



vodafone

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Manager  
Education and Telephone Content Section  
Australian Communications and Media Authority  
PO Box 13112, Law Courts  
MELBOURNE VIC 8010

Email: [NewContentRegulation@acma.gov.au](mailto:NewContentRegulation@acma.gov.au)

Dear Sir or Madam

**Amendment to the *Telecommunications Service Provider (Mobile Premium Services) Determination 2005 (No.1)* and a variation to the *Telecommunications Numbering Plan 1997*.**

Vodafone welcomes the opportunity to comment on the proposed amendments to the *Telecommunications Service Provider (Mobile Premium Services) Determination 2005 (No.1)* (MPS Determination) and to the *Telecommunications Numbering Plan 1997*.

Vodafone supports the proposal to replace the Mobile Premium Services Industry Scheme with a registered consumer Code under Part 6 of the *Telecommunications Act 1997*. A registered consumer Code would continue to provide current consumer protections, complaints handling arrangements and enforcement powers but will result in streamlining the telecommunications regulatory regime for mobile premium services.

The proposed variation to the Numbering Plan reflects existing arrangements relating to age-restricted services included in the MPS Determination. As such, Vodafone supports the proposed variation to the Telecommunications Numbering Plan in relation to 195 and 196 prefixes.

Vodafone also supports the submissions made by the Australian Mobile Telecommunications Association and the Communications Alliance.

Yours sincerely

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