlpa Aboriginal Corporation Inc.

Circulation frequency: Monthly

Mulga Mail (formerly Yamaji News) is the only Indigenous newspaper circulated in Western Australia. It publishes local stories relevant to WA’s Aboriginal and Torres Strait Islander community in the Gascoyne and Murchison districts.

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41 West Digital Television No. 2 Pty Ltd is the licensee (licence no. 1130046) in Geraldton TV1 and part of the West Digital Television network (call sign: GDW).
42 See note 24.
43 See note 6.
The *Mulga Mail* website contains digital copies of all print versions of the newspaper as well as other online publications such as a blog and newsletters. The website contains community resources, news relating to the Pilbara and Yamatji region, as well as audio and video clips, including interviews with YMAC representatives on other local platforms, such as ABC radio.

The *Mulga Mail* Facebook account is updated several times per month and contains details about business, consumer protection, local sport, excerpts from *Ten Eyewitness News Perth* and digital copies of the newspaper. The *Mulga Mail* Twitter account also contains links to digital version of the newspaper.

**Local ABC radio**

**ABC Midwest and Wheatbelt**

Owned by Australian Broadcasting Corporation  
Call sign: 6GN, 828 AM

ABC Midwest and Wheatbelt is broadcast from and available in Geraldton.

ABC Midwest and Wheatbelt programming includes local and regional updates every weekday, such as the *Goldfields Esperance, Mid West and Wheatbelt Rural Report*, as well as state news updates every weekday, including the *WA News, WA Country Hour* and *WA Afternoons*. Weekend programming also includes local sport updates.

The ABC Midwest and Wheatbelt website includes updates several times per week on local news from Geraldton and surrounding areas. It provides a seven-day local weather forecast, emergency updates and occasional updates on local sport. The ABC Midwest and Wheatbelt Facebook account is updated daily and contains local news and local weather updates (including short videos).

The ABC Midwest and Wheatbelt Twitter account is updated several times per week and also contains local news, local traffic and local weather and emergency updates, with occasional retweets from other local sources including the Northern Agricultural Catchments Council (NACC), Department of Fire and Emergency Services (DFES) and the Department of Parks and Wildlife Western Australia.

**Commercial radio**

Geraldton is located in the Geraldton RA1 commercial radio licence area.

**Spirit FM**

Owned by Geraldton FM Pty Ltd (Seven West Media)  
Call sign: 6BAY, 98.1 FM

Spirit FM is a trigger event-affected commercial FM radio service broadcast in Geraldton as part of the Spirit Radio Network (owned by Seven West Media). Spirit FM is broadcast across regional Western Australia, including Bunbury, Broome, Port Hedland and Karratha.

Spirit FM broadcasts a locally hosted breakfast program from 6 am to 12 pm and a locally hosted afternoon/drive program from 12 to 6 pm. Spirit FM also broadcasts six local news bulletins (between two and three minutes long) and 16 local weather bulletins each weekday.

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44 Trigger event-affected since 4 April 2007.
The Spirit FM website contains a five day weather forecast and general information about community events. The Spirit FM Facebook account is updated daily and contains entertainment news, local interest stories, community events and bushfire emergency warnings, as well as occasional reposts from *The West Australian* and other local sources. Spirit FM does not appear to have a Twitter account.

**Red FM**
- Owned by Great Northern Broadcasters Pty Ltd (Seven West Media)
- Call sign: 6GGG, 96.5 FM

Red FM is a trigger event-affected commercial FM radio service in Geraldton and is part of the Redwave Media radio network (owned by Seven West Media), which broadcasts over remote areas of Western Australia.

Red FM broadcasts five local news bulletins (between two and three minutes long) and 16 local weather bulletins each weekday. Red FM also broadcasts a locally hosted program between 10 am and 2 pm on weekdays. Red FM broadcasts locally hosted programming from 10 am to 2 pm.

The Red FM Facebook account is updated daily and contains general updates on weather and local interest stories, but is not specific to Geraldton. The Red FM Twitter account is updated several times per month with general entertainment news and occasional retweets of Seven West Media news content, but is not specific to Geraldton.

**Community radio**
- Geraldton is located in the Geraldton RA2 community licence area.

**Radio MAMA**
- Operated by Midwest Aboriginal Media Association Inc.
- Call sign: MAMA, 100.5 FM

Radio MAMA is a community radio service broadcast in Geraldton. Radio MAMA’s website contains general information about MAMA as well as links to a stream of Radio MAMA’s broadcast. The Radio MAMA Facebook account is updated daily and provides local entertainment and sports news, as well as reposts of content from other sources of local content, including the WA Centre for Rural Health, *Geraldton Guardian* and Geraldton Visitor Centre. Radio MAMA does not appear to have a Twitter account.

**Government**

**City of Greater Geraldton**
- The City of Greater Geraldton website is updated several times per week with community news, notices and events. The website contains information about local services, emergency management and business, planning and economic matters. The City of Greater Geraldton Facebook account is updated daily with posts and videos about community events and information. The City of Greater Geraldton Twitter account is also updated with community news and occasional retweets from other local content sources, such as ABC Midwest and Wheatbelt and the NACC.

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\(^{45}\) ibid.
**WA Police—Midwest Gascoyne District**

The West Australian Police website contains general information on police services available in Western Australia, including Geraldton. The Midwest—Gascoyne District WA Police Facebook account contains updates several times per week on police news, as well as occasional reposts of local content from various local newspapers. The Geraldton Police Twitter Account is updated several times per month, but contains largely tweets on crime reporting and police news.

**Bureau of Meteorology**

The Bureau of Meteorology provides detailed weather information for Geraldton (including a seven-day local weather forecast). Several other specialist weather websites also cover weather Australia-wide, including Geraldton. The Bureau of Meteorology does not have a local Facebook or Twitter account, but does provide one for the broader Western Australian region.

**Other sources**

The Mid-West Chamber of Commerce and Industry (MWCCI) website contains information about business development in the Geraldton and Midwest region. MWCCI’s Facebook account provides information and updates several times per week on local businesses as well as reposts from local news related to business, politics and the local community. MWCCI’s Twitter account is updated once or twice a month with information about local businesses and the local community.

Geraldton Tourist Radio (87.6 FM) also provides radio programs about local attractions in Geraldton. Similarly the independent website, Everything Geraldton, contains links to local news, local weather, community events, employment opportunities and tourist information.
Table 7: Summary of sources of local content available in Alice Springs

<table>
<thead>
<tr>
<th>Local content providers</th>
<th>No. of services</th>
<th>Website presence</th>
<th>Social media presence</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td>Facebook</td>
</tr>
<tr>
<td>Commercial TV</td>
<td>3</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Community TV</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Newspapers</td>
<td>2</td>
<td>2</td>
<td>2</td>
</tr>
<tr>
<td>Commercial radio</td>
<td>2</td>
<td>2</td>
<td>2</td>
</tr>
<tr>
<td>Community radio</td>
<td>2</td>
<td>2</td>
<td>2</td>
</tr>
<tr>
<td>ABC radio (local)</td>
<td>1</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Government</td>
<td>3</td>
<td>3</td>
<td>1</td>
</tr>
<tr>
<td>Other sources$^46$</td>
<td>3</td>
<td>3</td>
<td>3</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>16</strong></td>
<td><strong>14</strong></td>
<td><strong>12</strong></td>
</tr>
</tbody>
</table>

Background

Alice Springs is the third largest city in the Northern Territory, located in the Central region. The Alice Springs LGA had a population of 28,667 as of 2014. Alice Springs’ economy is sustained by mining, tourism and primary industries as well as government funding for regional service delivery and defence.

Alice Springs has access to three commercial TV broadcasting services, ABC and SBS TV services, two commercial radio services, two community radio services, two local newspapers, ABC local and national radio services, radio open narrowcasting services such as TAB Radio (95.9 FM), Tourist Gold FM (98.7 FM) and ICTV, an Indigenous community TV service.

$^46$ See note 4.
Commercial TV
Alice Springs is located the Remote Central and Eastern Australia TV1 and Remote Central and Eastern Australia TV2 commercial television licence areas. Neither licence area is subject to TV local content obligations.

Imparja Television
Owned by Imparja Television Pty Ltd\textsuperscript{47}
Call sign: IMP

Imparja TV is an affiliate of the Nine Network. It broadcasts Nine Network programming as well as a number of programs produced by local Aboriginal community members across the Northern Territory (including Alice Springs) terrestrially and via satellite.

Imparja TV broadcasts \textit{Nine News} from Brisbane and Sydney each weekday. It previously broadcast \textit{Nine News} from Darwin on one of its multi-channels but this service has been suspended. Imparja TV previously provided several one- to two-minute local news updates each weekday; however, these ceased in August 2015.

The Imparja TV website and Facebook account contain general programming information, but is not otherwise updated with local content. The Imparja TV Twitter account is updated daily with occasional updates to local news and local and regional weather. An additional news-based Twitter account, \textit{Imparja News}, was updated daily with news content but this has not been updated since June 2016.

Southern Cross Central
Owned by Regional Television Pty Limited (Southern Cross Austereo)\textsuperscript{48}
Call sign: QQQ

Southern Cross Central is part of the Southern Cross Austereo network and an affiliate of the Seven Network. It broadcasts Seven Network programming across the Northern Territory (including Alice Springs) terrestrially and via satellite.

Southern Cross Central broadcasts \textit{Seven News} each weekday as well as several local news and local weather updates (approximately three minutes each) throughout the day. The local updates relate to Darwin and remote areas (including Alice Springs) are presented from Southern Cross Austereo’s studios in Canberra.

The Southern Cross TV Central website contains general information and a programming guide. The Southern Cross TV Central Facebook account is updated daily with links to affiliate programming and occasional updates on local news. Southern Cross TV Central does not appear to have Twitter account.

\textsuperscript{47} Imparja Television Pty Ltd is the licensee (licence no. 2898) in Remote Central & Eastern Australian TV1 and part of the Imparja TV network (call sign: IMP).

\textsuperscript{48} Regional Television Pty Limited is a licensee (licence no. 4285) in Remote Central & Eastern Australia TV2 and part of the Southern Cross Austereo network (call sign: QQQ).
Ten Central
Owned by Central Digital Television Pty Ltd (Southern Cross Austereo/Imparja)49
Call sign: CDT

Ten Central is a joint venture between Southern Cross Austereo and Imparja Television.50 It is an affiliate of the Ten Network and broadcasts Ten Network programming across the Northern Territory (including Alice Springs), both terrestrially and via satellite.

Ten Central broadcasts Ten Eyewitness News each day and programming produced by Southern Cross Austereo. Ten Central does not provide a local news service. The Ten Central Digital Television website provides programming information, but otherwise does not provide any local content. Ten Central does not appear to have a Facebook or a Twitter account.

Newspapers

The Centralian Advocate
Owned by News Corp Australia
Circulation frequency: Bi-weekly on Tuesday and Friday

The Centralian Advocate is the only print newspaper in Alice Springs. It publishes content about Alice Springs and surrounding areas, covering local news, weather, entertainment, sports, arts, and local business. The Centralian Advocate website is updated daily with local news. The Centralian Advocate Facebook and Twitter accounts provide daily posts and tweets that link to its website content and other sources.

Alice Springs News Online
Owned by local Alice Springs residents
Circulation frequency: Weekly (online)

The Alice Springs News Online is a free online newspaper. It began as a weekly print publication in 1994 but became a solely online newspaper in 2011. The Alice Springs News Online website is updated on a weekly basis with news articles relating to local area, including local news, politics, sports, community event information and human interest stories. The website provides a free subscription-based news alert services, and readers are able to post comments in response to articles as well. The Alice Springs News Online Facebook and Twitter accounts are updated daily with links to articles from its website and other local sources.

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49 Central Digital Television Pty Limited is a licensee (licence no. 1130050) in Remote Central & Eastern Australia TV1 (call sign: CDT).
50 See note 6.
Local ABC radio

ABC Alice Springs

Owned by Australian Broadcasting Corporation
Call sign: 8AL, 783 AM

ABC Alice Springs is broadcast from and available in Alice Springs.

ABC Alice Springs programming includes local and regional updates every weekday, such as *Outback NT Rural Report, NT News* and *NT Country Hour*. Weekend programming also includes local sports updates.

The ABC Alice Springs website contains daily news updates from Alice Springs and surrounding areas, including a seven-day local weather forecast and updates on local emergencies and local sport. The ABC Alice Springs Facebook and Twitter accounts provide local news, local weather, and national news drawn from various online sources, including the ABC’s national news platform, on a daily basis.

Commercial radio

Alice Springs is located in the Alice Springs RA1 commercial radio licence area.

Sun 969

Owned by Alice Springs Commercial Broadcasters Pty Ltd
Call sign: 8SUN, 96.9 FM

Sun 969 is a trigger event-affected commercial FM station broadcast in Alice Springs and a sister station to 8HA. Sun 969’s programming includes a mix of local and networked programming. Sun 969 provides locally hosted programming from 6 am to 12 pm each weekday. Sun 969 also provides nine local news bulletins (from one to two minutes each) and 14 local weather bulletins each weekday and an additional two weather bulletins on Saturday.

The Sun 969 website contains some local news items, but does not appear to be updated regularly. The Sun 969 Facebook and Twitter accounts are updated daily with entertainment news and occasionally with local news, local weather, and human interest stories.

8HA

Owned by Alice Springs Commercial Broadcasters Pty Ltd
Call sign: 8HA, 900 AM

8HA is a commercial AM radio service broadcast in Alice Springs and a sister station to Sun 969. 8HA’s programming includes a mix of local and networked programming, including music, sport and talk back programs. 8HA broadcasts locally hosted and locally produced programming from 6 to 10 am and 12 to 6 pm weekdays. 8HA also broadcasts nine local news bulletins and 14 local weather bulletins each weekday, with two additional weather bulletins on Saturday.

8HA’s website contains information about the station and its programs, but is rarely updated with local content. The 8HA Facebook and Twitter accounts are updated several times per week with items about the radio service, but rarely with local content.

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51 Trigger event-affected since 16 June 2011.
52 ibid.
Community radio
Alice Springs is located in the Alice Springs RA2 community licence area.

8CCC
Operated by 8CCC Community Radio Inc.
Call sign: 8CCC, 102.1 FM
8CCC is a community radio service that broadcasts a mix of local music, arts, culture and sports programs, and featuring regular Centralian/Barkly-inspired music. The 8CCC website provides updates on local music, arts and entertainment at least once a month. The 8CCC Facebook account posts articles linked to content featured on its website at least once a week. 8CCC does not appear to have a Twitter account.

8KIN
Operated by Central Australian Aboriginal Media Association
Call sign: 8KIN, 100.5 FM
8KIN is operated by Central Australian Aboriginal Media Association (CAAMA), Australia’s largest Aboriginal media organisation. 8KIN broadcasts a mix of Aboriginal news, music, current affairs and local news. The CAAMA website contains information about the association, its programs, and features a section on news focused on the Aboriginal community, which is updated on a daily basis. The CAAMA Facebook and Twitter accounts post on Aboriginal community news drawn from the CAAMA website and other online sources on a daily basis.

Government
Alice Springs Town Council
The Alice Springs Town Council website provides weekly updates on local news, community events, local services and local sport. The Alice Springs Town Council Facebook account provides daily updates on local news and community events. The Alice Springs Town Council Twitter account is updated weekly with tweets about local news and community events.

NT Police—Alice Springs
The Northern Territory Police website provides information on the police services and initiatives of the Northern Territory Police, including police news related to Darwin, Palmerston, Katherine, Tennant Creek, Nhulunbuy, and Alice Springs.

The Northern Territory Police, Fire and Emergency Service (NTPFES) Facebook account is updated daily with police and emergency news related to the whole Northern Territory, but not specific to Alice Springs. The NTPFES Twitter account is updated daily with regional police and emergency news, but is also not specific to Alice Springs.

Bureau of Meteorology
The Bureau of Meteorology provides detailed weather information for Alice Springs (including a seven-day local weather forecast). Other specialist weather websites also cover weather Australia-wide, including Alice Springs. The Bureau of Meteorology does not have a local Facebook account nor a local Twitter account.
Other sources

ICTV is 24/7 free-to-view Indigenous open narrowcasting TV service that produces programs for and by indigenous people in remote communities, including Alice Springs. It has been provided via satellite and online streaming since 2013, and became available in Alice Springs via free-to-air TV in early 2017. The ICTV Facebook account and Twitter account are updated daily and provide links to televised programs, community news and event information.

A few local community-based organisations, such as the Arid Lands Environment Centre, are using online channels (including Facebook and Twitter) to provide news and information to their communities of interests, which are updated at least once a month.

*Alice Online* is community-based online publication. The *Alice Online* website presents articles by contributors on local issues and events. The *Alice Online* Facebook and Twitter accounts are not updated frequently, and mainly contain posts linking to stories on its website.
Griffith (NSW)

Table 8: Summary of sources of local content available in Griffith

<table>
<thead>
<tr>
<th>Local content providers</th>
<th>No. of services</th>
<th>Website presence</th>
<th>Social media presence</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td>Facebook</td>
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<tr>
<td>Commercial TV</td>
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</tr>
<tr>
<td>Community TV</td>
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</tr>
<tr>
<td>Newspapers</td>
<td>1</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Commercial radio</td>
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<td>2</td>
</tr>
<tr>
<td>Community radio</td>
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<td>1</td>
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</tr>
<tr>
<td>ABC radio (local)</td>
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</tr>
<tr>
<td>Government</td>
<td>3</td>
<td>3</td>
<td>1</td>
</tr>
<tr>
<td>Other sources&lt;sup&gt;53&lt;/sup&gt;</td>
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<td>1</td>
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<tr>
<td><strong>Total</strong></td>
<td><strong>12</strong></td>
<td><strong>10</strong></td>
<td><strong>7</strong></td>
</tr>
</tbody>
</table>

Background

Griffith is the third largest city in the Riverina region of south-western New South Wales. The City of Griffith LGA had a population of 25,811 as of 2014. Other cities in the Riverina region include Wagga Wagga and Albury.

Located in the Murrumbidgee Irrigation Area, Griffith’s major local industries include agriculture, horticulture and viticulture. Other contributors to Griffith’s local economy include construction and real estate services.

Griffith has access to three commercial TV broadcasting services, ABC and SBS TV services, two commercial radio services, one community radio service, one local newspaper, ABC local and national radio services, and radio open narrowcasting services such as Rete Italia (90.3 FM).

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<sup>53</sup> See note 4.
**Commercial TV**
Griffith is located in the Griffith and MIA TV1 commercial television licence area, which is not subject to TV local content obligations.

**WIN Television**
Owned by WIN Television Griffith Pty Ltd
Call signs: MTN, AMN and MDN
WIN holds all three commercial TV broadcasting licences in Griffith and MIA TV1. Each service is broadcast from Wollongong and carries programming from the Seven Network, Nine Network and Network Ten, respectively. WIN also broadcasts programming acquired from the Ten Network via a program supply agreement.

In addition to broadcasting news content sourced from the Ten Network, WIN broadcasts a news bulletin every weekday at 6 pm for the Riverina region. News is produced by local crew that reports in Griffith and broadcasts from Wollongong. WIN also provides approximately six regional news updates in the afternoon each weekday.

WIN’s website contains general programming information but is not otherwise updated with local content. The WIN News Riverina Facebook account is updated daily and contains links to local news updates, as well as local sport and emergency news. The WIN News Riverina Twitter account is updated daily with the same content as its Facebook account, including occasional retweets from NSW Rural Fire Service, Bureau of Meteorology and local police services.

**Newspapers**

**The Area News**
Owned by Fairfax Media Limited
Circulation frequency: Tri-weekly on Monday, Wednesday and Friday

*The Area News* is the main local newspaper serving Griffith and surrounding areas. *The Area News* website contains daily updates on local and regional news (including community news) and national news. It includes daily updates on local sport and opinion pieces as well as a four-day local weather forecast. *The Area News* Facebook and Twitter accounts are updated daily with links to news content available on its website.

**Local ABC radio**

**ABC Riverina**
Owned by Australian Broadcasting Corporation
Call sign: 2RBR, 100.5 FM

ABC Riverina is broadcast from Murrumbidgee and available in Griffith. Programming includes local and regional updates every weekday, such as the *Goulburn Murray and Riverina Rural Report*, as well as state news updates every weekday including ‘NSW News’ and ‘NSW Country Hour’. Local sports programming is provided on weekends.

The ABC Riverina website contains daily news updates from Griffith and the surrounding area, including a seven-day weather forecast and updates on local emergencies and sport. The ABC Riverina Facebook account is updated daily with

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54 All three commercial television broadcasting licensees (licence no. 10103, 10104 and 1130146) in Griffith and MIA TV1 are owned by the same licensee, WIN Television Griffith Pty Ltd and part of the WIN Media network (call signs: MTN, AMN and MDN).
55 See note 6.
links to news articles from its website, ABC national news and other ABC programs such as *Landline*. The ABC Riverina Twitter account is updated daily with links to news articles as well as retweets from local residents, the NSW Rural Fire Service, Bureau of Meteorology and local councils in the Riverina region.

Commercial radio
Griffith is located in the Griffith RA1 commercial radio licence area.

**hit99.7 Riverina MIA**\(^{56}\)

Owned by Radio 2RG Pty Limited (Southern Cross Austereo)
Call sign: 2RGF, 99.7 FM

hit99.7 Riverina MIA is a trigger event-affected commercial FM radio service part of the Hit Network (owned by Southern Cross Austereo) that broadcasts in Griffith. hit99.7 Riverina MIA broadcasts seven local news bulletins and 13 local weather bulletins each weekday, and seven local weather bulletins on both Saturday and Sunday. hit99.7 Riverina MIA broadcasts locally hosted programming (*Claire and Dane*) from 6 to 9 am weekdays, excluding public holidays.

The hit99.7 Riverina MIA website contains general programming information and is updated daily with national and regional news. The hit99.7 Riverina MIA Facebook account is updated daily with general entertainment news, but does not provide local content. Hit99.7 Riverina MIA does not appear to have a Twitter account.

**Triple M Riverina MIA**\(^{57}\)

Owned by Radio 2RG Pty Limited (Southern Cross Austereo)
Call sign: 2RG, 963 AM

Triple M Riverina MIA is a commercial AM radio service, broadcast in Griffith as part of the Triple M network (owned by Southern Cross Austereo). Triple M Riverina MIA broadcasts locally hosted programming from 6 to 9 am on weekdays (excluding public holidays), as well as seven local news bulletins and 13 local weather bulletins each weekday, and seven local weather bulletins on both Saturday and Sunday.

The Triple M Riverina MIA website is updated daily with national news and occasional updates on local news. The Triple M Riverina MIA Facebook and Twitter accounts are both updated daily with links to news content available on its website.

Community radio
Griffith is located in the Griffith RA2 community licence area.

**2MIA FM**

Operated by Griffith Community FM Association Inc.
Call sign: 2MIA, 95.1 FM

2MIA FM is a community radio service broadcast in Griffith and the broader Murrumbidgee Irrigation Area. The 2MIA FM website provides a seven-day local weather forecast as well as links to articles on *The Area News* website, which it provides under a reciprocal advertising/sponsorship arrangement.

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\(^{56}\) Trigger event-affected since 18 March 2016.

\(^{57}\) ibid.
2MIA FM’s programming includes a mix of local and networked programming, including interviews with representatives of the local council, local weather coverage, local community service announcements and community programs such as *Italian Hour* and *Musica Italiana*, which service Griffith’s local Italian community. 2MIA also provides live local coverage for hit99.7 Riverina and Triple M Riverina commercial radio services when these stations broadcast syndicated content. 2MIA FM does not appear to have active Facebook or Twitter accounts.

**Government**

**Griffith City Council**

The Griffith City Council website is updated daily with information and news on local events, council services, community news, the environment and health. The Griffith City Council Facebook and Twitter accounts are updated several times per week with local news, including occasional posts from *WIN News* Riverina’s Facebook account. Griffith City Council does not appear to have an active Twitter account.

**NSW Police—Griffith**

The NSW Police website contains general information on the police services available in NSW, including Griffith. The Griffith Police Station has one active Facebook account, Griffith LAC—NSW Police Force, which is updated daily with local police news. Griffith Police does not appear to have a Twitter account.

**Bureau of Meteorology**

The Bureau of Meteorology provides detailed weather information for Griffith (including a seven-day local weather forecast). Other specialist weather websites also cover weather Australia-wide, including Griffith. The Bureau of Meteorology does not have a local Facebook account nor a local Twitter account.

**Other sources**

‘Riverina Field Days’ is an annual agricultural event held in May, and is attended by over 15,000 people. Its website and Facebook account largely serve as promotional platforms, with only sporadic updates around the event itself. It does not appear to have a Twitter account.
Townsville (QLD)

Table 9: Summary of sources of local content available in Townsville

<table>
<thead>
<tr>
<th>Local content providers</th>
<th>No. of services</th>
<th>Website presence</th>
<th>Social media presence</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td>Facebook</td>
</tr>
<tr>
<td>Commercial TV</td>
<td>3</td>
<td>0</td>
<td>2</td>
</tr>
<tr>
<td>Community TV</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Newspapers</td>
<td>1</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Commercial radio</td>
<td>4</td>
<td>4</td>
<td>4</td>
</tr>
<tr>
<td>Community radio</td>
<td>3</td>
<td>3</td>
<td>3</td>
</tr>
<tr>
<td>ABC radio (local)</td>
<td>1</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Government</td>
<td>3</td>
<td>3</td>
<td>3</td>
</tr>
<tr>
<td>Other sources</td>
<td>5</td>
<td>4</td>
<td>4</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>20</strong></td>
<td><strong>16</strong></td>
<td><strong>18</strong></td>
</tr>
</tbody>
</table>

Background

Townsville is the largest city in the Far North Queensland region. The City of Townsville LGA had a population of 192,038 as of 2014. Townsville’s economy is based largely on agriculture, mining and construction. Other major contributors to the local economy include the financial and insurance services, transport, public administration and tourism sectors.

Townsville has access to three commercial TV broadcasting services, ABC and SBS TV services, one local newspaper, four commercial radio services, three community radio services, local ABC radio, and radio open narrowcasting services such as TAB Radio (891 AM), Vision FM (98.1 FM) and Lush FM (98.9 FM).

58 See note 4.
Commercial TV
Townsville is located in the Regional Queensland TV1 commercial television licence area, which is subject to TV local content obligations.

WIN Television
Owned by WIN Television Qld Pty Ltd⁵⁹
Call sign: RTQ

WIN is broadcast across regional Queensland, including Townsville. Since 1 July 2016, WIN is an affiliate of the Ten Network, broadcasting a direct programming feed from the Ten Network studios in Maroochydore.

WIN broadcasts a 30-minute Townsville local news bulletin every weeknight. Reporters and crew are based in Townsville and surrounding areas, with local news bulletins broadcast from Maroochydore. Local news updates (four minutes each) are broadcast during the week and on weekends. WIN broadcasts Ten Eyewitness News (consisting of national and regional news) and short national news updates throughout the day.

The WIN Television website contains general information about the WIN Network, but is not updated with local news content. The WIN News Townsville Facebook account is updated daily with video excerpts and summaries from WIN’s local news bulletin. The WIN News Townsville Twitter account is also updated daily with video excerpts from its local news program as well as occasional retweets from local residents.

Seven Queensland
Owned by Channel Seven Queensland Pty Ltd⁶⁰ (SWM)
Call sign: STQ

Seven Queensland is owned and operated by the Seven Network and services regional areas of Queensland, including Townsville.

Seven Queensland broadcasts a half-hour local news bulletin in Townsville at 6 pm on its main channel each weekday and two short updates (approximately one minute each) each afternoon and evening. Journalists are based in Townsville and local news is broadcast from Seven Queensland’s studios in Maroochydore.

The Seven Queensland website provides general information but is not updated with local news content. The 7 News Townsville Facebook account is updated daily with video excerpts from its local news broadcasts. The 7 News Townsville Twitter account is also updated daily with excerpts from its local news broadcasts.

⁵⁹ WIN Television QLD Pty Ltd is the licensee (licence no. 116) in Regional Queensland TV1 and part of the WIN Media network (call sign: RTQ).
⁶⁰ Channel Seven Queensland Pty Limited is a licensee (licence no. 115) in Regional Queensland TV1 and part of the Seven Network (call sign: STQ).
Southern Cross
Owned by Regional Television Pty Ltd61 (Southern Cross Austereo)
Call sign: TNQ

On 1 July 2016, Southern Cross in Townsville switched affiliation and branding from Network Ten to the Nine Network. Southern Cross currently broadcasts national news sourced from the Nine Network and provides local news updates throughout the day and evening (approximately one to two minutes in length) as well as every half-hour during prime time. Local news is produced by journalists based in Townsville and broadcast from the Southern Cross studios in Brisbane.

Southern Cross was due to begin broadcasting a one-hour news service, Nine Townsville, from late March/early April 2017. Nine Townsville is to include a mix of national, regional and local news. The Southern Cross website contains programming information but is not updated with local content. Southern Cross does not appear to have a Facebook or Twitter account related to Townsville.

Newspapers
Townsville Bulletin
Owned by News Corp Australia
Circulation frequency: Monday to Saturday each week

The Townsville Bulletin is an associated newspaper published in Townsville and the only local newspaper to serve north Queensland. The Townsville Sun was another local newspaper to circulate in Townsville on a weekly basis; this was changed to an insert in the Townsville Bulletin in 2015, before ceasing publication in December 2016.

The Townsville Bulletin website is updated daily with local, national and international news content, including a seven-day local weather forecast. A digital version of the newspaper is accessible via subscription.

The Townsville Bulletin Facebook and Twitter accounts are updated daily with links to website content as well as other regional and national sources. A number of the Townsville Bulletin journalists manage Twitter accounts and retweet local news articles from the Townsville Bulletin website.

Local ABC radio
ABC North Queensland
Owned by Australian Broadcasting Corporation
Call Sign: 4QN, 630 AM

ABC North Queensland is broadcast from and available in Townsville. ABC North Queensland programming includes local and regional updates each weekday, such as the Far North and North Queensland Rural Report, Queensland News and QLD Country Hour. Weekend programming includes local music and local sport.

The ABC North Queensland website contains daily news updates from Townsville and surrounding areas, a seven-day weather forecast and updates on local sport and local emergencies. The ABC North Queensland Facebook and Twitter accounts provide daily updates on national news, local news and local weather. ABC North Queensland’s Twitter account provides retweets from the local council, local police and local residents.

61 Regional Television Pty Limited is a licensee (licence no. 113) in Regional Queensland TV1 and part of the Southern Cross Austereo network (call sign: TNQ).
Commercial radio
Townsville is located in the Townsville RA1 commercial radio licence area.

Star 106.3\(^{62}\)
Owned by Radio Townsville Pty Ltd (Grant Broadcasters)
Call sign: 4RGT, 106.3 FM

Star 106.3 is a commercial FM radio service based in Townsville. It is part of the Grant Broadcasters Network and a sister station to Power 100. Star 106.3 broadcasts seven local news bulletins and 17 local weather bulletins each weekday, and 13 local weather bulletins on both Saturday and Sunday. Star 106.3 broadcasts locally hosted programming from 5.30 am to 5 pm weekdays.

The Star 106.3 website is updated daily with national news, a seven-day local weather forecast and occasional local sport updates. The Star 106.3 Facebook and Twitter accounts are updated daily with entertainment news and links to news content from its website.

Power 100\(^{63}\)
Owned by Radio Barrier Reef Pty Ltd (Grant Broadcasters)
Call sign: 4RGR, 100.7 FM

Power 100 is a trigger event-affected commercial FM radio service based in Townsville. It is part of the Grant Broadcasters Network and a sister station to Star 106.3. Power 100 broadcasts locally hosted programming from 5.30 am to 6 pm, as well as seven local news bulletins and 17 local weather bulletins each weekday, and 13 local weather bulletins on both Saturday and Sunday.

The Power 100 website is updated daily with national and local news, a seven-day local weather forecast, traffic updates and occasional updates to local sport. The Power 100 Facebook account is updated daily with links to news content from its website, but also contains video-based news headlines. The Power 100 Twitter account accounts is updated daily with links to news content from the Power 100 website.

hit103.1 Townsville\(^{64}\)
Owned by Nessan Pty Ltd (Southern Cross Austereo)
Call sign: 4TSV, 103.1 FM

hit103.1 Townsville is a trigger event-affected commercial FM radio service broadcast in Townsville as part of the Hit Network (owned by Southern Cross Austereo). hit103.1 Townsville broadcasts locally hosted and locally produced programming from 6 to 9 am weekdays (excluding public holidays). hit103.1 Townsville also broadcasts eight local news bulletins on weekdays and five local weather bulletins each day, including weekends.

The hit103.1 Townsville website is updated daily with national and local news, as well as entertainment news. The hit103.1 Facebook and Twitter account is updated on a daily basis with links to its website content, including occasional tweets about local sports and retweets from local residents.

\(^{62}\) Trigger event-affected since 12 August 2013.
\(^{63}\) Ibid.
\(^{64}\) Trigger event-affected since 20 July 2007.
102.3 4TO FM

Owned by Townsville Broadcasters Pty Ltd (Southern Cross Austereo)
Call sign: 4TOO, 102.3 FM

102.3 4TO FM broadcasts in Townsville as part of the Triple M network (owned by Southern Cross Austereo). 102.3 4TO FM broadcasts locally hosted and locally produced programming each from 5 to 9 am each weekday (excluding public holidays). 102.3 4TO FM also broadcasts eight local news bulletins on weekdays and five local weather bulletins each day, including weekends.

The 102.3 4TO FM website is updated daily with local and national news as well as local sports. The 102.3 4TO FM Facebook accounts are updated daily with news items from its website as well as local human interest stories. The 102.3 4TO FM Twitter account is updated daily with local news and local sports updates and occasional retweets from the Queensland Ambulance, Townsville Council, Queensland Fire & Emergency Services and Queensland Police Service.

Community radio

Townsville is located in the Townsville RA2 community licence area.

4K1G

Operated by Townsville Aboriginal and Torres Strait Islander Corporation for Media
Call sign: 4K1G, 107.1 FM

4K1G is an Indigenous community FM radio service featuring an eclectic mix of music styles from hard rock to gospel. The 4K1G website contains general programming information and occasional updates on local news and community information. The Radio 4K1G Facebook account is updated daily and contains video excerpts from SBS and 7 News Townsville, as well as links to local news articles and local community events. 4K1G does not appear to have a Twitter account.

Live FM

Operated by Townsville Christian Broadcasters Association Inc.
Call sign: 4TCB, 99.9 FM

99.9 Live FM is a Christian-based community FM radio service with a focus on mainstream and Christian music and entertainment. The 99.9 Live FM website contains general programming information and occasional updates on local news and community information. The 99.9 Live FM Facebook account is updated daily with entertainment news and occasional updates to local sport and local news. 99.9 Live FM does not appear to have a Twitter account.

103.9 Radio Triple T

Operated by Townsville Community Broadcasting Company Limited
Call sign: 4TTT, 103.9 FM

103.9 Radio Triple T is the oldest community FM radio service in Townsville. It broadcasts a mix of music and delivers programs relevant to the Townsville community, including coverage of local emergencies.

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65 ibid.
The 103.9 Radio Triple T website contains general information about the station, staff and programs, but is not updated with local content. The 103.9 Radio Triple T Facebook account is updated several times per month with local news, including posts from Townsville City Council and the Queensland Police Service. 103.9 Radio Triple T does not appear to have a Twitter account.

Government

City of Townsville

The City of Townsville website is updated weekly and presents information about local news and events. The website also provides information on council services, sports and leisure activities in Townsville and community support facilities. The City of Townsville Facebook account is updated several times per week and provides local news, local weather and community event information. The City of Townsville Twitter account is updated several times per day and includes tweets on local news and council events.

Queensland Police—Townsville

The Queensland Police website provides information on the police services available in Queensland, including Townsville. The Queensland Police Service has a Facebook and Twitter account, which are updated daily but only occasionally post news related to Townsville. The Queensland Police Service also hosts an online news service platform, myPolice Queensland, which is updated daily with local community and local police news and contains a section dedicated to Townsville.

Bureau of Meteorology

The Bureau of Meteorology provides detailed weather information for Townsville (including a seven-day forecast). Other specialist weather websites also cover weather Australia-wide, including Townsville. The Bureau of Meteorology does not have a local Facebook account or a local Twitter account.

Other sources

The North Queensland Register is a Townsville-based newspaper circulated in rural Queensland. It provides news on agriculture, horticulture and livestock sales. A digital version of the newspaper is available on subscription. The North Queensland Register Facebook and Twitter accounts are updated several times per week with links to its website content.

The Townsville Magpie is an independent online publication that publishes articles on local issues on a weekly basis and provides a news subscription service. The Townsville Magpie Facebook and Twitter accounts are updated on a daily basis and provide links to articles on its websites, including national and international news.

The NSC News Online is an independent online newspaper published on a monthly basis for armed service personnel stationed in Townsville and surrounding areas. The NSC News Online website hosts previous editions of the paper and highlights articles from them. The NSC News Online Facebook account is updated several times per week with links to its website content. NSC News Online does not appear to have a Twitter account.

Townsville News is an independent online service that is updated several times per month with local news content. The Townsville News Facebook and Twitter accounts are updated similar frequency and link to its website content.

Townsville is a general Twitter account updated several times per day that aggregates local and national news, local police news and events relating to Townsville.
## Mildura (VIC)

![Map showing Mildura](image)

Table 10: Summary of sources of local content available in Mildura

<table>
<thead>
<tr>
<th>Local content providers</th>
<th>No. of services</th>
<th>Website presence</th>
<th>Social media presence</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td>Facebook</td>
</tr>
<tr>
<td>Commercial TV</td>
<td>3</td>
<td>1</td>
<td>0</td>
</tr>
<tr>
<td>Community TV</td>
<td>0</td>
<td>0</td>
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</tr>
<tr>
<td>Newspapers</td>
<td>2</td>
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<td>2</td>
</tr>
<tr>
<td>Commercial radio</td>
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<td>3</td>
<td>3</td>
</tr>
<tr>
<td>Community radio</td>
<td>2</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>ABC radio (local)</td>
<td>1</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Government</td>
<td>3</td>
<td>3</td>
<td>1</td>
</tr>
<tr>
<td>Other sources</td>
<td>2</td>
<td>2</td>
<td>2</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>15</strong></td>
<td><strong>14</strong></td>
<td><strong>10</strong></td>
</tr>
</tbody>
</table>

**Background**

Mildura is a rural city located on the Murray River and part of the Loddon Mallee region of Victoria. The Rural City of Mildura LGA had a population of 53,036 as of 2014. Mildura’s economy is largely reliant on the manufacturing, agriculture, horticulture and viticulture industries as well as local tourism.

Mildura has access to three commercial TV broadcasting services, ABC and SBS TV services, two local newspapers, three commercial radio services, two community radio services, ABC local and national radio services, and radio open narrowcasting services such as RSN Racing & Sport (1359 AM) and Rete Italia (89.1 FM).

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^[See note 4.](#)
Commercial TV
Mildura is part of the Mildura/Sunraysia TV1 commercial television licence area, which is not subject to TV local content obligations.

WIN Television
Owned by WIN Television Mildura Pty Ltd67
Call sign: STV
Since 1 July 2016, WIN has been an affiliate of the Ten Network, broadcasting Network Ten programming across regional Victoria, including Mildura. WIN broadcasts national and state news sourced from the Ten Network each weekday.

Mildura receives a 30-minute news bulletin broadcast from Bendigo, which includes some local news relating to Mildura (some reporters and crew are based in Mildura). Brief local news updates (approximately four minutes each) are broadcasts daily and throughout the week. WIN previously offered a dedicated local news service, WIN News Mildura, however, this service ceased in May 2015.

The WIN (Mildura) website is updated with programming and a local weather forecast for Mildura, but is not otherwise updated with local content. WIN hosts several WIN News Facebook and Twitter accounts, which provide local news updates across different regions in Australia; however, this service ceased in May 2015.

Prime7
Owned by PRIME Television (Victoria) Pty Limited68
Call sign: PTV
Prime7 is an affiliate of the Seven Network and broadcast in Mildura. Prime7 broadcasts national news from the Seven Network throughout the day. Prime does not provide a local news service for Mildura; however, Prime7 does provide a sports program for regional Victoria (including Mildura) during the VCFL season, as well as occasional programs produced for regional Australian audiences.

The Prime7 (Mildura) website is updated daily with local, national and international news, sport and community news The Prime7 Facebook account and a Twitter accounts are updated with links to its website and general news content, but does not provide information specific to Mildura.

Mildura Digital Victoria
Owned by Mildura Digital Television Pty Ltd69 (WIN/Prime)
Call sign: MDV
Mildura Digital Victoria is a joint venture between WIN and Prime Media Group.70 Mildura Digital Victoria has been affiliated with the Nine Network since 1 July 2016, broadcasting a direct programming feed from Melbourne. Mildura Digital Victoria broadcasts national news and updates sourced from the Nine Network, but does not

67 WIN Television Mildura Pty Ltd is a licensee (licence no. 10088) in Mildura/Sunraysia TV1 and part of the WIN Media network (call sign: STV).
68 Prime Television (Victoria) Pty Limited is a licensee (licence no. 10089) in Mildura/Sunraysia TV1 and part of the Prime Television network (call sign: PTV).
69 Mildura Digital Television Pty Ltd is a licensee (licence no. 1150287) in Mildura/Sunraysia TV1 (call sign: MDV).
70 See note 6.
provide local news. Mildura Digital Victoria does not have a website or active Facebook or Twitter accounts.

Newspapers

Sunraysia Daily

Owned by Elliott Newspaper Group
Circulation frequency: Monday to Saturday each week

The Sunraysia Daily is an independent associated newspaper and the main daily local newspaper in Mildura. It contracts with Fairfax Regional Media to provide webhosting and national news, however, all local news is sourced and provided independently by the newspaper. The Mildura Midweek, which is part of the Sunraysia Daily, is circulated weekly on Tuesdays.

The Sunraysia Daily website is updated daily with local, national and international news, including sport, opinion pieces and community information, including a four-day local weather forecast. An e-edition of the newspaper is available, as well as a news alert subscription service. The Sunraysia Daily Facebook and Twitter accounts are updated daily with links to news articles from its website.

Mildura Weekly

Owned by Mildura Weekly Pty Ltd
Circulation frequency: Weekly on Friday

The Mildura Weekly is a free, independent, local newspaper circulated in Mildura. The Mildura Weekly website is updated on a weekly basis with local news, local sports and local politics. An interactive digital edition of the newspaper is available on the website with a subscription.

Mildura Weekly’s Facebook account is updated weekly with links to local news and local sports content from its website. The Mildura Weekly Twitter account is updated weekly with links to website content as well, including retweets from local residents, the National Irrigators’ Twitter account and other local sources.

Local ABC radio

ABC Mildura–Swan Hill

Owned by Australian Broadcasting Corporation
Call Sign: 3MIL, 104.3 FM

ABC Mildura–Swan Hill is broadcast from Mildura/Sunraysia and is available in Mildura. ABC Mildura–Swan Hill programming includes local and regional updates every weekday, such as the Riverland and Mildura–Swan Hill Rural Report, Victorian News and VIC Country Hour. Weekend programming includes local sports.

The ABC Mildura–Swan Hill website provides news for Mildura and surrounding areas. This includes a seven-day weather forecast, as well as updates on local emergencies and local sport.

The ABC Mildura–Swan Hill Facebook account is updated daily with links to articles from its website, including posts from local police services and the Country Fire Authority. The ABC Mildura–Swan Hill Twitter account is updated daily with links to its website content, including retweets from ABC national news, the Country Fire Authority, National Irrigators, Environment Protection Authority, Regional Development Victoria, local residents and the local council.
Commercial radio
Mildura is located in the Mildura RA1 commercial radio licence area.

hit99.5 Sunraysia\textsuperscript{71}
Owned by Radio 3MA Pty Ltd (Southern Cross Austereo)
Call sign: 3MDA, 99.5 FM
hit99.5 Sunraysia is a trigger event-affected commercial FM radio service in Mildura. It is part of the Hit Network (owned by Southern Cross Austereo) and a sister station to Triple M Sunraysia. hit99.5 Sunraysia provides local programming between 6 and 9 am and broadcasts five local news bulletins and 15 local weather bulletins each weekday, and seven local weather bulletins on both Saturday and Sunday.

The hit99.5 Sunraysia website is updated daily with national news and local news headlines. The hit99.5 Sunraysia Facebook and Twitter accounts are updated daily with entertainment news, local weather and links to local news on its website.

Triple M Sunraysia 97.9\textsuperscript{72}
Owned by Radio 3MA Pty Ltd (Southern Cross Austereo)
Call sign: 3RMR, 97.9 FM
Triple M Sunraysia is a trigger event-affected commercial FM radio service in Mildura. It is part of the M Network (owned by Southern Cross Austereo) and a sister station to hit99.5. Triple M Sunraysia provides locally hosted content between 6 am and 9 am on weekdays, including seven local news bulletins and 15 local weather bulletins each weekday, and seven local weather bulletins on both Saturday and Sunday.

The Triple M Sunraysia website is updated daily with local and national news. The Triple M Sunraysia Facebook and Twitter accounts are updated daily with entertainment news and links to local and national news from its website.

River 1467
Owned by Radio Central Victoria Pty Ltd (Grant Broadcasters)
Call sign: 3ML, 1467 AM
River 1467 is a commercial AM station broadcast in Mildura and part of the Grand Broadcasters Network. River 1467 provides local programming from 5 to 9 am, and 12 to 8 pm every weekday. On Sundays, River 1467 provides local programming between 6 and 10 am, and 12 and 6 pm outside of AFL season.

River 1467 broadcasts locally hosted and locally produced programming between 5 am and 6 pm, and 7 pm and 12 am each weekday. River 1467 also provides eight short local news bulletins (one to three minutes each) each weekday and a four-minute local sport update on Friday and Sunday. Local weather is updated 24/7, with updates every quarter-hour during breakfast and every half-hour throughout the rest of the day.

The River 1467 website contains daily updates on local and national news, local sport, a local weather forecast and emergency weather warnings. It also contains a community section, which is updated several times per week. The River 1467 Facebook and Twitter accounts are updated several times per day with local and national news, including local weather updates.

\textsuperscript{71} Trigger event-affected since 19 January 2009.
\textsuperscript{72} ibid.
Community radio
Mildura is located in the Mildura RA2 community licence area.

Vision Australia Radio
Operated by Vision Australia Ltd
Call sign: 3MPH, 107.5 FM

Vision Australia (Mildura) is a volunteer-based community FM radio service based in Mildura. It is part of the Vision Australia Radio Network and RPH Network, which provides an information service for the print handicapped or those who can’t access print information.

Vision Australia (Mildura) provides two one-hour local news programs six days a week, which read from a variety of local papers including the Sunraysia Daily. Vision Australia also provides four one-hour weekly programs that provide local, regional and rural news from the Mildura Weekly, Wentworth News and The Weekly Times, as well as community event information.

The Vision Australia (Mildura) website contains a program guide, but is otherwise not updated with local content. The Vision Australia Network hosts general Facebook and Twitter accounts, but does not appear to have accounts specific to Mildura.

Hot FM
Operated by Sunraysia Community Radio Association, Inc.
Call sign: 3HOT, 106.7 FM

Hot FM is a community FM radio service broadcast in Mildura. It provides a mix of local and networked programming, including local sport, local news and local programs for different ethnic communities.

Hot FM broadcasts daily news content it receives from the Community Broadcasting Association of Australia, as well as local weather updates on the hour, every hour during afternoons on weekdays and local sport programs on weekends. Hot FM has also partnered with a journalist from the Mildura Midweek (part of the Sunraysia Daily) to provide daily local news updates, which it expects to provide from March 2017 onwards.

The Hot FM website contains general programming information, but is not otherwise updated with local content. The Hot FM Facebook account is updated daily with entertainment news and occasional local news updates. The Hot FM Twitter account is updated several times per month with local community information and local news.

Government
Mildura Rural City Council

The Mildura Rural City Council website appears to be updated once a week, and presents ‘latest news’ and ‘upcoming events’. It also includes information on council services, the community and the region. The Mildura Rural City Council has Facebook and Twitter accounts that are updated daily with links to website content and community news and events.

Victoria Police—Mildura

The Victoria Police website contains general information on police services available in Victoria, including Mildura. The Mildura Police Station appears to have two active Facebook accounts, Mildura Police Station and Eyewatch—Mildura Police Service Area, which are updated several times per week with local police news. The Mildura Police station does not appear to have its own Twitter account.
**Bureau of Meteorology**

The Bureau of Meteorology provides detailed weather information for Mildura (including a seven-day local weather forecast). Other specialist weather websites also cover weather Australia-wide, including Mildura. The Bureau of Meteorology does not have a local Facebook account nor a local Twitter account.

**Other sources**

The *Mildura Independent* is an independent online newspaper that provides daily updates on local news and local sports. The *Mildura Independent* Facebook account is updated daily with links to articles from its website. The *Mildura Independent* does not appear to have a Twitter account.

*Emu Talk* is a community organisation which provides information on local services, news and events. The *Emu Talk* website is updated weekly and Facebook account updated daily. *Emu Talk* does not appear to have a Twitter account.
Launceston (TAS)

Table 11: Summary of sources of local content available in Launceston

<table>
<thead>
<tr>
<th>Local content providers</th>
<th>No. of services</th>
<th>Website presence</th>
<th>Social media presence</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td>Facebook</td>
</tr>
<tr>
<td>Commercial TV</td>
<td>3</td>
<td>1</td>
<td></td>
</tr>
<tr>
<td>Community TV</td>
<td>0</td>
<td>0</td>
<td></td>
</tr>
<tr>
<td>Newspapers</td>
<td>1</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Commercial radio</td>
<td>2</td>
<td>2</td>
<td>2</td>
</tr>
<tr>
<td>Community radio</td>
<td>2</td>
<td>2</td>
<td>2</td>
</tr>
<tr>
<td>ABC radio (local)</td>
<td>1</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Government</td>
<td>3</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>Other sources(^3)</td>
<td>2</td>
<td>2</td>
<td>2</td>
</tr>
<tr>
<td>Total</td>
<td>14</td>
<td>12</td>
<td>10</td>
</tr>
</tbody>
</table>

Background
Launceston is the second largest city in Tasmania and approximately 200 km from Hobart. The City of Launceston LGA had a population of 67,114 as of 2014. Launceston’s economy is largely based on agriculture and tourism; other major contributors to Launceston’s economy include construction, financial and insurance services and retail trade.

Launceston has access to three commercial TV broadcasting services, ABC and SBS TV services, one local newspaper, two commercial radio services, two community radio services, ABC local and national radio services and radio open narrowcasting services such as TAB Radio (1008 AM).

\(^3\) See note 4.
Commercial TV
Launceston is located in the Tasmania TV1 commercial television licence area, which is subject to TV local content obligations.

Southern Cross
Owned by Southern Cross Television (TNT9) Pty Limited
Call sign: TNT
Southern Cross (Tasmania) is a Seven Network affiliate, broadcasting a direct programming feed from Seven Network.

Southern Cross News produces a one-hour news bulletin at 6 pm each night with local, national and international news. Local news reports are produced for both Launceston and Hobart by locally-based reporters and camera operators.

The Southern Cross News (Tasmania) website provides general information and digital copies of its local news bulletins. The Southern Cross News (Tasmania) Facebook account is updated daily with video excerpts from its TV local news bulletin as well as national news and sports coverage from the Seven Network.

WIN Television
Owned by WIN Television Tas Pty Ltd
Call sign: TVT
WIN (Tasmania) has been a Ten Network affiliate since 1 July 2016. It broadcasts a direct programming feed from the Ten Network in Melbourne. WIN broadcasts Ten Eyewitness News national news each night at 6.30 pm, and 30-minute local news bulletins each night at 6 pm that provide local news related to Hobart and Launceston. While bulletins are broadcast from Hobart, reporters and crew are based in both cities.

The WIN (Launceston) website contains general programming information, but is not otherwise updated with local content. The WIN News Tasmania Facebook and Twitter accounts are updated daily with local and national news and local sport updates, as well as daily video excerpts of its televised local news bulletins.

Tasmanian Digital Television
Owned by Tasmanian Digital Television Pty Ltd (WIN/ Southern Cross Austereo)
Call sign: TDT
Tasmanian Digital Television (TDT) is a joint venture between Southern Cross Austereo and the WIN Corporation. TDT has been affiliated with the Nine Network since June 2016 and broadcasts Nine Network programming feed direct from Melbourne.

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74 Southern Cross Television (TNT9) Pty Limited is a licensee (licence no. 133) in Tasmania TV1 and part of the Southern Cross Austereo network (call sign: TNT).
75 WIN Television Tas Pty Ltd is a licensee (licence no. 132) in Tasmania TV1 and part of the WIN Media network (call sign: TVT).
76 Tasmanian Digital Television Pty Ltd is a licensee (licence no. 1150806) in Tasmania TV1 and part of the Southern Cross Austereo Network (call sign: TDT).
77 See note 6.
TDT broadcasts local news updates in Tasmania hosted from Canberra. Southern Cross News (Tasmania) provides content that is used in the compilation of these updates. The TDT website provides general programming information, but is otherwise not updated with local content. The TDT Facebook account appears to be dormant. TDT does not appear to have a Twitter account.

Newspapers

The Examiner

Owned by Fairfax Media Limited
Circulation frequency: Monday to Saturday each week

*The Examiner* is an associated newspaper and the main daily local newspaper to serve Launceston and northern Tasmania. *The Sunday Examiner* is a weekend edition of the paper that is circulated on Sundays.

*The Examiner* website contains daily updates on local, regional, national and community news. It includes updates several times per week on local sport and opinion pieces, as well as a four-day local weather forecast.

*The Examiner* Facebook account is updated daily with links to local news articles from its website as well as videos of local human interest stories. *The Examiner* Launceston is updated daily with links to local news articles from its website as well as retweets from local residents, local journalists and other local sources.

Local ABC radio

ABC Northern Tasmania

Owned by Australian Broadcasting Corporation
Call sign: 7NT, 91.7 FM

ABC Northern Tasmania is broadcast from both Mt Barrow and Launceston and available in Launceston.

ABC Northern Tasmania programming includes local and regional updates every weekday, such as the *Northern Tasmania Rural Report* (Monday to Friday), *Tasmanian News* and *TAS Country Hour*. Weekend programming includes local sport updates and programs which include local human interest stories.

The ABC Northern Tasmania website is updated daily with local news for Launceston and surrounding areas. It provides a seven-day local weather forecast, emergency updates and occasional updates on local sport. The ABC Northern Tasmania Facebook and Twitter accounts are updated daily with links to local news articles on its website, as well as occasional retweets from other local sources.
Commercial radio

Launceston is located in the Launceston RA1 commercial radio licence area.

chilli 90.1fm

Owned by Bass Radio Pty Limited (Grant Broadcasters)
Call sign: 7EXX, 90.1 FM

chilli 90.1fm is a commercial FM radio service part broadcast in Launceston. It is part of the Grant Broadcasters Network and a sister station to 89.3 LAFM. chilli 90.1fm broadcasts 12 local news bulletins and 13 local weather bulletins each weekday, and seven local weather bulletins on both Saturday and Sunday. On weekdays, chilli 90.1fm provides locally hosted programming between 6 am and 12 pm, and between 12 and 3 pm it broadcasts material that relates to the licence area.

The chilli 90.1fm website provides Tasmania news, national news, emergency updates, community event information and a seven-day local weather forecast. The chilli 90.1fm Facebook account is updated daily, largely with entertainment news and occasional local news items. The chilli 90.1fm Twitter account is updated daily with entertainment news, as well as retweets from local news sources such as Tasmania Today, the Bureau of Meteorology Tasmania and City of Launceston Council.

89.3 LAFM

Owned by Bass Radio Pty Limited (Grant Broadcasters)
Call sign: 7LAA, 89.3 FM

89.3 LAFM is a commercial FM radio service broadcast in Launceston. It is part of the Grant Broadcasters Network and a sister station to chilli 90.1fm. 89.3 LAFM broadcasts 12 local news bulletins and 16 local weather bulletins each weekday, including an additional seven local weather bulletins on Saturday and Sunday. 89.3 LAFM provides locally hosted programming between 6 am and 6 pm on weekdays.

The 89.3 LAFM website is updated daily with Tasmanian news, national news, emergency updates, community event information and a seven-day local weather forecast. The 89.3 LAFM Facebook and Twitter accounts are updated daily with entertainment news and occasional local news updates.

Community radio

Launceston is located in the Launceston RA2 community licence area.

City Park Radio

Operated by Launceston Community FM Group, Inc.
Call sign: 7LTN, 103.7 FM

City Park Radio is a locally owned community radio service offering a mix of locally and nationally produced music and talk programs.

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78 Trigger event-affected since 7 December 2010.
79 Trigger event-affected since 20 July 2007.
City Park Radio provides local programming between 6 am and 10 pm every day, including occasional community announcements and local interviews. Short local news bulletins are provided at 9.30 am each weekday, involving local news stories from *The Examiner*, while a national news service is provided by the Community Radio Network every weeknight. Local weather bulletins are provided on the hour, every hour each day.

The City Park Radio website contains general programming information, an online streaming service and a monthly newsletter. The City Park Radio Facebook and Twitter accounts are updated several times per month and provide occasional local sport, local news and community information.

**Way FM**

Operated by Launceston Christian Broadcasters Inc.
Call sign: 7WAY, 105.3 FM / 98.1 FM

Way FM is a Christian-based community station that broadcasts across Northern Tasmania, including Launceston. WAY FM programming consists largely of Christian and Top 40 music. The Way FM website has a six-day local weather forecast and programming guide, but does not appear to be updated with local content. The Way FM Facebook and Twitter accounts are updated daily with community-related posts, but do not contain local content.

**Government**

**City of Launceston**

The City of Launceston website contains sections on local news and events, which appear to be updated once a week. It also presents information on council services, and information on the community, the environment, recreation and tourism.

The City of Launceston Facebook page is updated daily with local news and events. The City of Launceston Twitter account is updated weekly with local news and events.

**Tasmanian Police (Launceston)**

The Tasmanian Police website contains information on the police services available in Tasmania, including Launceston. The Launceston Police Station Facebook account is updated on a monthly basis with local police news. The Tasmanian Police Twitter account is updated daily with state police news. Launceston Police Station does not appear to have a Twitter account.

**Bureau of Meteorology**

The Bureau of Meteorology provides detailed weather information for Launceston, including a seven-day local weather forecast. Other specialist weather websites also cover weather Australia-wide, including Launceston. The Bureau of Meteorology does not have a local Facebook account nor a Twitter account.

**Other sources**

Tassie News Online is a Twitter-based regional news aggregation service. It is updated daily and largely contains retweets or links to regional news content from *The Examiner*, *The Advocate*, ABC and SBS.

City of Launceston is an online community and tourist information service. It is run exclusively on social media and not affiliated with the City of Launceston Council. The City of Launceston Facebook and Twitter account are updated daily with local news, local weather, local traffic and community event information.
Glossary

For the purposes of this report, the ACMA has used following definitions:

**Affiliate**
A TV or radio broadcaster whose programming is primarily sourced from content provided by another commercial broadcaster.

**Broadcasting licence**
A licence granting the licensee permission to use a portion of the radio or TV frequency spectrum in a given geographical area for broadcasting purposes.

**Commercial TV**
The for-profit, free-to-air broadcast of TV programs by privately owned corporations, usually funded by advertising revenue.

**Commercial radio**
The for-profit, free-to-air broadcast of radio programs by privately owned corporations, usually funded by advertising revenue.

**Community radio**
The not-for-profit, free-to-air broadcast of radio programs provided for community purposes directed toward a community of interest in particular geographic areas and/or relevant to specific audiences. Community volunteers are largely responsible for the operations of community radio services.

**Community TV**
Community TV refers to television licensees who hold a community broadcasting licence.

**Licence area**
A geographic area where a commercial TV, commercial radio or community radio broadcaster is licensed to provide programming material, usually via a free-to-air broadcast.

**Licensee**
The holder of a broadcasting services licence.

**Local presence**
Locally employed staff and local studios and local production facilities at a regional commercial radio service, as set out in section 6 of the Broadcasting Services (Regional Commercial Radio – Local Presence) Licence Condition 2014. Regional commercial radio broadcasters are required to maintain existing levels of ‘local presence’ for 24 months following a trigger event (see 'Trigger event', below).

**Metropolitan area**
An area in one of the mainland state capital cities—Adelaide, Brisbane, Melbourne, Perth and Sydney.
Narrowcasting service
A broadcasting service that has its reception limited by:
> being targeted to a special interest group;
> being intended for limited locations;
> being provided during a limited period;
> providing programs of a limited appeal; and/or
> by being limited for some other reason.

Non-obligation area
A geographical area that is not subject to the regional commercial TV local content requirements (see ‘TV local content obligation area’, below). Non-obligation areas include the following commercial television licence areas: Darwin TV1, Remote Central and Eastern Australia, Mildura/Sunraysia TV1, Griffith and MIA TV1, Broken Hill TV1, Mount Gambier TV1, Riverland TV1, Spencer Gulf TV1, South West and Great Southern TV1, Western Zone TV1, Remote and Regional TV1, and Geraldton TV1.

Non-traditional media
Media platforms that have emerged since the introduction of the internet, including websites and social media accessed by both mobile and fixed devices.

Online sources
Online sources refer to social media (for example, Facebook and Twitter) and websites.

Regional area
An area that is outside of a ‘metropolitan area’.

Regional Australians
People that live in a ‘regional area’.

Social media
A platform that enables people to create and share content and provide a response through online communities and networks, or the use of such a platform (for example, Facebook and Twitter).

Traditional media
Free-to-air TV, radio and print newspapers.

Trigger event
A change in control of a regional commercial radio broadcasting licence, including a transfer of the licence; or the formation of a new registrable media group that includes the licence; or a change of controller of a registrable media group that includes the licence.

TV local content obligation area
A geographical area that is specified in Schedule 1 to the Broadcasting Services (Additional Television Licence Condition) Notice 2014 as being subject to the regional commercial TV local content requirements in Part 2 of that licence condition. These areas are located in the Regional Queensland, Northern NSW, Southern NSW, Regional Victoria and Tasmania commercial television licence areas.
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