

## NUMBERING ADVISORY COMMITTEE

### Minutes of Meeting 2 of 2006

Wednesday, 26 July 2006  
ACMA, 360 Elizabeth Street, Melbourne

#### Attendees: Melbourne

1.	Harin Perera	ACMA
2.	Helen Papazoglou	ACMA
3.	Jonquil Ritter	ACMA
4.	Mark McGregor (Chair)	ACMA
5.	Mary Stavropoulos	ACMA
6.	Robert Johnston	ACMA
7.	Suzanne Cumming	ACMA
8.	Alexander Osborne	Hutchison
9.	Anthony North	TXT4
10.	Gavin Scholes	APWA
11.	George Dionisopoulos	AAPT
12.	Grant Young	ACCC
13.	Guy Di Paola	Telstra
14.	James Sugrue	TXT4
15.	Martin Vella	Primus
16.	Michael Elsegood	Optus
17.	Sarah Greenstreet	Telstra
18.	Tracey Smith	DCITA

#### *Specific agenda items only*

1.	Chris Wong	ACMA	Agenda item 5.5
2.	Andy Byrne	ACMA	Agenda items 5.6 & 6.1

### **Attendees: Sydney**

1.	John Kington	ACMA
2.	Steven Zhang	ACMA
3.	Geoff Brann	Powertel
4.	Jack Singleton	APWA
5.	John Edwards	TXT4
6.	Mary-Jane Salier	Verizon
7.	Megan McEwin	INMS
8.	Teresa Corbin	CTN
9.	Van Le	Vodafone

### **Teleconference**

1.	Andrew Westwood	Telstra
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### **Apologies**

1.	Mark Loney	ACMA
2.	Brendan Vernon	ACMA
3.	Maria Reid	1300 4Words & APWA

## **1. WELCOME & APOLOGIES**

The Chair welcomed participants and tabled the apologies for the meeting. He advised that Eleanor Kay will act as the Executive Manager of the Pricing and Policy Branch while Mark Loney takes an extended period of leave during the next 7 months.

### **1.1 Review of external consultative committees**

The Chair advised the meeting that the review of the NAC, foreshadowed last meeting, had commenced as part of a general review of external consultative arrangements.

## **2. BUSINESS ARISING**

### **2.1 Minutes of previous meeting**

ACMA tabled the minutes of the previous meeting of NAC 1 of 2006. The minutes were accepted without discussion.

### **2.2 Status of actions outstanding since NAC Meeting 1 of 2006**

ACMA tabled a paper outlining the status of the actions and recommendations arising from NAC meeting 1 of 2006. All outstanding actions were noted as complete with the exception of the following:

<b>Reference</b>	<b>Action</b>	<b>Status</b>	<b>Comments</b>	<b>Action/ team</b>
<b>Action 2/1/06</b>	<b>ACMA to develop a paper to consider options available to minimise the service disruption to customers in the event of a CSP going out of business</b>	In progress		ACMA
<b>Action 3/1/06</b>	<b>ACMA to write to ACIF Network Reference Panel requesting it give consideration for proposed new VoIP number range.</b>	In progress	Suzanne Cumming advised that Duncan MacAuslan, VOIP Coordinator, will meet with ACIF next week & follow-up with written advice.	ACMA

<b>Action 7/1/06</b>	<b>ACMA to report to NAC on new report details for monitoring services which remain un-activated once these have been finalised with INMS.</b>	In progress	Robert Johnston advised that the new report template has been developed and will be sent to INMS next week.	ACMA
<b>Action 9/1/06</b>	<b>Telstra to provide information about Telstra product that converts text to voice.</b>	In progress	A Powerpoint presentation provided by Telstra will be distributed to NAC members.	Telstra

**Action 1/2/06 ACMA to distribute the Powerpoint presentation on SMS provided by Telstra.**

### **3. PRESENTATIONS**

#### **3.1 TXT4 presentation on launch of SMS advertising response service**

Anthony North, Regional Director of TXT4, delivered a presentation on the proposal by TXT4 to supply a SMS advertising response service in Australia using local rate numbers (LRNs). TXT4 has developed the software which provides consumers with an option to send a SMS to a number, as an alternative to making a voice call to the same number, when responding to advertising. TXT4 currently supplies this service in Europe.

Mr North advised that TXT4's proposal will involve the supply of both voice and SMS response using a single 13/1300 LRN. TXT4 has approached corporate advertisers and is negotiating with CSPs in Australia on service delivery arrangements. The service launch is proposed to commence in October 2006 to validate provisioning arrangements, prior to full service launch in March/April 2007. The development of minimum service requirements and a code of practice will be included in the implementation program.

The following points were noted during the discussion following the presentation:

- the consumer will pay a set price anticipated at 25 cents for SMS messages sent and nothing for those received
- the 'on-net' model is proposed by TXT4 for delivery of SMS services on LRNs, although voice services on these numbers are currently delivered via the interconnect model
- the information mobile carriers need for routing the SMS messages will be provided by the aggregator, who will be required to obtain signed authorisation from both the customer and their CSP
- there was some opposition by Telstra inbound representatives and INMS on the proposed use of the on-net model to deliver SMS on LRNs
- TXT4 welcomes strong regulatory guidelines to prevent adult content flowing across to the 13/1300 number range

- ACMA is concerned about the increasing number of codes of practice and other regulation and prefers to see all possibilities of using existing codes, standards and other subordinate regulation exhausted before a new code is considered.

### **3.2 Supply of SMS on local rate numbers**

ACMA tabled a paper on this issue and highlighted that ACMA staff are of the view that TXT4's proposed service is consistent with the requirements of a *local rate service* set out in the Numbering Plan. TXT4's proposal satisfies the requirement that a *local rate service* is 'capable of voice telephony' as it would enable callers to make voice calls as well as other types of calls such as SMS using the same number. Essentially the service involves the dual use of a LRN for the supply of voice *and* data services. Implementation of the service will depend upon industry's willingness to participate in the supply of the service and industry agreement on the method of service delivery.

In the paper ACMA staff requested NAC members to provide comment on implementation issues prior to the next NAC meeting.

TXT4 agreed to make a copy of its presentation available to meeting attendees.

**Action 2/2/06**      **NAC meeting attendees to provide ACMA with comment on technical implementation issues associated with delivering SMS messages to 13/1300 numbers by 31 August 2006.**

**Action 3/2/06**      **ACMA to distribute the Powerpoint presentation on SMS response on 13/1300 numbers, provided by TXT4, to meeting attendees.**

## **4. NUMBERING PLAN**

### **4.1 Report on the status of variations to the Numbering Plan**

ACMA tabled a paper reporting on the status of variations to the Plan.

NAC members were informed that:

- The variation, creating additional numbers for three areas, is now scheduled to be submitted for Authority approval in August 2006.
- Following consideration of public submissions, ACMA staff have provided revised drafting instructions to its Legal Branch for the variation addressing numbering arrangements for VoIP services. ACMA noted that in relation to the proposed arrangements the definition of mobile telephone service is an issue and that legal advice has been sought.
- ACMA staff are preparing drafting instructions to, or waiting for draft instruments from, the Office of Legislative Drafting (OLD) for the remaining variations. Copies of these instruments will be provided to NAC participants once they are available.

## **5. OTHER ISSUES**

### **5.1 Proposed re-specification of 1223**

ACMA advised that responses to the May discussion paper reflected earlier concerns; an internal discussion paper has been developed and a paper would be submitted to the Authority in August with a request for policy direction.

The Consumers Telecommunications Network (CTN) noted that consultation has been restricted by the confidentiality provisions associated with this issue, and that it is keen to consult more widely once a decision is made.

## **5.2 Numbering arrangements for VoIP services**

ACMA advised that this matter has been delayed by the need to seek advice on whether a one-way VoIP service can be considered a standard telephone service. More information will be provided once the issue has been clarified.

## **5.3 Options for minimising service disruption when CSPs go out of business**

Optus advised that the industry view is that circumstances vary when a CSP goes out of business and that each instance must be dealt with on a case-by-case basis. A common element is that the allocated number range must be transferred, if consumers are to keep their numbers.

ACMA advised that it invites the liquidator to surrender the number range, and that telecommunications legislation provides for cancelling licences and numbering allocations.

Hutchison advised they could contribute lessons learnt from its closure of the Orange service.

**Action 4/2/06 ACMA will document its internal procedures, invoked when a CSP goes out of business, and seek industry feedback via an out-of-session paper to NAC participants.**

Vodafone requested that the role of portability players be included in the paper, because for local number portability the role of the donor is crucial, and this causes a problem if it goes out of business. INMS supported this request, remarking that it seeks an exemption from ACMA to allow ports to go through until the donor's numbers can be transferred.

## **5.4 Update on the progress of the Australian ENUM trial**

ACMA tabled a paper and provided a briefing on the progress of the ENUM trial. Key points covered were:

- as previously advised the trial will continue for another 12 months until 6 June 2007
- a third registrar has completed partial accreditation to join the two registrars, AARNet and Intra Corporation, already participating in the trial
- the Australian EMUM Discussion Group (AEDG) has had further meetings on procedures for the inclusion of geographic and mobile numbers in the trial. ACMA intends to finalise these procedures by the next AEDG meeting, which is scheduled for 16 August 2006
- planning for the proposed VoIP peering, ENUM and SIP workshop, tentatively scheduled for November 2006, has continued.

## **5.5 Update on smartnumbers® auctions**

The ACMA update on the **smartnumbers**® auctions included the following:

- ACMA has been exempted from GST and this tax is no longer added to auction prices
- a draft external consultation paper has been developed on proposed enhancements to **smartnumbers**® procedures, e.g.:
  - implementation of a cooling-off period
  - clarification of the strategic link to requested numbers that not-for-profit organisations are required to demonstrate

## **5.5 NUMB update**

ACMA provided the following update:

- the on-line application system is now working
- ACMA will circulate a paper out-of-session on using the online system
- It will also circulate a paper out-of-session on supplementing numbers in areas where they are running out.

**Action 5/2/06 ACMA will circulate out-of-session a paper on using the online system.**

**Action 6/2/06 ACMA will circulate out-of-session a paper on supplementing numbers in areas where they are running out.**

In answer to questions, ACMA advised:

- numbering forms are being updated and, as part of this process, paper forms will be aligned with online forms
- ACMA has not yet automated the receipt issuing process, but a receipt number is automatically generated in response to credit card payments.

## **6. ALLOCATIONS AND SURRENDERS**

### **6.1 Report on number transactions**

ACMA tabled the report on number transactions for the period 1 April 2006 to 21 July 2006. The report was accepted without discussion.

In answer to a question, ACMA advised that Norfolk Telecom Pty Ltd is mentioned in the report because it applied to use numbers from the Australian numbering plan for a mobile network it is developing. The reply to a supplementary question of whether Norfolk Telecom Pty Ltd would be brought completely under the Plan was that it depends on Government decisions on changes to governance arrangements for Norfolk Island that are yet to be made.

Powertel requested ACMA to advise NAC participants of a link to a government website through which the industry could keep abreast of changes to Norfolk Island telecommunications administration, for which they may have to prepare.

**Action 7/2/06 ACMA advise NAC participants of a website with information on changes to the governance arrangements for Norfolk Island.**

## **7. NEW ISSUES FOR NEXT MEETING**

No new issues were suggested.

## **8. OTHER BUSINESS**

Hutchison raised the issue that some VoIP providers advertise that they can supply any geographic number a subscriber requests, irrespective of where it will actually be used. This becomes a problem for the subscriber when the provider goes out of business and responsible carriers refuse to provide service in contravention of the Plan.

ACMA agreed to put this issue on the agenda for the next NAC meeting.

**Action 8/2/06 ACMA will put the issue of using geographic numbers outside their zones on the agenda for the next NAC meeting.**

## **9. NEXT MEETING**

A date for the next meeting will be advised depending on the outcome of the review of the NAC as part of ACMA's review of external consultative arrangements.