



Australian Government

Department of Communications,
Information Technology and the Arts

Commonwealth of Australia

Australian Communications and Media Authority Act 2005

**PROTECTING AUSTRALIAN FAMILIES ONLINE
DIRECTION NO. 2 of 2007**

I, HELEN LLOYD COONAN, Minister for Communications, Information Technology and the Arts, make the following Direction under section 171 of the *Broadcasting Services Act 1992*.

Dated 9/6 2007.

HELEN LLOYD COONAN
Minister for Communications, Information Technology and the Arts

1 Name of Direction

This Direction may be cited as the *Protecting Australian Families Online Direction No. 2 of 2007*.

2 Definitions

In this Direction:

ACMA means the Australian Communications and Media Authority;

Internet service provider (ISP) means a carriage service provider that supplies a service that enables the public to access the Internet.

Carriage service provider has the same meaning as in section 37 of the *Telecommunications Act 1997*.

3. Direction to investigate developments and report

3.1 ACMA must investigate developments in Internet content filtering technologies and other safety initiatives to protect consumers, including minors, who access content on the Internet.

3.2 ACMA must report its findings to the Minister for Communications, Information Technology and the Arts by 31 December 2007, and by the anniversary of that date in each subsequent year until 31 December 2009

3.3 In investigating the matters referred to in 3.1 above, ACMA must have regard to:

3.3.1 developments in Internet content filtering technologies deployable at the following levels:

- (a) on ISP servers; or
- (b) on personal computers; or
- (c) on mobile devices;

3.3.2 how content filtering is currently deployed at all those levels in other countries;

3.3.3 legislative and administrative developments in other countries designed to promote safe and appropriate use of the Internet by minors;

3.3.4 contextual considerations which might impact on the relevance to Australia of the experience of other countries; and

3.3.5 the challenges for Internet content filtering and other Internet safety initiatives posed by new technologies and platforms that permit high levels of user-generated content and social interaction.